

EMPOWER YOUR NEBRASKA COMMUNITY:

Lead the Way in Diabetes Care

Helping People
Live Better Lives

As a pharmacist, you are the most accessible healthcare provider, patients visit you up to 12 times more often than their primary doctor. By offering DSMES, you evolve to become a trusted healthcare destination.



WHY DSMES? WHY NOW?

Diabetes is a growing challenge in Nebraska. Your leadership in DSMES creates healthier communities and a stronger, more sustainable pharmacy practice.



12x
MORE OFTEN

Patients visit their pharmacist up to 12 times more often than their primary doctor.



PHARMACY

VS



DOCTOR'S
OFFICE

PROVEN BENEFITS FOR YOUR PHARMACY

NEW REVENUE STREAM

DSMES is a reimbursable service line through Medicare Part B and many commercial payers.

NEBRASKA SPECIFIC COVERAGE

Nebraska state law includes specific requirements for private insurance, giving us a broader pool of billable patients.

BOOST QUALITY METRICS

Support your pharmacy's Star Ratings and value-based care goals.

PATIENT LOYALTY

Strengthen relationships and improve medication adherence, keeping your community healthy and your patients coming back.

IMPACT FOR NEBRASKANS



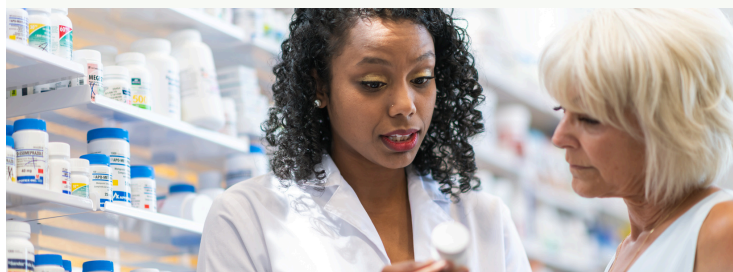
LOWER A1C LEVELS



**REDUCED HOSPITALIZATIONS
AND COMPLICATIONS**



**IMPROVED QUALITY OF LIFE
AND SELF-MANAGEMENT SKILLS**



ROADMAP TO CERTIFICATION

1



ELIGIBILITY

Designate DSMES staff and establish workflows, policies, and a curriculum.

2



LAUNCH SERVICES

Partner with providers, deliver DSMES, and track patient outcomes.

3



APPLY

Submit your program for ADA or ADCES recognition with required documentation.

4



SUSTAIN

Bill eligible payers, maintain recognition, and grow referrals through community partnerships.

FINANCIAL SUSTAINABILITY



MEDICARE BILLING

If your pharmacy is a Medicare Part B provider, you can bill for Diabetes Self-Management Training (DSMT).



COMPLEMENTARY SERVICES

Increase sustainability by pairing DSMES with Medication Therapy Management (MTM) and Medical Nutrition Therapy.

NEBRASKA REACH

Community pharmacies are everywhere, urban, suburban, and rural, advancing diabetes care across our state.



STRONGER TOGETHER

Partner with patients, providers, and community organizations to build a healthier Nebraska.



A HEALTHIER NEBRASKA

Your impact today leads to better outcomes for individuals, families, and communities for generations.



NEBRASKA

Good Life. Great Mission.

Together we can empower Nebraskans to live healthier lives with diabetes.

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