



## National Breast and Cervical Cancer Early Detection Program (NBCCEDP)

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# Partnering with Communities to Close the Screening Gap (Program Year 4)

This story was submitted on 07/31/2025 5:47PM by Leypoldt.

Success Story Title:

Partnering with Communities to Close the Screening Gap

Is this a continuation or linked to a previously submitted Success Story?

No

Cancer Type:

Cervical cancer

Breast cancer

Is this an outcomes-focused success story (e.g., increased screening) or an implementation/process-focused success story?

Process-focused (i.e., how the activity or intervention was delivered)

Success Story Topic:

Reaching population(s) of focus

Community outreach/community outreach workers

Rural context

Partnership building

Metric Measured:

Other Metric Measured - # of partners engaged # of strategies identified

### Brief Description of Problem/Need Addressed:

Approximately 3,431 women in seven rural Northeast Nebraska counties are eligible for the program, based on census and county-level data. Despite current efforts, screening rates have not improved. Program utilized previous disease burden and health equity mapping to identify priority counties. These counties were selected due to high breast and cervical cancer incidence, mortality, and late-stage diagnoses. With limited future funding, the program aims to engage partners at all levels to identify the most effective strategies for using community and state resources to boost screening. Goals of Engagement Meetings: 1) Review county-level data on breast and cervical cancer screening, disease burden, and health outcome influencers. 2) Identify gaps in access to screening and follow-up care for eligible women. 3) Generate ideas to increase program enrollment and screening rates. The program will use the potential impact of identified strategies to guide funding decisions.

### Description of Activity:

The program utilized a facilitative consultant service under contract with an internal DHHS program at no cost. Due to the contract expiring in 9 weeks, the process was expedited. The goal was to create a replicable process staff could use in five additional priority regions. Staff and the consultant led an interactive partner engagement effort. Weeks 1 thru 3: Discovery and Design Core staff approved concepts, methods, partner invitations, and agendas. A key step was a Partner Pre-Survey to: Gather local insights to inform the first meeting; Surface key barriers, opportunities, and efforts Identify needs for alignment, support, or action ; Ensure relevance to community context Weeks 4 thru 8: Partner Engagement Included finalizing county profiles, hosting the first meeting, and creating initial partner materials. Follow up with partner post survey regarding experience with process and feedback on one-pagers. Week 9: Program Planning and Assessment Reflection on effectiveness of meeting.

### Description of Outcomes Achieved (may be quantitative or qualitative data):

39 partners were invited with 30 attending. Partners included both internal and external partners, local, state, and regional partners, community based partners and clinical providers were also engaged in the meeting. 15 partners completed the pre meeting survey 7 County level data profiles were developed and presented at the engagement meeting 7 County level Snapshot Summaries were created post meeting based on partner input. Summaries included enhanced data profiles of each county along with promising approaches, patterns and opportunities, and data limitations and next steps. 1 Guidebook for Replication of Statewide Partner Engagement The guidebook includes templates for timelines, invitations, partner listing with contact information. Includes PowerPoints for staff pre-meeting and presentation for partner engagement meeting, Survey tools, Data profiles for counties,

county snapshot summaries. A narrative and step by step how to is also included in the guidebook.

Does this Success Story involve any of the following partners?

American Cancer Society

Primary Care Association

Comprehensive Cancer Control Program

National Program of Cancer Registries

WISEWOMAN

Colorectal Cancer Control Program

Other Partner(s) - HCAN, Komen, Pinked, providers, Cancer Center, UNMC, LHDs

Dates represented by the Success Story:

Start Date: 05/01/2025

End Date: 06/30/2025