

Guidance for Performance Measure Report

GRANT PERIOD (July 1, 2025 – June 30, 2027)

Updated: 1/14/2025

Purpose of this document:

The purpose of this document is to provide guidance on reporting performance measures for the grant period (July 1, 2025 – June 30, 2027) of the Communities of Excellence in Tobacco Control Grant. The data collection is conducted to evaluate the extent of impact the strategies create utilizing the grant dollars.

Scope of Reporting:

All recipients are required to collect and report on performance measures semi-annually. *The final report should be submitted to TFN to dhhs.tfn@nebraska.gov as a PDF and an Excel file.*

Reporting Periods and Deadlines:

ORIGINAL GRANT PERIOD (July 1, 2025 – June 30, 2027)			
Performance Measure Year 1			
Period	Quarter	Time Period	Deadlines
Period 1	Q1 & Q2	July 01, 2025 – December 31, 2025	January 31, 2026
Period 2	Q3 & Q4	January 01, 2026 – June 30, 2026	July 31, 2026
Performance Measure Year 2			
Period 3	Q1 & Q2	July 01, 2026 – December 31, 2026	January 31, 2027
Period 4	Q3 & Q4	January 01, 2027 – June 30, 2027	July 31, 2027
OPTIONAL RENEWAL (July 1, 2027 – June 30, 2029)			
Performance Measure Year 1			
Renewal Period 1	Q1 & Q2	July 1, 2027 – December 31, 2027	January 31, 2028
Renewal Period 2	Q3 & Q4	January 1, 2028 – June 30, 2028	July 31, 2028
Performance Measure Year 2			
Renewal Period 3	Q1 & Q2	July 1, 2028 – December 31, 2028	January 31, 2029
Renewal Period 4	Q3 & Q4	January 1, 2029 – June 30, 2029	July 31, 2029

Selection of Performance Measures:

Recipients are only required to report on the indicators/measures in this document that are linked to selected strategies in their workplan. Recipients should review the descriptions for the selected measures for additional guidance regarding how to collect performance measure data. Add data only for the selected reporting period (not cumulative data).

Tips for Reporting on Policy-Related Strategies:

When reporting on policy-related measures, always report on the number of policies passed or enhanced within the reporting period. Please do not report on educational or communication efforts.

Definitions:

- **ENDS:** The term ENDS refers to any electronic smoking device that delivers nicotine aerosol to the user and which is not approved by the Food and Drug Administration as a treatment for nicotine or tobacco dependence, including, but not limited to an electronic cigarette, cigar, cigarillo, hookah or pipe.
- **Tobacco-free:** The term tobacco-free covers all types of tobacco products such as cigarettes, cigars, little cigars, cigarillos, smokeless tobacco products, dissolvable tobacco products, e-cigarettes, e-hookah, etc.
- The terms **smoke-free** and **tobacco-free** are not intended to apply to ceremonial, sacred or religious uses of tobacco products.
- **Voluntary Policy:** A policy adopted by a business, entity or organization but is not required by law.
- **Local Policy:** A local policy refers to legislation passed within a county, a town and/or a city.
- **Tribal Land/Reservation Policy:** Legislation passed in an area of land held and governed by a federally recognized tribal nation.

Tips on Reporting Media-Related Strategies:

Definitions:

- **Media Campaign:** A media campaign is a multi-faceted health communication intervention that uses various media channels/platforms to spread a message to a defined community, population, or region. One campaign will usually have 1–2 goals, one or a few unique messages, one or many media channels, a specific call-to-action (e.g., Call 1-800-QUIT-NOW), and can span numerous audiences over a set time frame.
- **Paid Media:** Paying to place ads on mass media channels, such as TV, radio, billboards, transit, online platforms, or in print media. Advertising that has been paid for to be placed and actively promoted to reach an audience.
- **Earned Media:** Generating free coverage of a story, issue, or public service announcement(s) on mass media channels. There is less control over the content or placement of stories than with paid media.
- **Social media:** Includes messages and content launched on social media/social networking sites (i.e., Facebook, Instagram, TikTok, YouTube, Twitter, etc.).

