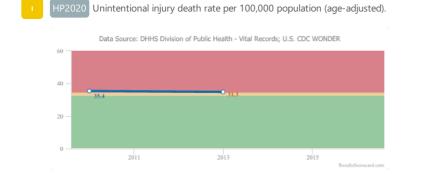
# Why Is This Important?



## Nebraska Healthy People 2020: Injury and Violence Prevention

Unintentional injuries contain a wide variety of types, including falls, poisoning, motor vehicle crashes, and suffocation, among others. Although these injuries are often accepted as "accidents", most unintentional injuries resulting in injury, disability, or death are predictable and preventable. Violent injuries include physical assault, child maltreatment, rape, and homicide, among others. According to HealthyPeople.gov, both unintentional injuries and those caused by acts of violence are among the top 15 killers for Americans of all ages, and are the leading cause of death for Americans aged 1 to 44.





### Story Behind the Curve

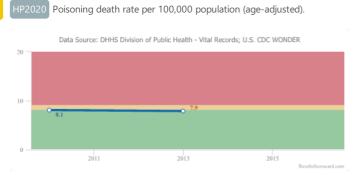
National Comparison 2013: 39.4

Nebraska Racial/Ethnic Comparison (2009-2013, combined):

- White NH: 36.1
- African American NH: 34.2
- Native American NH: 61.7
- Asian/Pacific Islander NH: 11.4
- Hispanic: 30.3

NH = Non-Hispanic





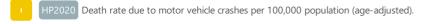
#### Story Behind the Curve

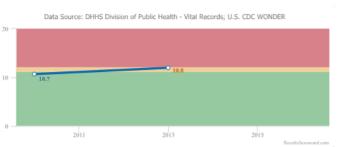
National Comparison 2013: 15.2

Nebraska Racial/Ethnic Comparison (2009-2013, combined):

- White NH: 8.7
- African American NH: 10.3
- Native American NH: 19.9
- Asian/Pacific Islander NH: -\*
- Hispanic: 4.0

NH = Non-Hispanic





# Story Behind the Curve

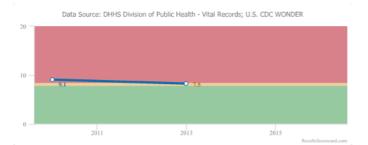
National Comparison 2013: 10.4

Nebraska Racial/Ethnic Comparison (2009-2013, combined):

- White NH: 11.4
- African American NH: 11.0
- Native American NH: 21.9
- Asian/Pacific Islander NH: -\*
- Hispanic: 12.5

NH = Non-Hispanic

# HP2020 Death rate due to falls per 100,000 population (age-adjusted).



#### Story Behind the Curve

National Comparison 2013: 8.5

Nebraska Racial/Ethnic Comparison (2009-2013, combined):

• White NH: 8.9



12%

0% -

20132010

8.1



- African American NH: 5.2
- Native American NH: 5.3
- Asian/Pacific Islander NH: 8.5
- Hispanic: 5.8

NH = Non-Hispanic



#### Story Behind the Curve

National Comparison 2013: 56.7

Nebraska Racial/Ethnic Comparison (2009-2013, combined):

2013

2013

2015

- White NH: 59.1
- African American NH: 28.2
- Native American NH: 34.8
- Asian/Pacific Islander NH: -\*
- Hispanic: 32.5



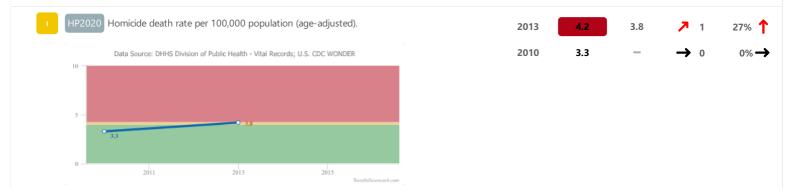
## Story Behind the Curve

National Comparison 2013: 8.1

Nebraska Racial/Ethnic Comparison (2009-2013, combined):

