



MAKING THE CONNECTION

7th Year in a Unique National Series

Improving Clinical Care
and Adherence for
Patients with Diabetes

SATURDAY
SEPTEMBER 22, 2012

Community Choice Credit
Union Convention Center at
Veterans Memorial
Des Moines, Iowa



UC San Diego
SCHOOL OF MEDICINE

Continuing Medical Education for Healthcare Professionals

COURSE DIRECTOR

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University of California, San Diego
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Founder and Director, Taking Control Of Your Diabetes

FACULTY

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Anuj Bhargava, MD, MBA, CDE, FACP, FACE

Iowa Diabetes and Endocrinology Center
President, Iowa Diabetes and
Endocrinology Research Center
CEO, My Diabetes Home

LEARNING OBJECTIVES

Upon completion of this course, participants should be able to:

1. Discuss the different pathophysiologic defects associated with type 2 diabetes and how each pharmacologic agent addresses these specific abnormalities.
2. Assess the recent clinical trial data and express the concepts and practical issues of combination therapy with the currently available oral agents including metformin, TZDs, SFUs, bile acid sequestrants, DPP4 inhibitors and bromocriptine agonists.
3. Design rational and individualized treatment plans using the various medications alone or in combination, including the optimal time for introducing each therapy.
4. Describe the pros and cons of the various insulin strategies including combination therapy, the split mixed, premixed, basal-bolus and pump regimens.
5. Discuss patient directed insulin titration strategies used in clinical practice for combination therapy and the basal bolus approach.
6. Review and describe the pathophysiology of type 2 diabetes as it relates to the role of GLP-1 and give a clinically relevant explanation of the incretin mimetic story.
7. Interpret the most up to date clinical information on GLP-1 agonists and summarize the prescribing guidelines and safety issues.
8. Illustrate the physiologic secretion of insulin, glucagon and amylin in the normal and diabetic state and propose a physiologic MDI (multiple daily injection) regimen.
9. Identify appropriate candidates for pump therapy. Design an easy-to-implement treatment plan for initiation of pump therapy and subsequent adjustments based on home glucose and/or continuous glucose monitoring numbers.
10. Discuss scenarios illustrating the information continuous glucose monitoring technology provides, and effective therapeutic adjustments based on continuous glucose monitoring data.
11. Assess and evaluate the physical and emotional barriers that prevent patients with diabetes from adherence to their therapeutic regimen(s) and achieving metabolic control.
12. Employ innovative and dynamic strategies for communication with patients to strengthen provider patient relations and improve patient outcomes.

COURSE DESCRIPTION

The TCOYD Continuing Medical Education Program offers a unique opportunity to bridge patient and professional education, demonstrating the link between clinical lessons in the classroom to the real life patient experience. The ultimate goal of this activity is to educate caregivers about the most effective cutting edge strategies to help patients with diabetes reach their treatment goals and avoid the associated acute and chronic complications. This program also aims to achieve caregiver appreciation of the many previously unrealized concerns that affect patient adherence or non-adherence with a prescribed medical regimen.

In addition, this course is being held in tandem with a separate, yet similar, large-scale patient education conference and will give providers the opportunity to observe and interact with people who have diabetes and are engaged in their own intensive educational environment. Making that connection with patients, providers will acquire new skills and insight into what empowers patients with diabetes to develop healthy self-management of their condition.

This activity will focus on four distinct areas of diabetes management, and integrates case presentations into the lectures to facilitate more active audience participation. The four areas are:

- ◆ Promoting behavioral change in diabetes
- ◆ Oral agents for use in patients with type 2 diabetes
- ◆ Injectable therapies for use in patients with type 2 diabetes
- ◆ Intensive management strategies for patients with type 1 diabetes

Participants will be encouraged to consider the various therapeutic options they learn throughout the day, as well as any barriers to good control that a particular case may present. The goal is to encourage providers to consider these cases as whole individuals, taking into account their lifestyles, beliefs, backgrounds and environments when deciding upon treatment options.

A current list of commercial supporters is available at tcoydcme.org

REGISTRATION

Register online at: www.tcoydcme.org

Registration fee: \$30

Includes: Breakfast, lunch, snack & syllabus

Register by Friday, September 14, 2012

Cancellation: Please call 619.543.7602

No refunds after Friday, September 14, 2012

Registration is limited to 200 people. Register early to ensure a spot. This program will sell-out. Dress: Casual Attire

For further information:

University of California, San Diego

School of Medicine

Continuing Medical Education

2251 San Diego Ave, Suite A-160

San Diego, CA 92110

Toll Free: 888.229.6263 or 619.543.7602

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Community Choice Credit Union Convention Center at Veterans Memorial

