

## WIC Shopper Food Submission Guide

Step 1: Open application, select “Scan Barcode”

The image shows the WIC Shopper mobile application interface. At the top, there is a navigation bar with a menu icon, the WIC Shopper logo, and a fingerprint icon. Below the navigation bar are three rows of circular icons, each with a label underneath:

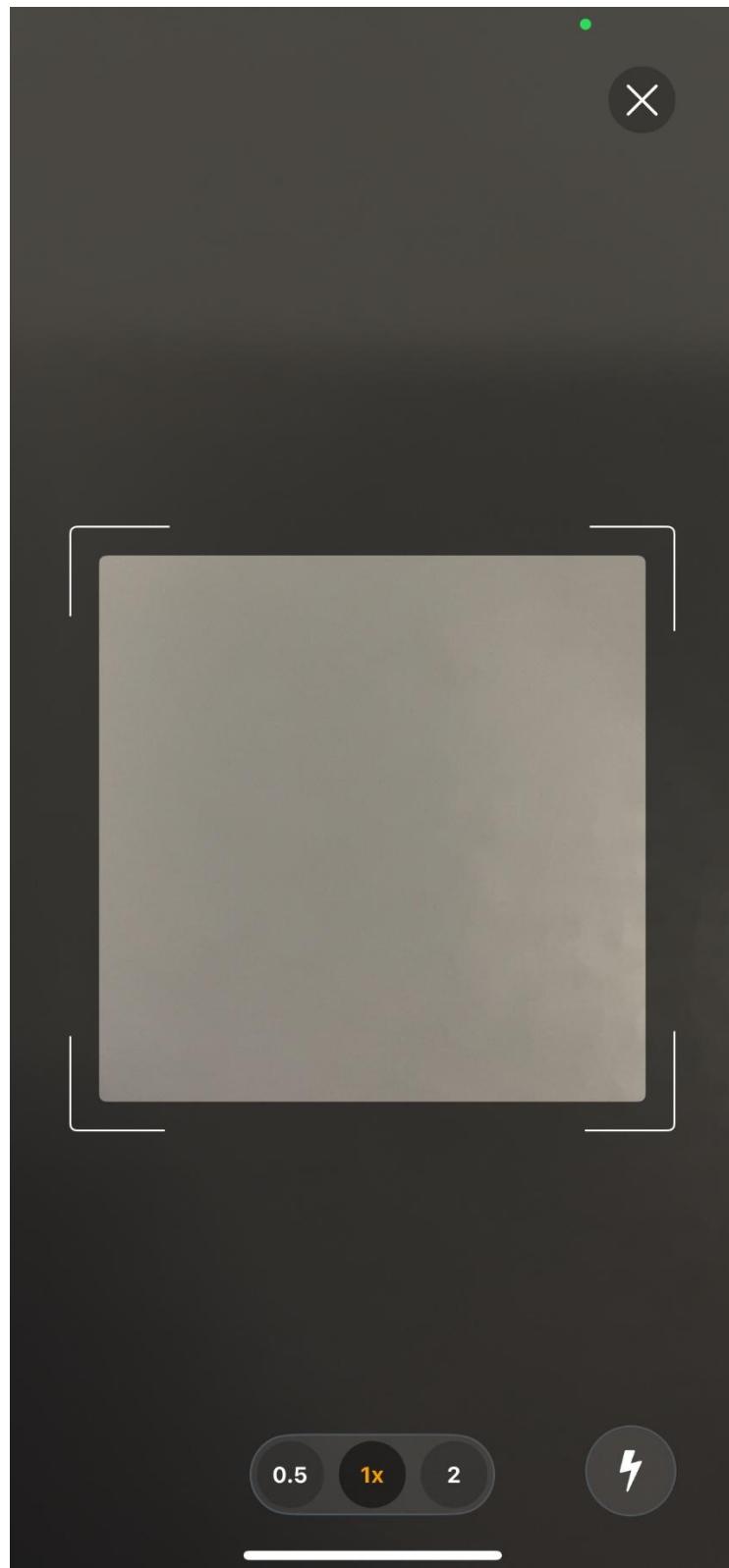
- Row 1: Scan Barcode (red circle with barcode icon), My Benefits (blue circle with document icon), Purchase History (blue circle with clock and arrow icon)
- Row 2: Item Search (yellow circle with magnifying glass and apple icon), WIC Allowable Foods (blue circle with book icon), Get Help (blue circle with question mark icon)
- Row 3: Rights and Responsibilities (orange circle with clipboard icon), Dairy Everyday (purple circle with milk and cheese icon), Nut Allergy Prevention (dark gray circle with peanut icon)

At the bottom of the screen, there is a blue banner with the following text:

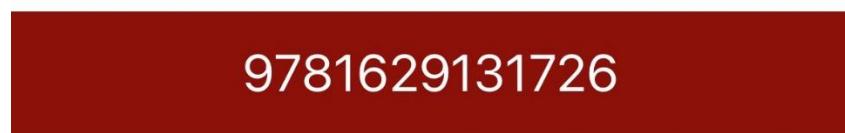
**On October 1st, exciting changes are coming to your WIC foods!**  
¡El 1 de octubre llegarán cambios emocionantes a tus alimentos WIC!