- White NH: 2.2
- African American NH: 27.5
- Native American NH: 1.3
- Asian/Pacific Islander NH: -\*
- Hispanic: 1.3

NH = Non-Hispanic



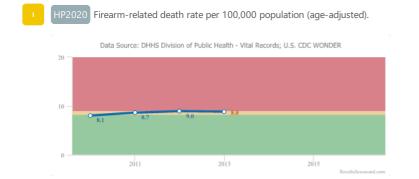
#### Story Behind the Curve

National Comparison 2013: 2.0

Nebraska Racial/Ethnic Comparison (2009-2013, combined):

- White NH: 1.7
- African American NH: 27.5
- Native American NH: 12.7
- Asian/Pacific Islander NH: -\*
- Hispanic: 5.0

NH = Non-Hispanic



### 

8.0

10% 1

2013

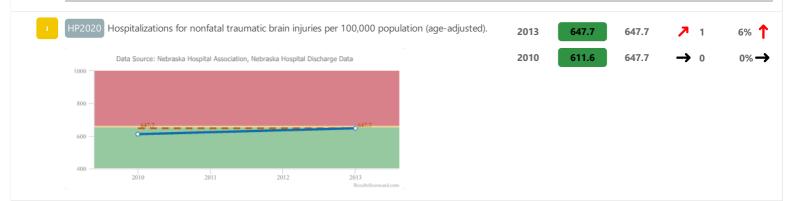
#### Story Behind the Curve

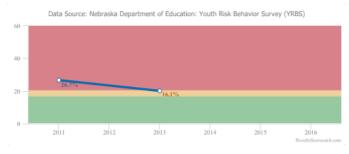
National Comparison 2013: 12.6

Nebraska Racial/Ethnic Comparison (2009-2013, combined):

- White NH: 7.5
- African American NH: 28.5
- Native American NH: 12.9
- Asian/Pacific Islander NH: -\*
- Hispanic: 4.7

