

**To:** All Providers Participating in the Nebraska Medicaid Program  
**From:** Matthew Ahern, Interim Director *MLA*  
**Date:** June 28, 2024  
**Re:** Expansion of Tobacco Cessation Coverage

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This provider bulletin is being issued to notify providers that Nebraska Medicaid is expanding its tobacco cessation program to include group counseling, **effective July 1, 2024**.

Tobacco cessation group counseling will be billed under the title “Intensive Counseling” using code 99407. This will cover the individual in a group counseling session that is longer than 10 minutes. Providers must use the HQ modifier to indicate the group session.

Nebraska Medicaid has covered tobacco cessation counseling for individual (1/1) coverage since 2022. The information in this bulletin supersedes that shared in [Provider Bulletin 22-06](#).

The following requirements to receive cessation products will remain in effect:

- The member must be 18 years of age or older.
- Products must be FDA-approved and used according to FDA dosing and age guidelines.
- The product must be provided using a prescription.
- A maximum of eight counseling sessions are allowed per year. These appointments can be a combination of the following CPT codes:
  - Intermediate: 99406
  - Intensive: 99407
  - Intensive Group: 99407 HQ

The Nebraska Tobacco Quitline offers a broad range of cessation support resources for patients who want to quit tobacco. Combined with ongoing monitoring, support, and treatment, referring beneficiaries to a Quitline or other cessation resource can improve their chances of quitting. Information may be found at: [www.QuitNow.ne.gov](http://www.QuitNow.ne.gov) or call 1-800-QUIT-NOW (784-8669).

If you have questions regarding this bulletin, please email [DHHS.MedicaidPharmacyUnit@Nebraska.gov](mailto:DHHS.MedicaidPharmacyUnit@Nebraska.gov). Health plans should also copy their contract manager.

Provider Bulletins, such as this one, are posted on the DHHS website at <http://dhhs.ne.gov/pages/Medicaid-Provider-Bulletins.aspx>. Please subscribe to the page to help you stay up to date about new Provider Bulletins.