

# WHAT'S TOBACCO COSTING NEBRASKA?

Tobacco products cost a lot more than what they sell for—health care expenses, lost productivity, even illness and death.

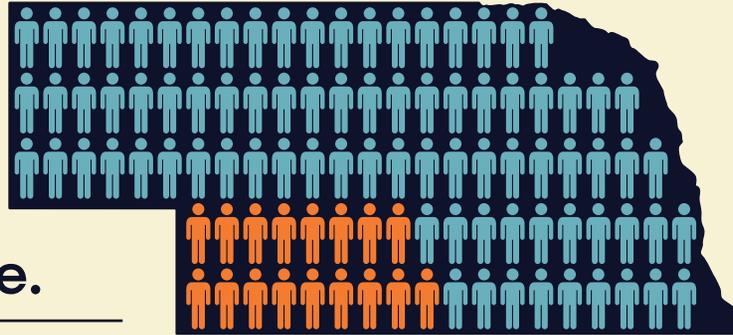
**Check out the statewide impact.**



# Nebraska's Smoking Population

**17%**

of adults smoke.



That's more than  
**240,000** people!

25% of Nebraskans are former smokers.



**19%** of men  
smoke.



**16%** of women  
smoke.



**13%**

of Nebraskans  
under 18 smoke.

**1,800**

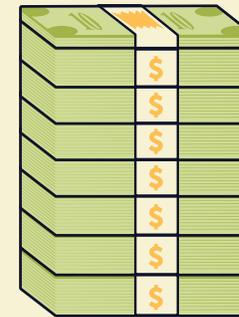
kids under 18 become  
daily smokers each year.



# Annual Cost Statewide



Every year, Nebraska spends **\$727 PER PERSON** — regardless of age — for smoking-related health care expenses and lost productivity.



## Businesses Lose



worth of productivity due to smoking.

Smoking-related health care costs:

**\$795 MILLION**

Hospital: \$450 million



Ambulatory Care: \$99 million

Nursing Home: \$71 million

Prescription Drugs: \$137 million

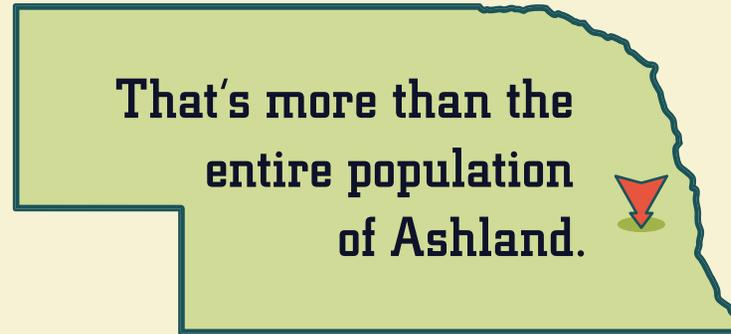
Other: \$37 million



# Smoking-Related Deaths

**2,500  
DEATHS**

were attributed to  
smoking in 2014.



That's more than the  
entire population  
of Ashland.

Of those who died, 1,490 were men and 1,010 were women.



Men were more  
likely to die from  
smoking-related cancers.



Women were more  
likely to die from  
respiratory diseases.

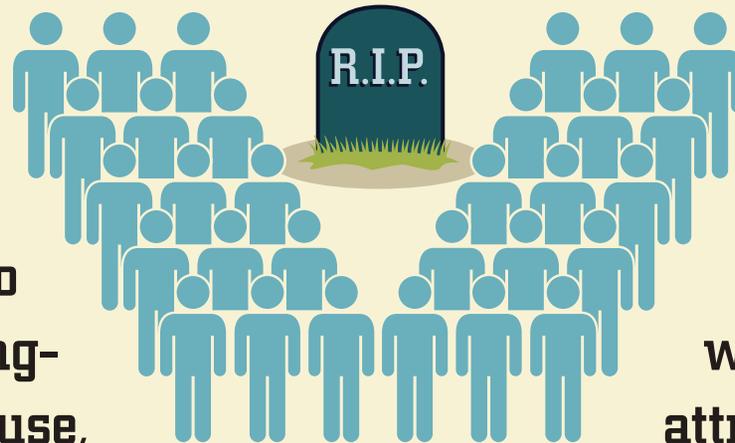
These Nebraskans lost  
»———— on average —————>  
**14 YEARS OF LIFE.**





# Smoking-Related Illnesses

Nationwide, for every person who dies from a smoking-attributable cause,



30 more are living with a smoking-attributable illness.\*

In other words

75,000 Nebraskans suffered from smoking-attributable illnesses in 2014.

\* U.S. Centers for Disease Control and Prevention.

It's time to think about what tobacco is really costing us.