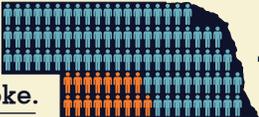


WHAT'S TOBACCO COSTING NEBRASKA?

Tobacco products cost a lot more than what they sell for—health care expenses, lost productivity, even illness and death. Check out the statewide impact.



Nebraska's Smoking Population

17% of adults smoke.  That's more than **240,000** people!

25% of Nebraskans are former smokers.

19% of men smoke.

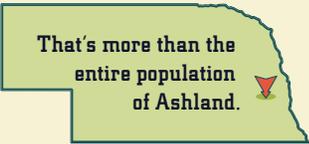
16% of women smoke.

13% of Nebraskans under 18 smoke.

1,800 kids under 18 become daily smokers each year.



Smoking-Related Deaths

2,500 DEATHS were attributed to smoking in 2014.  That's more than the entire population of Ashland.

Of those who died, 1,490 were men and 1,010 were women.

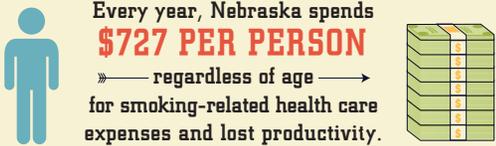
Men were more likely to die from smoking-related cancers.

Women were more likely to die from respiratory diseases.

These Nebraskans lost on average **14 YEARS OF LIFE.** 



Annual Cost Statewide

Every year, Nebraska spends **\$727 PER PERSON** regardless of age for smoking-related health care expenses and lost productivity. 

Businesses Lose **\$532 MILLION** worth of productivity due to smoking. 

Smoking-related health care costs: **\$795 MILLION**

- Hospital: \$450 million
- Ambulatory Care: \$99 million
- Nursing Home: \$71 million
- Prescription Drugs: \$137 million
- Other: \$37 million




Smoking-Related Illnesses

Nationwide, for every person who dies from a smoking-attributable cause, **30 more** are living with a smoking-attributable illness.* 

In other words **75,000 Nebraskans** suffered from smoking-attributable illnesses in 2014.

* U.S. Centers for Disease Control and Prevention.

It's time to think about what tobacco is really costing us.