

Breast & Cervical Cancer Engagement

Quick Facts Snapshot for LANCASTER COUNTY

NEBRASKA

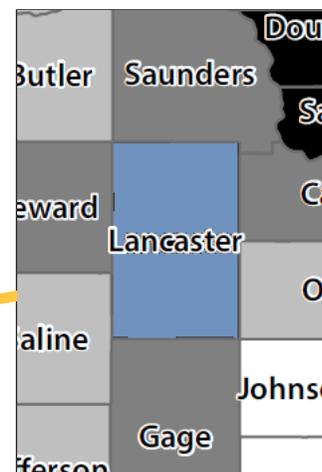
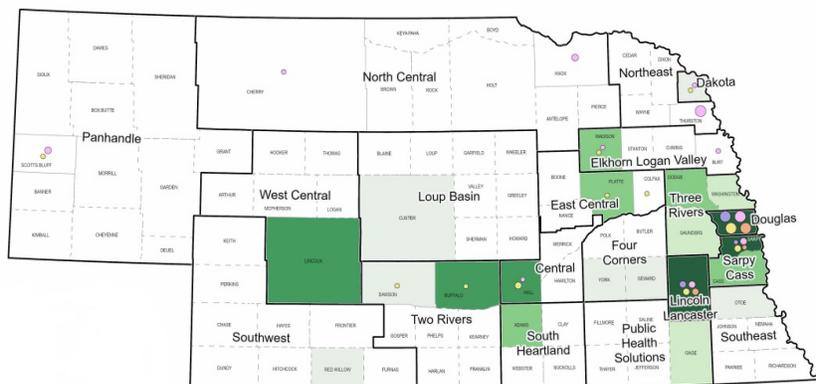
Good Life. Great Mission.

DEPT. OF HEALTH AND HUMAN SERVICES

Goals:

- Increase breast and cervical cancer screening rates
- Generate ideas for increasing enrollment into Every Woman Matters (EWM)
- Identify gaps and barriers in resources or access to screening and follow up services
- Understand county-level data on screening, disease burden and other factors that influence health outcomes
- Co-create a statewide plan to address barriers and improve screening in under-resourced communities

REGION: LANCASTER County



LANCASTER DATA REVIEW: *Across the county we observed patterns...*

Data review included the following county in Nebraska: Lancaster. Across the county we observed the following patterns:

Access & Infrastructure

- 29 Providers in Lancaster County that are contracted to provide EWM screening services
- Transportation vouchers
- Wait times at clinics for appointments
- Options for additional times for screening appointments

Insurance & Cost

- Residents not understanding benefits of their healthcare
- Residents not understanding what EWM offers
- Number of employed persons without insurance
- Medicaid regulations changing

Population Age & Composition

- Unhoused/homeless populations

Lifestyle Factors

- Obesity prevalence high at 34%
- Physical inactivity high at 21%
- Smoking rate higher than the state rate

Cultural & Language Considerations

- High racial and ethnic diversity
- Community activities at cultural centers
- Materials to other (non-English/non-Spanish) speaking

Outreach & Messaging

- Messaging tailored by age groups
- Breast cancer screening rate lower than national average - message on importance of screening

Workplace & Community Engagement

- Time off of work to get screenings
- Workplace related policies

Provider Engagement & Capacity

- Patients not understanding co-pays
- Communication around co-pays, coverage and existing screening resources

Evidence-Informed Insights:

- **Patterns Across County:** Care coordination, coverage and capacity
- **County Specific Priorities:** Assess where existing providers are. Are there any missing provider clinics not utilizing EWM services?
- **System Level Gaps:** Navigating clients to medical home for screening services
- **Outreach & Communication:** Finding different ways to reach individuals where they are
- **Partnerships:** Continued collaboration across all partnerships and other non-traditional partners