

Breast & Cervical Cancer Engagement

Quick Facts Snapshot for **PLATTE** COUNTY

PLATTE COUNTY: Key Points

High insurance coverage but low utilization

- Break down insurance data by race, income, and age to better understand gaps. Conduct targeted outreach to underserved subgroups and provide clarity on what coverage includes.
- Insurance coverage does not guarantee access/trust.

Some clinic screening rates below 50%, County mammography rate is 73%

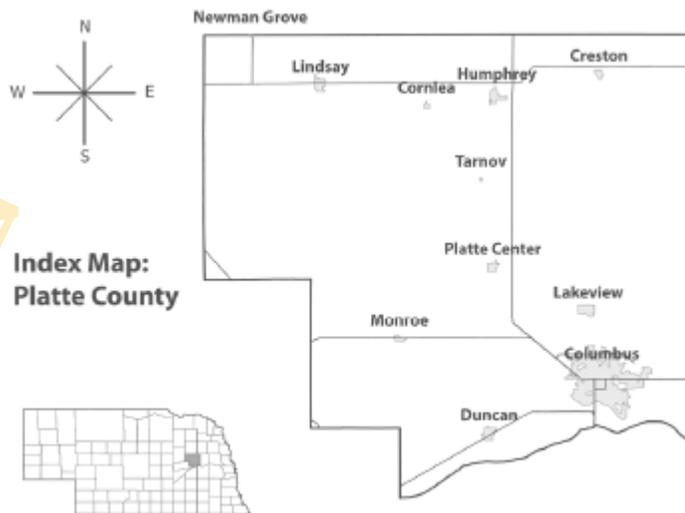
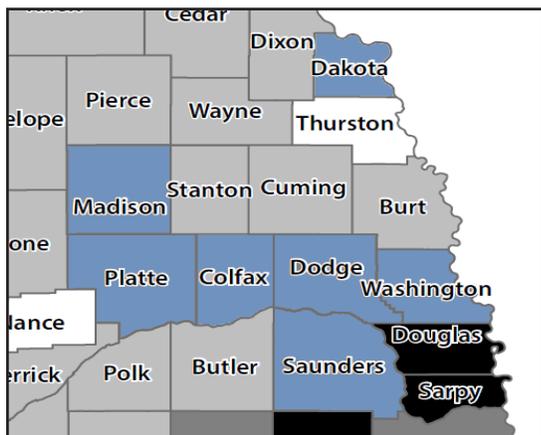
- Support clinics in identifying and addressing disparities within their patient population through training, data review, and equity-centered strategies.
- Clinic-level disparities suggest missed opportunities.
- Internal equity work can reveal system gaps.

Low broadband access

- Use non-digital outreach strategies like radio, mailers, posters, and community events to reach residents who lack reliable internet.

Median age is 38 - critical point for education

- Develop preventive health education campaigns targeting women in their 30s and early 40s, emphasizing early action and lifelong health.
- Many women at this age are managing families and careers; an important time for education; reinforce long-term health behaviors.



PLATTE COUNTY: Screening Data



PLATTE County	State Rate	National Rate	Goal
Mammography Screening Rates:			
73.2%	67.6%	70.2%	76%
Breast Cancer Mortality Rates:			
20.4%	19.5%	19.3%	15.3%
Cervical Cancer Screening Rates:			
77.6%	77.7%	77.7%	84%

Number of Participating EWM Clinics: **3**



Platte County Program-Eligible Female Population Distribution for Breast Cancer Screening: **294**

Platte County Program-Eligible Female Population Distribution for Cervical Cancer Screening: **637**

Promising Approaches

As part of the internal synthesis process, the NDHHS team reviewed partner-generated input, county-level data insights, and the solutions from the Reverse Brainstorming session on 6/12/25. Through this review, the team identified priority focus areas as being most ready for implementation.

These priority areas were selected based on their alignment with NDHHS's organizational role, capacity, and established/emerging relationships with community-based partners. They also represent strategic opportunities to advance equitable access to breast and cervical cancer screening across the Northeast Region.

Below are the identified strategies/approaches. Promising approaches to improve screening access and outcomes include:

1. Increasing awareness of personal risk and best options for screening
2. Empowering communities to make informed health choices
3. Reengaging providers and assessing opportunities for local screening

Patterns & Opportunities

The above promising approaches were identified as most ready for implementation based on their alignment with DHHS's role, capacity and existing partnerships. In addition to these, additional strategies were identified that reflect meaningful opportunities but were not prioritized at this time.

These strategies may require additional research, broader collaboration or future investment to move forward. They represent important insights from partners and have potential for shared, cross-county solutions in the future.

NDHHS acknowledges them as valuable areas to revisit and will consider opportunities for further exploration as resources and partnerships evolve. Below are the high-level additional strategies:

1. Improve workplace culture to promote wellness

Data Limitations & Next Steps

Due to limited available data, this summary may not reflect all local efforts or needs. NDHHS is committed to working with community partners to improve data collection for developing strategies.