

Breast & Cervical Cancer Engagement

Quick Facts Snapshot for ADAMS, BUFFALO, DAWSON, HALL and LINCOLN COUNTIES

NEBRASKA

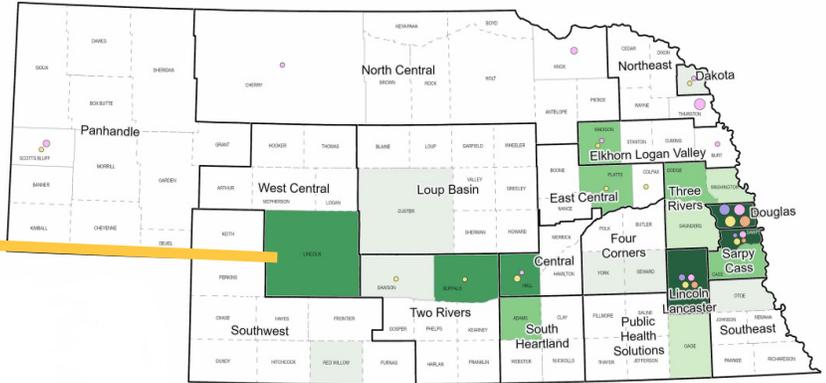
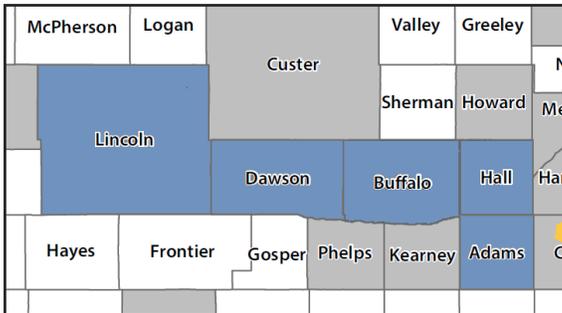
Good Life. Great Mission.

DEPT. OF HEALTH AND HUMAN SERVICES

Goals:

- Increase breast and cervical cancer screening rates
- Generate ideas for increasing enrollment into Every Woman Matters (EWM)
- Identify gaps and barriers in resources or access to screening and follow up services
- Understand county-level data on screening, disease burden and other factors that influence health outcomes
- Co-create a statewide plan to address barriers and improve screening in under-resourced communities

REGION: ADAMS, BUFFALO, DAWSON, HALL and LINCOLN Counties



REGIONAL DATA REVIEW: Across the counties we observed patterns...

Data review included the following counties in Nebraska: Adams, Buffalo, Dawson, Hall and Lincoln. Across the counties we observed the following patterns:

Access & Infrastructure

- Screening rates lower and mortality higher (Adams)
- Higher rates of eligible population for screening (Buffalo and Hall)

Insurance & Cost

- Medicaid rates 18% (Adams, Dawson, Hall); 15% (Lincoln); 12% Buffalo)
- Medicaid rates potentially will be higher in future, consideration for partnering with MCOs (as people go off of Medicaid they should receive information about EWM)

Population Age & Composition

- Opportunity for early education because highest population of women are ages 18-34

Lifestyle Factors

- Obesity prevalence high in all 5 counties; 37% (Adams); 35% (Buffalo); 40% (Dawson); 41% (Hall); 37% (Lincoln)
- Physical inactivity high at 25% (Adams); 27% (Buffalo); 32% (Dawson); 31% (Hall); 27% (Lincoln)

Cultural & Language Considerations

- Higher rates of agriculture/farms (Buffalo and Lincoln)

Outreach & Messaging

- Limited broadband access (Hall)
- Campaign about screening and importance of physical activity in decreasing risks for breast and cervical cancers

Workplace & Community Engagement

- Workplace related policies needed

Provider Engagement & Capacity

- Partner with statewide organizations (Nebraska Academy of Family Physicians, Helath Center Associates of Nebraska, Nebraska Rural Health Association) in order to offer education to providers about program services

Evidence-Informed Insights:



- **Patterns Across Counties:** Care coordination, coverage and capacity
- **County Specific Priorities:** Gap between those who should be screened but more information to understand the need
- **System Level Gaps:** Transportation to access mammography; options for mobile mammography; flexibility in clinic hours to accommodate mammography appointments
- **Outreach & Communication:** Finding different ways to reach individuals where they are
- **Partnerships:** Continued collaboration across partnerships and other non-traditional partners, including MCOs