Guidelines for each Performance Measure:

Indicator 1: Smoke-free Outdoor Dining/Bars/Service Areas

PM 1.a: Number of jurisdictions covered by a public policy that designates the outdoor dining, beverage, and service areas of restaurants, bars, nightclubs, and mobile catering businesses as smoke-free.

Related outcome(s)	Increased implementation of tobacco control policies, including smoke-free policies.
Purpose of measure	The purpose of this measure is to track progress in implementing new or enhanced smoke-free policies in outdoor dining/bars/service areas.
Measure description	A current law prohibiting smoking in all outdoor areas of restaurants, bars and service areas with no exception that is enhanced to include e-cigarettes or emerging products.
Numerator	Number of jurisdictions with a smoke-free outdoor policy for dining/beverage/service areas
Denominator	Total number of restaurants
Calculation	(Number of jurisdictions with a smoke-free outdoor policy for dining/beverage/service areas / Total number of restaurants) x100
Data collection method	Review local government policies, or contact restaurant, bar, and service area owners/managers for confirmation.
Note	Indicate the status of the policy, such as whether it has been adopted or implemented, and describe key provisions, such as exemptions, and indicate the date the policy went into effect.

PM 1.b: Number of entities such as restaurants, bars, nightclubs, and mobile catering businesses covered by a voluntary policy that designates the outdoor dining, beverage, and service areas, as smoke-free

Related outcome(s)	Increased implementation of tobacco control policies, including smoke-free policies.
Purpose of measure	The purpose of this measure is to track progress in implementing new or enhanced smoke-free policies in outdoor dining/bars/service areas.
Measure description	A voluntary policy prohibiting smoking in all outdoor areas of restaurants, bars and service areas with no exception that is enhanced to include e-cigarettes or emerging products.
Numerator	Number of entities with a smoke-free policy
Denominator	Total number of entities
Calculation	$(\text{Number of entities with a smoke-free policy} / \text{Total number of entities}) \times 100$
Data collection method	Review local government policies, or contact restaurant, bars, and service area owners/managers for confirmation.
Note	Indicate the status of the policy, such as whether it has been adopted or implemented, and describe key provisions, such as exemptions, and indicate the date the policy went into effect.

Indicator 2: Smoke-free Outdoor Worksites

PM 2.a: Number of jurisdictions covered by a public policy that designates outdoor worksite premises as smoke-free.

Related outcome(s)	Increased implementation of tobacco control policies, including smoke-free policies.
Purpose of measure	The purpose of this measure is to track progress in adopting new or enhanced smoke-free policies in outdoor worksites.
Measure description	A current law prohibiting smoking in all outdoor areas of workplaces with no exception that is enhanced to include e-cigarettes, or emerging products.
Numerator	Count the number of jurisdictions with smoke-free worksite policies
Denominator	No denominator is to be reported.
Data collection method	Review local government policies or contact relevant authorities to confirm smoke-free outdoor worksite regulations.
Note	Indicate the status of the policy, such as whether it has been adopted or implemented, and describe key provisions, such as exemptions, and indicate the date the policy went into effect.

PM 2.b: Number of worksites covered by a voluntary policy that designates outdoor worksite premises as smoke-free.

Related outcome(s)	Increased implementation of tobacco control policies, including smoke-free policies.
Purpose of measure	The purpose of this measure is to track progress in adopting new or enhanced smoke-free policies in outdoor worksites.
Measure description	A voluntary policy prohibiting smoking in all outdoor areas of workplaces with no exception that is enhanced to include e-cigarettes, or emerging products.
Numerator	Count the number of worksites with a voluntary smoke-free outdoor worksite policy
Denominator	No denominator is to be reported.
Data collection method	Review local government policies or contact worksites directly or survey employers to confirm smoke-free outdoor worksite regulations.
Note	Indicate the status of the policy, such as whether it has been adopted or implemented, and describe key provisions, such as exemptions, and indicate the date the policy went into effect.

