

Breast & Cervical Cancer Engagement

Quick Facts Snapshot for GAGE, OTOE and SALINE COUNTIES

NEBRASKA

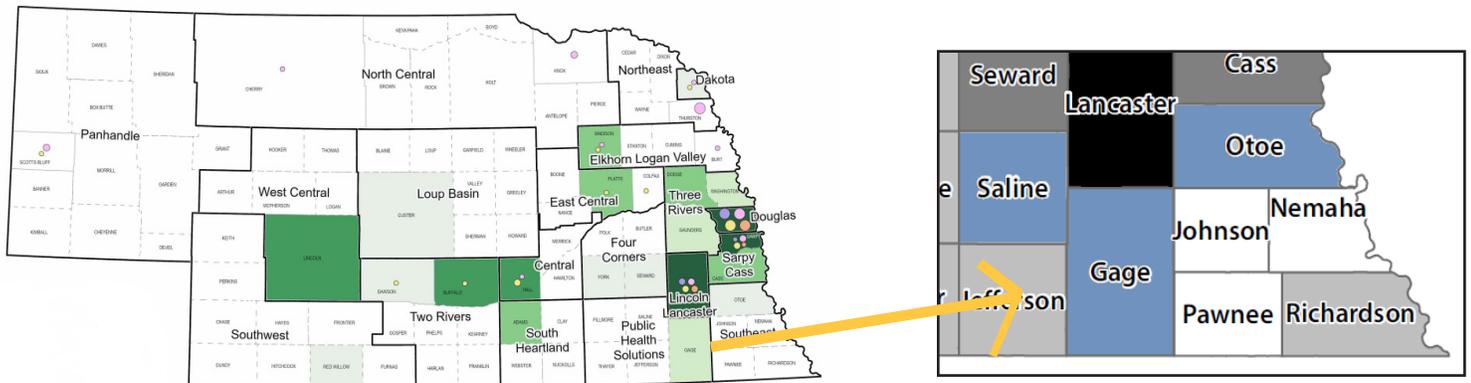
Good Life. Great Mission.

DEPT. OF HEALTH AND HUMAN SERVICES

Goals:

- Increase breast and cervical cancer screening rates
- Generate ideas for increasing enrollment into Every Woman Matters (EWM)
- Identify gaps and barriers in resources or access to screening and follow up services
- Understand county-level data on screening, disease burden and other factors that influence health outcomes
- Co-create a statewide plan to address barriers and improve screening in under-resourced communities

REGION: GAGE, OTOE and SALINE Counties



REGIONAL DATA REVIEW: Across the counties we observed patterns...

Data review included the following counties in Nebraska: Gage, Otoe and Saline. Across the counties we observed the following patterns:

Access & Infrastructure

- Residents with Medicaid coverage: 17% (Gage); 14% (Otoe); 13% (Saline)
- Mammography and cervical cancer screening rates lower than NE average

Insurance & Cost

- Residents not understanding benefits of healthcare
- Residents not understanding what EWM offers

Population Age & Composition

- Hispanic/Latino Ethnicity is high at 28% (Saline)
- -2.7 population change since 2010 (Gage)
- Gage and Otoe counties have greater number of individuals who are 50+; while Saline has a younger population

Lifestyle Factors

- Obesity prevalence high at 42% (Otoe); 40% (Saline); 36% (Gage)
- Physical inactivity high at 29% (Gage and Saline); 24% (Otoe)
- Smoking rates same or higher than the state rate

Cultural & Language Considerations

- Racial and ethnic diversity (Saline)

Outreach & Messaging

- Program and screening information in other languages
- Education/messaging around breast self-exams

Workplace & Community Engagement

- Workplace related policies needed
- Time off work to get screenings
- Nebraska Extension - Women in Ag Program

Provider Engagement & Capacity

- Mobile mammography units are needed
- Providers need an understanding/overview of screening programs
- Providers need re-engagement

Evidence-Informed Insights:

- **Patterns Across County:** Care coordination, coverage and capacity
- **County Specific Priorities:** Gap between those who should be screened but more information to understand the need
- **System Level Gaps:** Navigating clients to medical home; options for mobile mammography needed
- **Outreach & Communication:** Finding different ways to reach individuals where they are
- **Partnerships:** Continued collaboration across all partnerships and other non-traditional partners