NH = Non-Hispanic



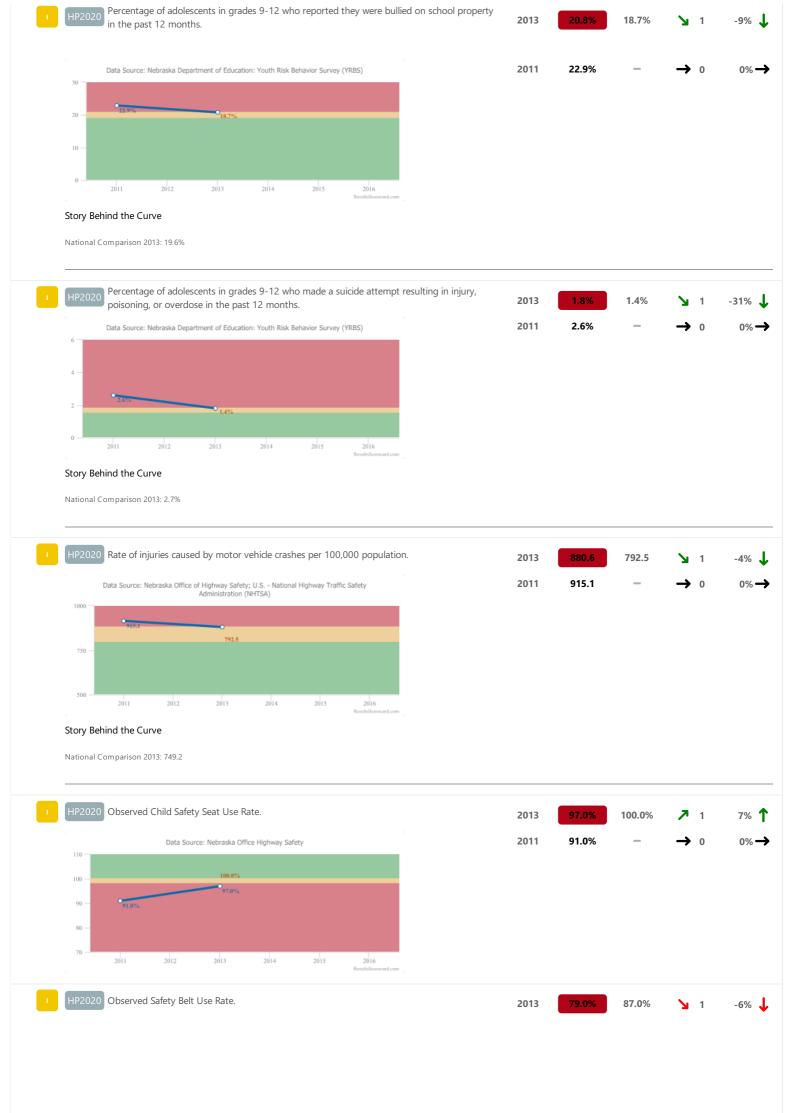


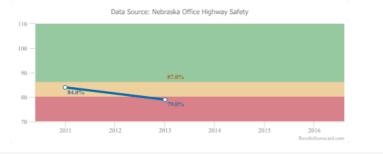
Percentage of adolescents in grades 9-12 who engaged in physical fighting in the past 12

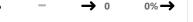


#### Story Behind the Curve

National Comparison 2013: 24.7%







Percentage of adults aged 18 and over who reported that they always wear their seat belt when driving or riding in a car.





2011

#### Story Behind the Curve

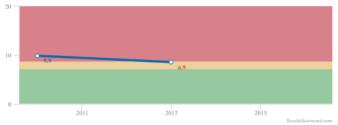
National Comparison 2013: 86.9%

Nebraska Racial/Ethnic Comparison (2011-2013, combined, age-adjusted):

- White NH: 70.6%
- African American NH: 74.9%
- Native American NH: 74.9%
- Asian/Pacific Islander NH: 82.4%
- Hispanic: 78.4%

NH = Non-Hispanic

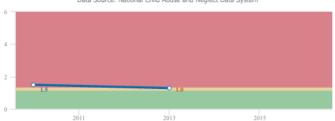




# Story Behind the Curve

National Comparison 2013: 2.0





#### Story Behind the Curve

National Comparison 2013: 2.0

This scorecard is created to track performance, therefore the demonstration of data within color markers identifies the boundaries of what we define as success. In some instances, a trend may be moving
in the wrong direction, but still may be within our 'Target for Success' area. The use of Color Bands and Color Arrows help to define the Target for Success and Current Progress.

#### Green, Black and Red arrows are used to reflect our 'Current Progress' status.

• GREEN Arrow = We're getting better!

Actions

- BLACK Arrow = We're maintaining our position.
- RED Arrow = We're going in the wrong direction.

## Green, Yellow or Red color bands are used to reflect our 'Target for Success' zones.

- GREEN Color Band = We've reached our Target for Success!
- YELLOW Color Band = We're making progress, but not quite there yet.
- RED Color Band = We're below our Target for Success.

#### Data is described with the Time Period, Actual Value, Target Value, Current Trend and Baseline Change %. These mean:

- Time Period The most current time period for which the data were available.
- Actual Value The actual level of achievement, the most current data point for the indicator; also shown in a Color Band to reflect if that value is or is not within our Target for Success zone.
- Target Value The desired level of achievement for the data indicator.
- Current Trend The direction of progress is shown by a Color Arrow to reflect our Current Progress status, and also noting for how many data points the direction been occurring.
- Baseline Change % The percentage of change between the baseline data point and the current data point (actual value); also shown with a Color Arrow to describe Current Progress status.

	Name	Assigned To	Status	Due Date	Progress
F	ile Attachments				
	File Name				