Indicator 3: Smoke-free Outdoor Non-recreational Public Areas

PM 3.a: Number of jurisdictions covered by a public policy that designates outdoor non-recreational public areas as smoke-free (e.g., walkways, streets, plazas, college/trade school campuses, shopping centers, transit stops, farmers markets, swap meets, outdoor areas of government buildings)

Related outcome(s)	Increased implementation of tobacco control policies, including smoke-free policies.
Purpose of measure	The purpose of this measure is to track progress in adopting new or enhanced smoke-free policies in outdoor non-recreational public areas.
Measure description	A current law prohibiting smoking in outdoor areas of non-recreational public areas with no exception that is enhanced to include e-cigarettes, or emerging products.
Numerator	Count the number of jurisdictions with smoke-free policies
Denominator	No denominator is to be reported.
Data collection method	Review local government policies or consult local health agencies for relevant legislation
Note	Indicate the status of the policy, such as whether it has been adopted or implemented, and describe key provisions, such as exemptions, and indicate the date the policy went into effect. Provide a link to the new/enhanced policy.

PM 3.b: Number of outdoor non-recreational public areas (e.g., walkways, streets, plazas, college/trade school campuses, shopping centers, transit stops, farmers markets, swap meets, outdoor areas of government buildings) covered by a voluntary smoke-free policy.

Related outcome(s)	Increased implementation of tobacco control policies, including smoke-free policies.
Purpose of measure	The purpose of this measure is to track progress in adopting new or enhanced smoke-free policies in outdoor non-recreational public areas.
Measure description	A voluntary policy prohibiting smoking in outdoor areas of non-recreational public areas with no exception that is enhanced to include e-cigarettes or emerging products.
Numerator	Count the number of outdoor non-recreational public areas with voluntary smoke-free policies.
Denominator	No denominator is to be reported.
Data collection method	Survey local entities, organizations, or businesses that manage or maintain outdoor non-recreational public areas, and review voluntary policies
Note	Indicate the status of the policy, such as whether it has been adopted or implemented, and describe key provisions, such as exemptions, and indicate the date the policy went into effect. Provide a link to the new/enhanced policy.

Indicator 4: Smoke-free Health Care Campuses

PM 4.a: Number of health care and/or assisted living facilities with a comprehensive tobacco-free campus policy (e.g., hospitals, other acute health care facilities, adult day care or residential facilities, assisted living facilities, skilled nursing facilities, doctor’s offices)

Related outcome(s)	Increased implementation of tobacco control policies, including tobacco-free policies.
Purpose of measure	The purpose of this measure is to track progress in increasing the number of healthcare facilities and campuses that have a new or enhanced tobacco-free policy.
Measure description	Facilities that have a policy that prohibits tobacco use in all indoor and outdoor areas of the campus. Includes all types of tobacco products such as cigarettes, cigars, little cigars, cigarillos, smokeless tobacco products, dissolvable tobacco products, e-cigarettes, e-hookah, etc.
Numerator	Number of facilities with tobacco-free policies
Denominator	Total number of facilities
Calculation	$(\text{Number of facilities with tobacco-free policies} / \text{Total number of facilities}) \times 100$
Data collection method	Survey healthcare organizations to confirm tobacco-free policies.
Note	If available, indicate how many policies were implemented and the dates they were implemented.

PM 4.b: Number of behavioral health agencies with a comprehensive tobacco-free policy (e.g., drug and rehab facilities, mental health facilities, social rehabilitation facilities, adult group homes)

Related outcome(s)	Increased implementation of tobacco control policies, including tobacco-free policies.
Purpose of measure	The purpose of this measure is to track progress in increasing the number of mental health and substance use treatment facilities that have a new or enhanced tobacco-free policy.
Measure description	Mental health and/or substance use treatment facilities that have a policy that prohibits tobacco use in all indoor and outdoor properties and grounds.
Numerator	Number of behavioral health facilities with tobacco-free policies
Denominator	Total number of facilities
Calculation	(Number of behavioral health facilities with tobacco-free policies / Total number of facilities) x100
Data collection method	Survey or contact behavioral health facilities to confirm the presence of comprehensive tobacco-free policies.
Note	If available, indicate how many policies were implemented and the dates they were implemented.

