

NEBRASKA

Good Life. Great Mission.

DEPT. OF HEALTH AND HUMAN SERVICES

Partnership Update

June 2026



User Analytics

(March 1, 2025 - June 30, 2026)

Engagement (June 2026)

Monthly Attendance		Monthly Unique Users	
Overall number of classes participated by all users June 2026		Count of unique users participating in classes June 2026	
2,601		2,328	

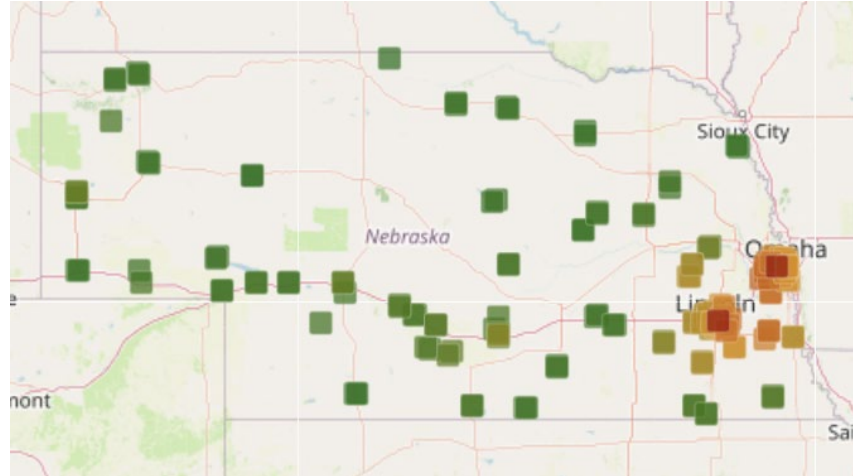
Cumulative Attendance
Overall number of classes participated by all users (March 1, 2025 through June 30, 2026)
53,795

Top 25 Classes - Nebraska (June 2026)

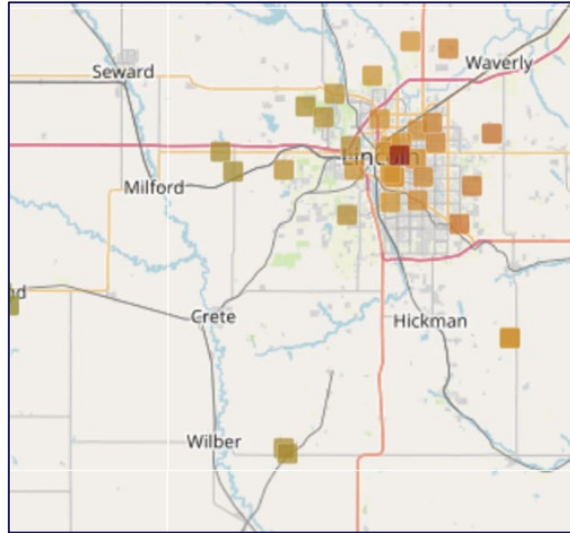
1. Get Moving: Kickstart Cardio (20-min class)	16. 30-Min Feast: Heart-Healthy Fish & Greens
2. Picnic Safety: Tips for Safe Outdoor Eating (20-min class)	17. How to Use Your Apple Watch for Medical Emergencies (20-min class)
3. Strength Workout to Help Manage Diabetes (20-min class)	18. Tips and Tricks for Booking Flights Online (20-min class)
4. Yoga to Strengthen Your Core (20-min class)	19. Common Myths about Aging and Memory (20-min class)
5. Healthy Heart, Healthy Brain: The Connection Explained	20. Standing Pilates to Tone Your Obliques (20-min class)
6. Tone and Sculpt Your Arms (20-min class)	21. Cool Gift Ideas for the Men in Your Lives
7. Home Safety: Lighting Options for a Safer Environment	22. Apple AirTags: Track, Locate, and Secure Your Items (20-min class)
8. Pilates Floor Work for Back and Core (20-min class)	23. How to Snack Smarter (20-min class)
9. Product Review: Travel Packing with Packing Pro (20-min class)	24. 8 Simple Tips to Eat Smart for a Healthier Brain
10. Flower in Watercolor: Learning to Paint Value and Layers (20-min class)	25. Making the Most of GetSetUp's Helen Digital Assistant (20-min class)
11. Decluttering for a Calmer Mind and Home (20-min class)	
12. What Is a Digital Wallet and How Does It Help You? (15-min class)	
13. Protein: Choosing the Right Source for You (20-min class)	
14. Playlists 101: Make Your Own Music Mix (20-min class)	
15. Exploring In-Demand Job Opportunities for Retirees (20-min class)	