833 5th Ave

Des Moines, IA 50309

515.564.8000



Register Here

Saturday, September 22, 2012

PROGRAM AGENDA

- 7:30 – 8:15 a.m. Registration & Continental Breakfast
Visit Health Fair**
- 8:15 – 8:30 a.m. Program Overview & Introduction**
Steven V. Edelman, MD & William Polonsky, PhD, CDE
- 8:30 – 9:10 a.m. Promoting Behavior Change in Diabetes**
William Polonsky, PhD, CDE
- 9:10 – 10:10 a.m. Knowledge Gives You the Power to Take
Control of Your Diabetes**
Steven V. Edelman, MD
- 10:10 – 10:20 a.m. Break with Refreshments**
- 10:20 – 11:35 a.m. Managing the Maze of Oral Agents for Type 2:
How They Work and Where They Fit in
Clinical Practice**
Juan P. Frias, MD
- 11:35 – 12:50 p.m. The Standards of Care for Type 1: Pumps,
Multiple Daily Injection Regimens, Amylin
Analogues and Continuous Glucose Monitoring**
Steven V. Edelman, MD
- 12:50 – 2:00 p.m. Lunch & Visit Health Fair**
- 2:00 – 3:15 p.m. Injectable Agents and Their Clinical Applications
for the Treatment of Type 2 Diabetes: Insulin,
GLP-1 Agonists and Amylin Analogues**
Anuj Bhargava, MD, MBA, CDE, FACP, FACE
- 3:15 – 3:30 p.m. Break**
- 3:30 – 4:30 p.m. The Good, The Bad and The Ugly: Developing
Better Communication With Healthcare
Providers and People With Diabetes**
Steven V. Edelman, MD & William Polonsky, PhD, CDE
- 4:30 – 5:00 p.m. Making the Connection**
William Polonsky, PhD, CDE
The closing session will discuss participant observations and insights gained regarding the important and difficult issues that people with diabetes face on an everyday basis.
- 5:00 p.m. Adjourn**

TARGET AUDIENCE

This course is designed for diabetes healthcare providers including: endocrinologists, primary care physicians, nurse practitioners, physician assistants, certified diabetes educators, and other medical professionals wanting to expand their knowledge of diabetes management.

DISCLOSURE

It is the policy of the University of California, San Diego School of Medicine to ensure balance, independence, objectivity and scientific rigor. All persons involved in the selection, development and presentation of content are required to disclose any real or apparent conflicts of interest. All conflicts of interest will be resolved prior to an educational activity being delivered to learners through one of the following mechanisms 1) altering the financial relationship with the commercial interest, 2) altering the individual's control over CME content about the products or services of the commercial interest, and/or 3) validating the activity content through independent peer review. All persons are also required to disclose any discussions of off label/unapproved uses of drugs or devices. Persons who refuse or fail to disclose will be disqualified from participating in the CME activity.

ACCREDITATION

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the University of California, San Diego School of Medicine and Taking Control Of Your Diabetes. The University of California, San Diego School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

AMA: The University of California, San Diego School of Medicine designates this live activity for a maximum of 7.25 *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

BRN: For the purpose of recertification, the American Nurses Credentialing Center accepts *AMA PRA Category 1 Credits*[™] issued by organizations accredited by the ACCME. For the purpose of re-licensure, the California Board of Registered Nursing accepts *AMA PRA Category 1 Credits*[™] (report up to 7.25 hours of credit and list "CME Category 1" as the provider number). **Nurses will be awarded 0.83 CEU or 8.3 contact hours, Iowa Nursing Board provider #17. Full attendance is required. No partial credit will be given.**

Certified Diabetes Educators: To satisfy the requirement for renewal of certification by continuing education for the National Certification Board for Diabetes Educators (NCBDE), continuing education activities must be diabetes related and approved by a provider on the NCBDE list of Approved Providers (www.ncbde.org). NCBDE does not approve continuing education. The University of California, San Diego School of Medicine is accredited by the ACCME, which is on the NCBDE list of Approved Providers.

CULTURAL AND LINGUISTIC COMPETENCY

This activity is in compliance with California Assembly Bill 1195 which requires continuing medical education activities with patient care components to include curriculum in the subjects of cultural and linguistic competency. Cultural competency is defined as a set of integrated attitudes, knowledge, and skills that enable health care professionals or organizations to care effectively for patients from diverse cultures, groups, and communities. Linguistic competency is defined as the ability of a physician or surgeon to provide patients who do not speak English or who have limited ability to speak English, direct communication in the patient's primary language. Cultural and linguistic competency was incorporated into the planning of this activity. Additional resources on cultural and linguistic competency and information about AB1195 can be found on the UC San Diego CME website at <http://cme.ucsd.edu>.



Dept. of Continuing Medical Education
Taking Control of Your Diabetes
1110 Camino Del Mar, Suite B
Del Mar, California 92014

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**Held concurrently with
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TAKING CONTROL OF YOUR
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CONFERENCE & HEALTH FAIR

for YOUR patients with
diabetes and others interested
in learning about diabetes.

For more information visit
www.tcoyd.org