Indicator 5: Smoke-free Multi-Unit Housing

PM 5.a: Number of jurisdictions covered by a public policy that prohibits smoking in the individual units of multi-unit housing including balconies and patios.

Related outcome(s)	Increased implementation of tobacco control policies, including smoke-free policies.
Purpose of measure	The purpose of this measure is to track progress in increasing local and tribal smoke-free policies that prohibit smoking and the use of e-cigarettes in multi-unit housing properties and the number of individuals that will potentially benefit from the implemented policies.
Measure description	A new local and/or tribal smoke-free policy prohibiting smoking and the use of e-cigarettes in multi-unit housing properties.
Numerator	Count the number of jurisdictions with smoke-free housing policies.
Denominator	No denominator is to be reported.
Data collection method	Conduct a tobacco policy assessment with property owners/managers. Review local government policies or consult local housing authorities.
Note	Indicate the status of the policy, such as whether it has been adopted or implemented, and describe key provisions, such as exemptions, and indicate the date the policy went into effect.

PM 5.b: Number of units covered by a voluntary policy that prohibits smoking in the individual units of multi-unit housing including balconies and patios.

Related outcome(s)	Increased implementation of tobacco control policies, including smoke-free policies.
Purpose of measure	The purpose of this measure is to track progress in increasing local and tribal smoke-free policies that prohibit smoking and the use of e-cigarettes in multi-unit housing properties and the number of individuals that will potentially benefit from the implemented policies.
Measure description	A new local and/or tribal voluntary smoke-free policy prohibiting smoking and the use of e-cigarettes in multi-unit housing properties.
Numerator	Number of units covered by voluntary smoke-free policies
Denominator	Total number of units in multi-unit housing complexes
Calculation	$(\text{Number of units covered by voluntary smoke-free policies} / \text{Total number of units in multi-unit housing complexes}) \times 100$
Data collection method	Conduct a tobacco policy assessment with property owners/managers. Review local government policies or consult local housing authorities.
Note	Indicate the status of the policy, such as whether it has been adopted or implemented, and describe key provisions, such as exemptions, and indicate the date the policy went into effect.

Indicator 6: Smoke-free Outdoor Recreational Areas

PM 6.a: Number of jurisdictions covered by a public policy that designates outdoor recreational facilities, areas, and venues as smoke-free (e.g., beaches, fairgrounds, parks, parades, playgrounds, sporting venues, zoos)

Related outcome(s)	Increased implementation of tobacco control policies, including smoke-free policies.
Purpose of measure	The purpose of this measure is to track progress in adopting new or enhanced smoke-free policies in outdoor recreational areas.
Measure description	A current law prohibiting smoking in outdoor recreational areas with no exception that is enhanced to include e-cigarettes, or emerging products.
Numerator	Count the number of jurisdictions with smoke-free policies.
Denominator	No denominator is to be reported.
Data collection method	Review local government policies or consult public health authorities.
Note	Indicate the status of the policy, such as whether it has been adopted or implemented, and describe key provisions, such as exemptions, and indicate the date the policy went into effect. Provide a link to the new/enhanced policy.

PM 6.b: Number of outdoor recreational facilities, areas, and venues covered by a voluntary smoke-free policy (e.g., beaches, fairgrounds, parks, parades, playgrounds, sporting venues, zoos)

Related outcome(s)	Increased implementation of tobacco control policies, including smoke-free policies.
Purpose of measure	The purpose of this measure is to track progress in adopting new or enhanced smoke-free policies in outdoor recreational areas.
Measure description	A voluntary policy prohibiting smoking in outdoor recreational areas with no exception that is enhanced to include e-cigarettes or emerging products.
Numerator	Count the number of outdoor recreational facilities, areas, and venues covered by a voluntary smoke-free policy.
Denominator	No denominator is to be reported.
Data collection method	Survey local entities, organizations, or businesses that manage or maintain outdoor recreational public areas, and review voluntary policies.
Note	Indicate the status of the policy, such as whether it has been adopted or implemented, and describe key provisions, such as exemptions, and indicate the date the policy went into effect. Provide a link to the new/enhanced policy.

