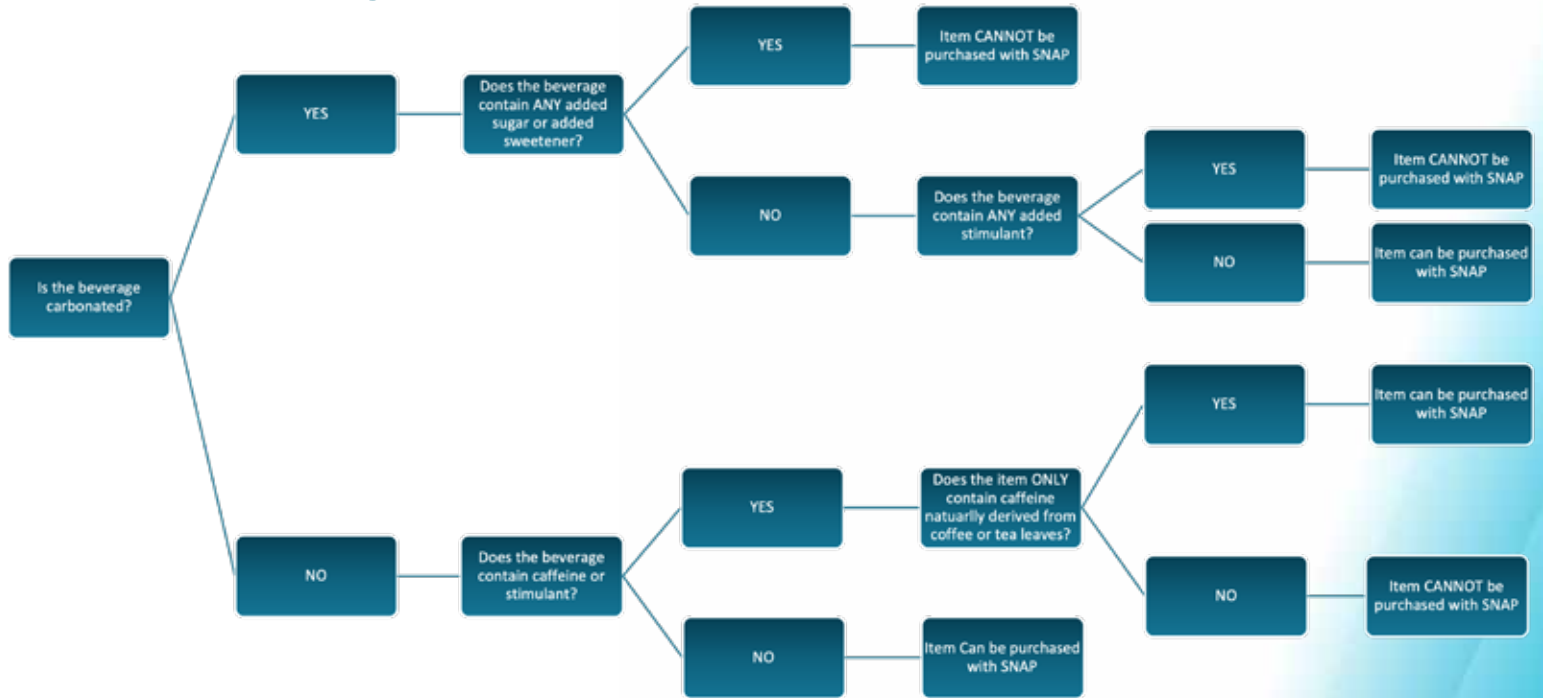
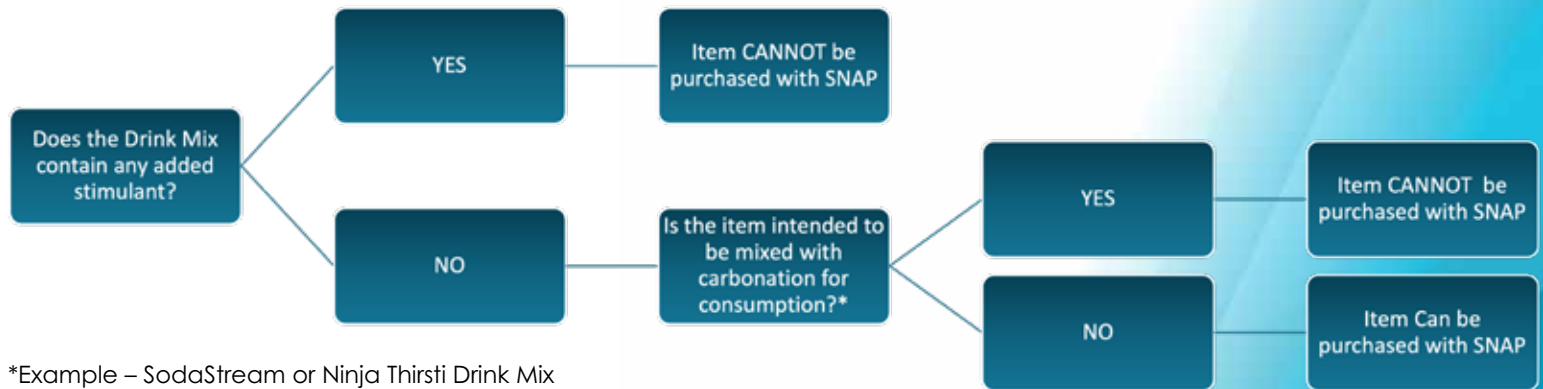


# Product Matrix

## Liquid Beverages



## Concentrated Liquid or Powdered Drink Mixes



\*Example – SodaStream or Ninja Thirsti Drink Mix



# Definitions

**Carbonated beverage** – Any non-alcoholic beverage that contains water, a sweetening agent, flavoring, and carbon dioxide gas to create carbonation.

**Concentrated Liquid or Powdered Drink Mixes** – Liquid concentrate or powder that is intended to be mixed with water to be consumable

**Added Sugars** – Cane sugar, cornstarch, corn syrup, caramel, dextrin, dextrose, high fructose corn syrup, invert sugar, invert sugar syrup, lactose, lactose, hydrolyzed, maltose, malt syrup (malt extract), maltodextrin, molasses (saccharum officinarum l.), Sucrose, sucrose liquid, l-arabinose, levulose, d-sorbitol, d-xylose, maltol, sucralose, xylitol

**Added Sweeteners** – Acesulfame potassium, advantame, aspartame, licorice extract powder (glycyrrhiza spp.), MANNITOL, NEOTAME, SACCHARIN (ammonium salt, calcium salt, sodium salt, inositol, ), MANNITOL, TALC, PHOSPHORIC ACID

**Flavoring agents NOT identified as sweeteners** – Sugar beet extract flavor base, sugar beet juice extract, tapioca starch, glycerin, glycerin, synthetic, talc, phosphoric acid

**Stimulant** – Any form of caffeine added to a beverage that is not derived directly and solely from the brewing of tea leaves or coffee beans and water.

**Fortified Caffeine** – Fortification is the process of adding nutrients or non-nutrient bioactive components to edible products (e.g., food, food constituents, or supplements).

