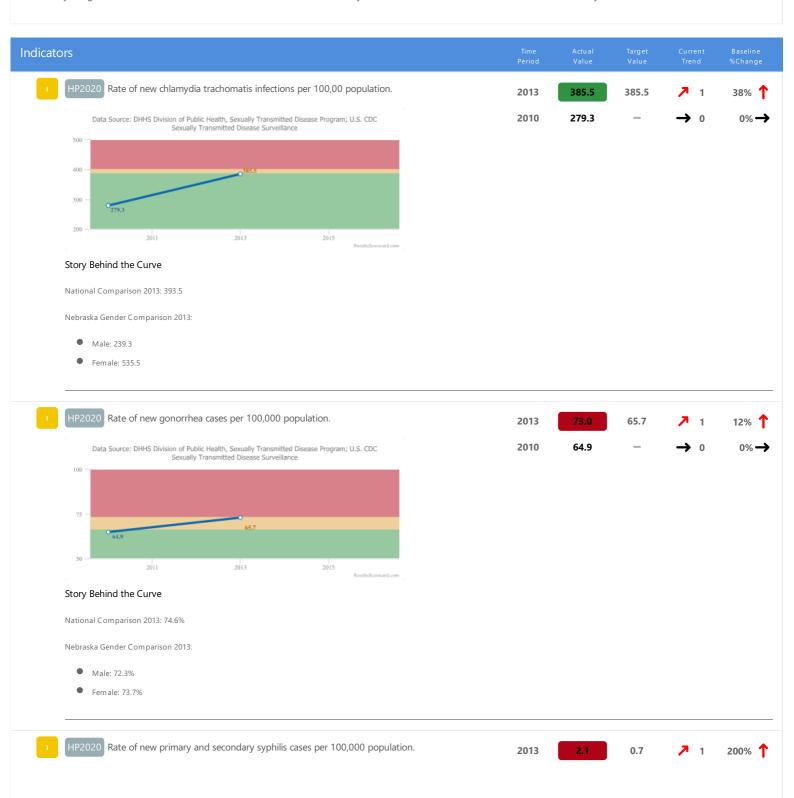
Why Is This Important?



Nebraska Healthy People 2020: Sexually Transmitted Diseases

Sexually transmitted diseases (STDs) refer to more than 25 infectious organisms that are transmitted primarily through sexual activity. STDs remain a major public health challenge in the United States. Although progress has been made in preventing, diagnosing and treating some STDs, the Centers for Disease Control and Prevention estimate that 19 million new infections occur each year. Nearly half of these infections are among young people aged 15 to 24. More than 65 million people in the United States are currently living with an incurable STD. The cost of STDs to the U.S. healthcare system is estimated to be as much as \$15.9 billion annually.



Story Behind the Curve

National Comparison 2013: 2.2

Nebraska Gender Comparison 2013:

- Male: 4.0
- Female: 0.3

Definition

This scorecard is created to track performance, therefore the demonstration of data within color markers identifies the boundaries of what we define as success. In some instances, a trend may be moving in the wrong direction, but still may be within our 'Target for Success' area. The use of Color Bands and Color Arrows help to define the Target for Success and Current Progress.

2010

0.7

Green, Black and Red arrows are used to reflect our 'Current Progress' status.

- GREEN Arrow = We're getting better!
- BLACK Arrow = We're maintaining our position.
- RED Arrow = We're going in the wrong direction.

Green, Yellow or Red color bands are used to reflect our 'Target for Success' zones.

- GREEN Color Band = We've reached our Target for Success!
- YELLOW Color Band = We're making progress, but not quite there yet.
- RED Color Band = We're below our Target for Success.

Data is described with the Time Period, Actual Value, Target Value, Current Trend and Baseline Change %. These mean:

- Time Period The most current time period for which the data were available.
- Actual Value The actual level of achievement, the most current data point for the indicator; also shown in a Color Band to reflect if that value is or is not within our Target for Success zone.
- Target Value The desired level of achievement for the indicator.
- Current Trend The direction of progress is shown by a Color Arrow to reflect our Current Progress status, and also noting for how many data points the direction been occurring.
- Baseline Change % The percentage of change between the baseline data point and the current data point (actual value); also shown with a Color Arrow to describe Current Progress status.

Actions

Name Assigned To Status Due Date Progress

File Attachments

File Name