Indicator 7: Tobacco-free Schools

PM 7.a: Number of public and private K-12 schools that designate their campuses as comprehensive tobacco-free inside and outside at all times.

Related outcome(s)	Increased implementation of tobacco control policies, including tobacco-free policies.
Purpose of measure	The purpose of this measure is to track progress in adopting new or enhanced tobacco-free policies on school campuses.
Measure description	A policy that prohibits tobacco product use in all indoor and outdoor areas of school grounds.
Numerator	Number of K-12 schools with tobacco-free policies
Denominator	Total number of schools
Calculation	$(\text{Number of K-12 schools with tobacco-free policies} / \text{Total number of schools}) \times 100$
Data collection method	Survey or contact school administrators to confirm tobacco-free policies
Note	Indicate the status of the policy, such as whether it has been adopted or implemented, and describe key provisions, such as exemptions, and indicate the date the policy went into effect. Indicate whether it is a new or enhanced policy.

PM 7.b: Number of public and private colleges and universities that designate their campuses as comprehensive tobacco-free inside and outside at all times.

Related outcome(s)	Increased implementation of tobacco control policies, including tobacco-free policies.
Purpose of measure	The purpose of this measure is to track progress in adopting new or enhanced tobacco-free policies on school campuses.
Measure description	A policy that prohibits tobacco product use in all indoor and outdoor areas of school grounds.
Numerator	Number of colleges and universities with tobacco-free policies
Denominator	Total number of colleges and universities
Calculation	$(\text{Number of colleges and universities with tobacco-free policies} / \text{Total number of colleges and universities}) \times 100$
Data collection method	Survey or contact college and university administrators to confirm tobacco-free policies.
Note	Indicate the status of the policy, such as whether it has been adopted or implemented, and describe key provisions, such as exemptions, and indicate the date the policy went into effect. Indicate whether it is a new or enhanced policy.

Indicator 8: Smoke-free Faith Community Campuses

PM 8: Number of faith community organizations with a voluntary policy that designates outdoor areas as smoke-free except when tobacco is used for ceremonial or religious purposes.

Related outcome(s)	Increased implementation of tobacco control policies, including smoke-free policies.
Purpose of measure	The purpose of this measure is to track progress in adopting new or enhanced smoke-free policies on faith community campuses.
Measure description	A policy that prohibits smoking and the use of e-cigarettes in all areas of faith community grounds.
Numerator	Count the number of faith community organizations with smoke-free policy (except for ceremonial purposes). Count the total number of people in the organization (to measure the individuals that will potentially benefit from the implemented policies)
Denominator	No denominator is to be reported.
Data collection method	Survey or contact faith-based organizations to confirm policies and include the number of people impacted for broader community effect.
Note	Indicate the status of the policy, such as whether it has been adopted or implemented, and describe key provisions, such as exemptions, and indicate the date the policy went into effect.

Indicator 9: Tobacco Control Elements in General Plans/Building Codes/Zoning Requirements

PM 9: Number of jurisdictions that use zoning regulations, building codes, housing or other general plan elements, Housing and Urban Development consolidated plans, permitting processes, etc. to increase the amount of smoke-free indoor or outdoor areas in multi-unit housing.

Related outcome(s)	Increased adoption of smoke-free areas within multi-unit housing and strengthened tobacco control regulations at the jurisdictional level.
Purpose of measure	The purpose of this measure is to track progress in adopting zoning regulations, building codes, and planning elements that increase smoke-free areas in multi-unit housing and promote tobacco-free environments.
Measure description	A policy that incorporates tobacco control elements into zoning regulations, building codes, or general plans to increase smoke-free indoor and outdoor areas in multi-unit housing.
Numerator	Count the number of jurisdictions that have implemented tobacco control elements in zoning/building codes/general plans to increase smoke-free areas.
Denominator	No denominator is to be reported.
Data collection method	Review zoning laws and building codes, survey planning departments, and conduct interviews with urban planners to identify jurisdictions with tobacco control elements in general plans.
Note	Indicate the status of the policy, such as whether it has been adopted or implemented, and describe key provisions, such as exemptions, and indicate the date the policy went into effect.