Top Cities & Statewide Heatmap (June 2026)

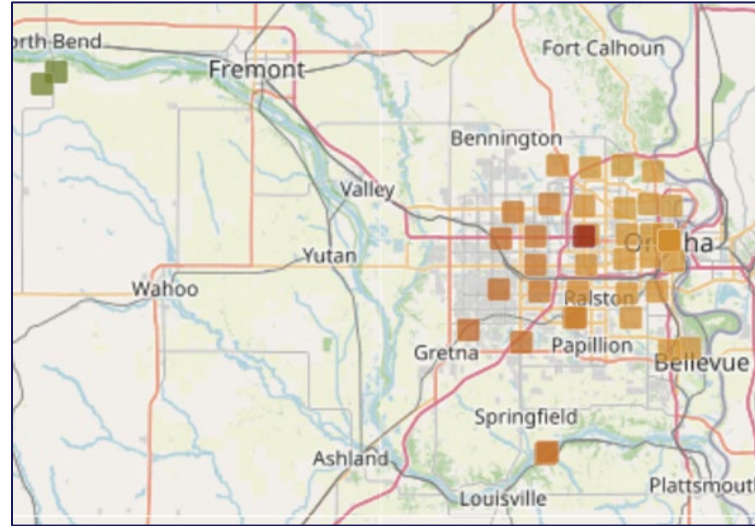
Top 10 Cities (Nebraska)
1. Omaha
2. Lincoln
3. Kearney
4. Scottsbluff
5. North Platte
6. Sidney
7. Lexington
8. Alliance
9. Gothenburg
10. Gering



Geographic Heatmap: Metro Areas (June 2026)



Lincoln Metro Area



Omaha Metro Area

Content & Programming

2026 Content Campaigns

Four campaign themes throughout the year to empower your community:

- Healthy Living
- Creativity for Wellness
- Finance Wise
- Digital Literacy for All



Content Highlights for July

Highlights to share with your team and partners:

- **Healthy Living:** [Living Well with Chronic Conditions](#)
- **Creativity for Wellness:** [Nature-Inspired Creativity](#)
- **Finance Wise:** [Travel More, Spend Less](#)
- **Digital Literacy for All:** [Browse the Internet with Confidence](#)

July Holiday Series:

- [Celebrate July](#)
 - **Special classes for:** Independence Day, Disability Pride Month, and Healthy Vision Month, Chronic Disease Month



Content Highlights for August

Highlights to share with your team and partners:

- **Healthy Living:** [Mindful Movement](#)
- **Healthy Living:** [Chronic Conditions Wellness Program](#)
- **Creativity for Wellness:** [Mindful Making with Crafts and DIY](#)
- **Finance Wise:** [Health is Wealth](#)
- **Digital Literacy for All:** [Organize Your Digital Life](#)

August Holiday Series:

- [Summer Wellness](#)
 - **Special classes for:** National Wellness Month and National Senior Citizens Day



Content Highlights for September

Highlights to share with your team and partners:

- **Healthy Living:** [Fall Prevention Awareness](#)
- **Healthy Living:** [Healthy Aging Month](#)
- **Healthy Living:** [Pain Awareness Month](#)
- **Creativity for Wellness:** [Journaling for Wellness and Reflection](#)
- **Finance Wise:** [Insurance Insights](#)
- **Digital Literacy for All:** [Technology for a Healthier You](#)

September Holiday Series:

- [Moving Into Fall Together](#)
 - **Special classes for:** National Preparedness Month, Sepsis Awareness Month, World Alzheimer's Month, Labor Day, and Grandparent's Day



Content Highlights for October

Highlights to share with your team and partners:

- **Healthy Living:** [Health Literacy Month \(Medicare\)](#)
- **Healthy Living:** [Breast Cancer Awareness Month](#)
- **Creativity for Wellness:** [Seasonal Creations to Welcome Fall](#)
- **Finance Wise:** [Medicare Resources](#)
- **Digital Literacy for All:** [Cybersecurity Awareness](#)

October Holiday Series:

- [Thriving Through October](#)
 - **Special classes for:** World Mental Health Day, Halloween, Ageism Awareness Day



Thank You

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