



for a great state of health

Nebraska Tobacco Facts

Every year, Nebraska spends at least \$692 per household for smoking related medical expenses and lost productivity.¹

- Adult smoking rate: 14.7% in 2019.²
- Adult smokeless tobacco use rate: 5.3% in 2019.²
- Youth (grades 9-12) smoking rate: 4.2% in 2019.³
- Youth who use smokeless tobacco (chew): 3.6% in 2019.³
- Male high school students who smoke cigars (female use much lower): 4.9% in 2019.³
- Over 2,500 Nebraskans die each year from smoking-attributable causes.⁴
- Number of kids now under 18 who will likely die early from smoking (if current trends continue): 38,000.⁴
- Nebraska kids (under 18) who will become new daily smokers each year: 500.⁴
- Annual smoking-related medical expenses: \$795 million.⁴
- Annual cost of lost productivity due to smoking: \$605.5 million.⁴
- 93.7% of Nebraskans agree that inhaling secondhand smoke is harmful to children and adults.⁵
- The smoking rate among pregnant women in Nebraska is 6.8% in 2019.⁶

¹ Campaign for Tobacco-Free Kids – The Toll of Tobacco in Nebraska,

² Nebraska Behavioral Risk Factor Surveillance System (BRFSS) 2019 - Crude Prevalence

³ Nebraska Youth Risk Behavior Survey 2019

⁴ Campaign for Tobacco-Free Kids—Key State-Specific Tobacco-Related Data & Rankings

⁵ Nebraska Adult Tobacco Survey 2019

⁶ Cigarette use during the last 3 months of pregnancy - Nebraska Pregnancy Risk Assessment Monitoring System (PRAMS)