Indicator 10: Multi-Unit Housing Smoking Disclosure

PM 10: Number of jurisdictions covered by a public policy that requires multi-unit housing complexes to disclose the location of smoking and nonsmoking units, the smoking history of a unit, and/or require rental vacancy listings to include a category for smoking and nonsmoking units.

Related outcome(s)	Increased transparency in rental listings and enhanced disclosure of smoking policies in multi-unit housing.
Purpose of measure	The purpose of this measure is to track the adoption of public policies that require the disclosure of smoking and non-smoking units and smoking history in multi-unit housing complexes.
Measure description	A policy that requires multi-unit housing complexes to disclose the location of smoking and non-smoking units, the smoking history of a unit, and/or include smoking and non-smoking categories in rental vacancy listings.
Numerator	Count the number of jurisdictions with a policy that requires smoking non-smoking unit disclosure.
Denominator	No denominator is to be reported.
Data collection method	Review local housing regulations, survey housing authorities or property managers, and collect data on smoking disclosures in multi-unit housing complexes.
Note	Indicate the status of the policy, such as whether it has been adopted or implemented, and describe key provisions, such as exemptions, and indicate the date the policy went into effect.

Indicator 11: Tobacco Retailer Density/Zoning

PM 11: Number of jurisdictions covered by a policy that restricts the number, location, and/or density of tobacco and/or ENDS retail outlets through use of any of the following means: conditional use permits, zoning, tobacco retail permits or licenses, or direct regulation.

Related outcome(s)	Decreased exposure to tobacco marketing and access to tobacco products.
Purpose of measure	The purpose of this measure is to track changes in the density of tobacco retail licenses per 1,000 residents to assess the effectiveness of policies aimed at reducing the concentration of tobacco retailers.
Measure description	A policy designed to restrict the number, type, and location of tobacco retailers in order to reduce the density of tobacco retail licenses per capita.
Numerator	Number of Tobacco Retail Licenses
Denominator	Population of the county
Calculation	$(\text{Number of Tobacco Retail Licenses} / \text{population of the county}) \times 1000$
Data collection method suggested	Contact local business licensing authorities or health departments, U.S. Census Bureau
Note	Indicate the status of the policy, such as whether it has been adopted or implemented, and describe key provisions, such as exemptions, and indicate the date the policy went into effect.

Indicator 12: Tobacco Industry Sampling, Coupons/Discounts/Gifts

PM 12: Number of jurisdictions covered by a policy that restricts the distribution of free or low-cost tobacco and ENDS products, and/or restricts the distribution and/or redemption of coupons, coupon offers, gift certificates, gift cards, rebate offers or other similar offers for tobacco and ENDS products consistent with the First Amendment and federal law

Related outcome(s)	Decreased exposure to tobacco marketing and access to tobacco products.
Purpose of measure	The purpose of this measure is to track progress in new or enhanced policies that restrict tobacco product promotion and distribution of discounts/coupons/gift cards.
Measure description	A policy that restricts the distribution of discounts/coupons/gift cards.
Numerator	Count the number of jurisdictions restricting tobacco product promotions.
Denominator	No denominator is to be reported.
Data collection method	Review local laws and regulations regarding tobacco marketing and promotional offers.
Note	Indicate the status of the policy, such as whether it has been adopted or implemented, and describe key provisions, such as exemptions, and indicate the date the policy went into effect.

Indicator 13: Tobacco-free Pharmacies/Health Care Services

PM 13.a: Number of jurisdictions covered by a public policy that prohibits the sale and distribution of tobacco and/or ENDS products places where pharmacy and/or other health care services are provided by a licensed health care professional (e.g., hospital, vision screening, blood pressure screening)

Related outcome(s)	Decreased exposure to tobacco marketing and access to tobacco products.
Purpose of measure	The purpose of this measure is to track progress in new or enhanced policies that restrict the sale and distribution of tobacco products at pharmacies/health care services.
Measure description	A policy that restricts tobacco sales and distribution at pharmacies/health care services.
Numerator	Count the number of jurisdictions that prohibit sales.
Denominator	No denominator is to be reported.
Data collection method	Review local public health regulations and policies.
Note	Indicate the status of the policy, such as whether it has been adopted or implemented, and describe key provisions, such as exemptions, and indicate the date the policy went into effect.

