

Breast & Cervical Cancer Engagement

Quick Facts Snapshot for WASHINGTON COUNTY

WASHINGTON COUNTY: Key Points

High private insurance coverage (81%)

- Ensure women understand what preventive services are covered and how to use them.
- Coverage alone doesn't guarantee utilization; education is key.

Low mental health provider access

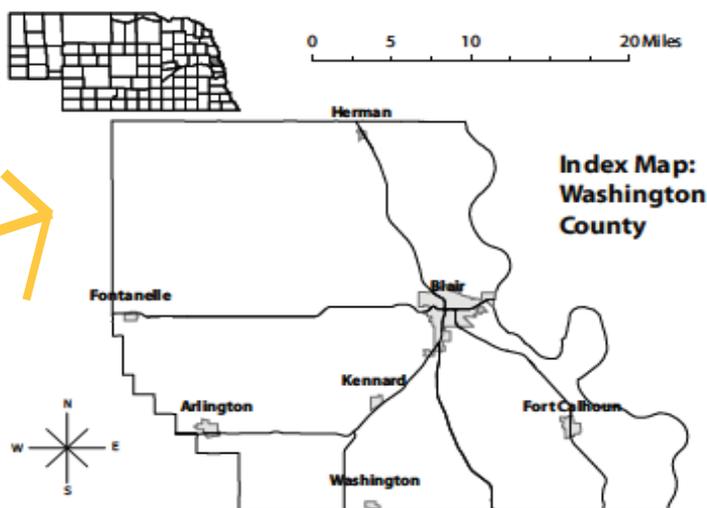
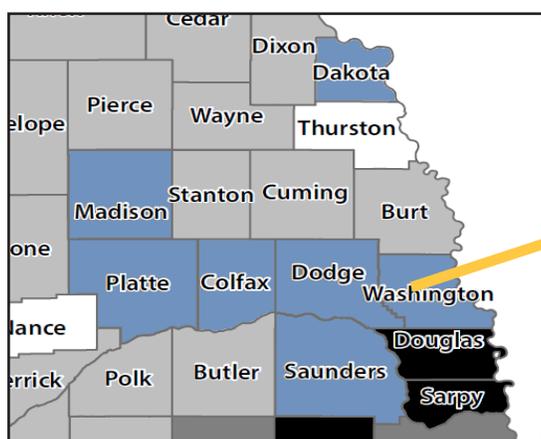
- Expand access via telehealth and collaborative care models.
- Mental health affects a woman's likelihood to seek preventive care.

Less diversity than nearby counties

- Engage in culturally relevant outreach even in less diverse settings to ensure inclusion.
- Lack of diversity can mask emerging populations or result in generic messaging.

Screening rates strong but could be better

- Use surveys to understand what may be getting in the way (time, trust, timely reminders).
- Continuous improvement depends on client voice and feedback.



WASHINGTON COUNTY: Screening Data



WASHINGTON County	State Rate	National Rate	Goal
Mammography Screening Rates:			
68.2%	67.6%	70.2%	76%
Breast Cancer Mortality Rates:			
<3; suppressed data	19.5%	19.3%	15.3%
Cervical Cancer Screening Rates:			
74.2%	77.7%	77.7%	84%

Number of Participating EWM Clinics: 2



Washington County Program-Eligible Female Population Distribution for Breast Cancer Screening: 125

Washington County Program-Eligible Female Population Distribution for Cervical Cancer Screening: 218

Source: <https://statecancerprofiles.cancer.gov> and [Nebraska State Cancer Plan](#)

(Continued on Page 2)

Promising Approaches



As part of the internal synthesis process, the NDHHS team reviewed partner-generated input, county-level data insights, and the solutions from the Reverse Brainstorming session on 6/12/25. Through this review, the team identified priority focus areas as being most ready for implementation.

These priority areas were selected based on their alignment with NDHHS's organizational role, capacity, and established/emerging relationships with community-based partners. They also represent strategic opportunities to advance equitable access to breast and cervical cancer screening across the Northeast Region.

Below are the identified strategies/approaches. Promising approaches to improve screening access and outcomes include:

1. Increasing awareness of personal risk and best options for screening
2. Empowering communities to make informed health choices
3. Reengaging providers and assessing opportunities for local screening

Patterns & Opportunities



The above promising approaches were identified as most ready for implementation based on their alignment with DHHS's role, capacity and existing partnerships. In addition to these, two other strategies were identified that reflect meaningful opportunities but were not prioritized at this time.

These strategies may require additional research, broader collaboration or future investment to move forward. They represent important insights from partners and have potential for shared, cross-county solutions in the future.

NDHHS acknowledges them as valuable areas to revisit and will consider opportunities for further exploration as resources and partnerships evolve. Below are the high-level additional strategies:

1. Improve workplace culture to promote wellness
2. Family-focused, community-based events

Data Limitations & Next Steps



Due to limited available data, this summary may not reflect all local efforts or needs. NDHHS is committed to working with community partners to improve data collection for developing strategies.