**Tap here to learn more**

Step 2: Scan the Barcode of Product



Step 3: If item shows as “Not a WIC Item”, please select “I couldn’t buy this!”



You can also select “I couldn’t buy this!” from the home page

The image shows the WIC Shopper mobile application interface. At the top, the WIC Shopper logo is displayed with the tagline "WIC shopping, simplified." Below the logo, there are several circular icons representing different resources:

- Rights and Responsibilities**: Represented by a blue icon of a shopping cart with the letters "WIC".
- Dairy Everyday**: Represented by a purple icon of a milk carton.
- Nut Allergy Prevention**: Represented by a grey icon of a handprint.
- No Kid Hungry**: Represented by a green icon of a child's head profile.
- Cooking Matters**: Represented by a green icon of a chef's hat.
- Yummy Recipes**: Represented by a blue icon of a fork and knife.
- Life Hacks**: Represented by a yellow icon of a lightbulb.
- I couldn't buy this!**: Represented by an orange icon of a barcode with an upward arrow.
- WIC Stores**: Represented by a green icon of a shopping basket filled with groceries.
- Find a WIC Office**: Represented by a blue icon of a location pin with the letters "WIC".

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**Hy-Vee aisles online.**  
**Now Accepting WIC Orders**

[Learn More](#)

Step 4: Confirm the store location. If not the right store, please enter the store on the next page.

## Product Help

Is this your store?

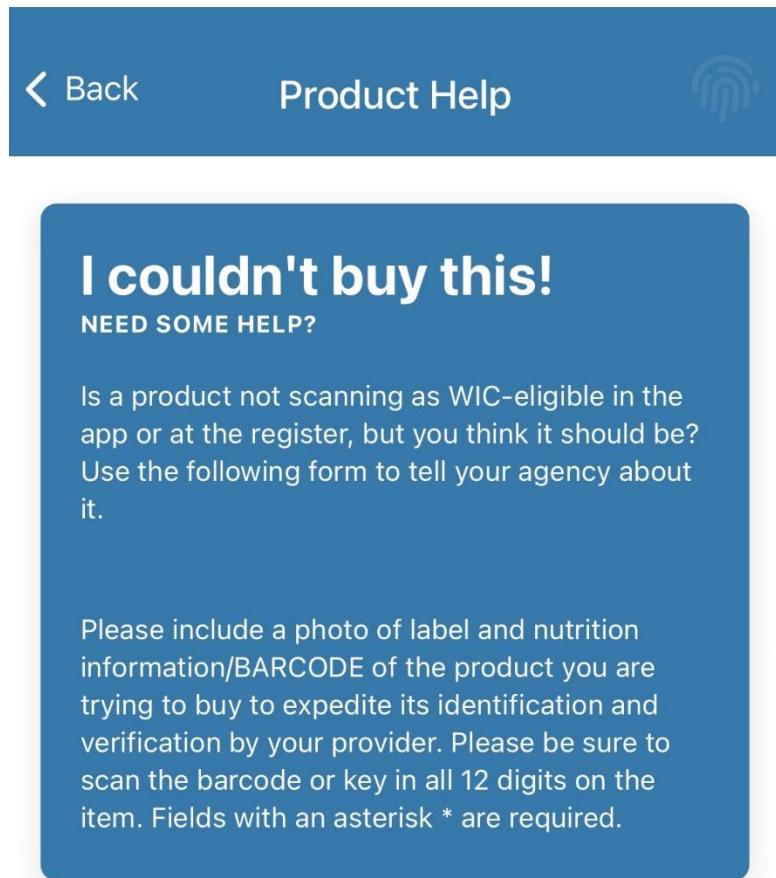
**RUSS'S MARKET #1**  
1709 WASHINGTON ST  
LINCOLN, NE 68502

No ✕

Yes ✓

Close

Step 5: Please fill out information. Areas with asterisks (\*) are required.



## About You

 What is your name?

 What is your email? \*

 Ph# (optional)

 Store name?

 Cancel

 Send

Step 6: Please continue to fill out information. Product information is necessary for the submission.

 Back      Product Help      

## About You

 What is your name?

 What is your email? \*

 Ph# (optional)

 Store name?

 Store number or location

 I am a... 

## About the Product

 Product brand (i.e. Kroger) \*

 Type of Product (i.e. Black Beans) \*

 Package Size (i.e. 15.5 Ounces) \*

 Scan barcode or key in all 12 digits 

Additional information 

 Cancel       Send

Step 7: Take photos of product front, nutrition label, and UPC (barcode). Once pictures are uploaded, please select “Send”. The submission will be sent to the State WIC office for review.