PM 13.b: Number of locations where pharmacy and/or other health care services are provided by a licensed health care professional and a voluntary policy is in place to prohibit the sale and distribution of tobacco and/or ENDS products.

Related outcome(s)	Decreased exposure to tobacco marketing and access to tobacco products.
Purpose of measure	The purpose of this measure is to track progress in restricting the sale and distribution of tobacco products at pharmacies/health care services.
Measure description	A voluntary policy that restricts tobacco sales and distribution at pharmacies/health care services.
Numerator	Number of pharmacies/health care locations with a voluntary policy that prohibits the sale of tobacco and/or ENDS products
Denominator	Total number of pharmacies and/or other health care services in the community
Calculation	$(\text{Number of pharmacies/health care locations with a voluntary policy that prohibits the sale of tobacco and/or ENDS products} / \text{Total number of pharmacies and/or other health care services in the community}) \times 100$
Data collection method	Survey or contact pharmacies and/or other health care services to confirm their tobacco sales policies.
Note	Indicate the status of the policy, such as whether it has been adopted or implemented, and describe key provisions, such as exemptions, and indicate the date the policy went into effect.

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Indicator 14: Menthol and Other Flavored Tobacco Products

PM 14: Number of jurisdictions covered by a public policy that eliminates the sale and distribution of mentholated cigarettes and/or other flavored tobacco and ENDS products (e.g., smokeless tobacco products, dissolvable tobacco products, non-premium cigars such little cigars, cigarillos, hookah tobacco, e-cigarettes, e-hookah)

Related outcome(s)	Decreased exposure to tobacco marketing and access to tobacco products.
Purpose of measure	The purpose of this measure is to track progress in policies that prohibit the sale of all flavored tobacco products, including menthol-flavored products.
Measure description	A policy that prohibits the sale of flavored tobacco products, including menthol flavored products, throughout the jurisdiction.
Numerator	Count the number of jurisdictions with bans on flavored tobacco products.
Denominator	No denominator is to be reported.
Data collection method	Review local regulations and tobacco control policies.
Note	Provide a description of the policies and key provisions, such as exemptions, and indicate the date the policy went into effect.

Indicator 15: Cessation Assessment and Referral Systems

PM 15: The extent to which health care, social service, and education agencies systematically refer patients and clients to accessible, evidence-based tobacco cessation programs such as the Nebraska Tobacco Quitline.

Related outcome(s)	Increase the number of referrals to tobacco cessation programs.
Purpose of measure	The purpose of this measure is to track the progress of the cessation referral system offered by healthcare agencies.
Baseline	Reporting baseline is required for this measure. Data from the 2024 calendar year can be used as baseline.
Numerator	Count the number of agencies with tobacco cessation referral systems.
Denominator	No denominator is to be reported.
Data collection method suggested	Survey or contact agencies to assess the presence of formal referral systems.
Note	Indicate the reporting period used for the baseline and numerator.

Indicator 16: Behavioral Health Cessation Treatment Programs

PM 16: Number of alcohol and drug treatment programs, mental health treatment programs, migrant clinics, and other health or social service agencies that have systematically implemented evidence-based tobacco cessation treatment, consistent with the U.S. Public Health Service Clinical Practice Guidelines, Treating Tobacco Use and Dependence.

Related outcome(s)	Increase the number of referrals to tobacco cessation programs.
Purpose of measure	The purpose of this measure is to track the progress of the cessation referral system offered by behavioral health agencies.
Baseline	Reporting baseline is required for this measure. Data from the 2024 calendar year can be used as baseline.
Numerator	Number of behavioral health agencies offering cessation programs
Denominator	Total number of behavioral health agencies
Calculation	$(\text{Number of behavioral health agencies offering cessation programs} / \text{Total number of behavioral health agencies}) \times 100$
Data collection method suggested	Survey or contact behavioral health agencies to determine which ones provide cessation programs.
Note	Indicate the reporting period used for the baseline and numerator.