



Office of Health Disparities and Health Equity

Expanding Your Lens to Advance Health Equity

April 19, 2017

7:30—8:10 **Registration and Continental Breakfast**

8:10—8:45 **Welcome**

Josie Rodriguez, DHHS Office of Health Disparities and Health Equity
Thomas Williams, MD, Chief Medical Officer and Director of the Division of Public Health,
 Department of Health and Human Services

8:45—9:45 **Keynote**

Jeanne Ayers, Assistant Commissioner, Minnesota Department of Health, St. Paul, MN
Advancing Health Equity: Key to Our Nation’s Health. Expand our understanding of what creates health disparities, including structural inequities and structural racism. Introduce an emerging public health practice to advance health equity and decrease health disparities.

9:45—10:00 **Break and Exhibitors**

10:00—11:00 **Track Sessions**

Data to Inform Change	Place Matters	Health Through a Cultural Lens	Changing Healthcare Landscape	Community Outreach
<p>Standardizing Demographic Data Collection <i>Debora Barnes-Josiah, NDHHS; Elizabeth Dee & Monet Goudreault, Public Health Associates</i> Learn the importance of uniform demographic data collection. Discuss the Disparities Demographic Data Recommendations Report and a newly developed assessment tool currently used to inform opportunities for improvement.</p>	<p>Building a Healthy Community through Place-Based Work <i>Jessica Seberger, NDHHS, and Marissa Kluk, Public Health Associate</i> Tools developed by Nebraska’s Place Matters Learning Collaborative will be discussed, including an infographic about place and a toolkit that can be used to develop place-based initiatives.</p>	<p>Socio-Cultural Construction of HIV/AIDS stigma among African-migrant women in Germany <i>Joyceline Ntoh Yuh, University of Oldenburg, Germany</i> Participants will have the opportunity to give insights and discuss the complexities surrounding different cultures and challenges in dealing with HIV/AIDS stigma at personal and institutional levels.</p>	<p>Nebraska State Health Improvement Plan: Creating and Implementing a Plan for Action <i>Maya Chilese and Jeff Armitage, NDHHS</i> This workshop will reveal the new SHIP priorities, the process utilized to create this plan, and information about implementation.</p>	<p>Refugees in Nebraska <i>Kristin Gall, NDHHS; Pa Naw Dee, Karen Society of Nebraska; Sheila Dorsey Vinton, Asian Community & Cultural Center</i> A panel representing the community, state and refugee population will discuss the needs and challenges of assimilating to a new culture while honoring their heritage, along with navigating complex systems.</p>

11:00—11:15 **Break**





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11:15—12:15 Track Sessions

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<p>From Zip Code to Genetic Code <i>Christian Minter, UNMC</i> Learn how to navigate free biomedical websites and database resources through the NLM library. The focus will be on health hazards and genetic conditions, including relevant trials. Bring your laptop for hands-on activities.</p>	<p>Social Economics and Environmental Matters <i>Jeannette Blackstone, WellCare of Nebraska</i> Discuss the ways in which social economics and environmental factors impact health outcomes, and how we can have a positive impact in the community to improve those outcomes.</p>	<p>Lyrics, Life & Lessons: Broadening the Scope of Public Health Education in Youth through Hip Hop Music <i>Errik Ejike, Creighton University</i> Using the messages in lyrics of popular hip-hop music to educate, deconstruct barriers and ideas, and disseminate information to engage in meaningful dialogue with youth on social and public health issues, injustices and social determinants of health.</p>	<p>Organizational Assessment and CLAS <i>Corstella Henley, US DHHS Region VII</i> Learn about and discuss the national standards for Culturally and Linguistically Appropriate Services (CLAS), including implementation and assessment of national CLAS standards.</p>	<p>Promotion of Physical Activity to Reduce Chronic Disease Health Disparities <i>Richard Brown, Creighton University</i> Utilize grass roots partners to help train community ambassadors and others to understand the value of physical activity for children and adults in addressing chronic disease. Learn how to sustain community partnerships and convey your message.</p>

12:15—12:45 Lunch

12:45—1:00 **Awards**—Presentation of the Nebraska Minority Public Health Association awards recognizing a Community-Based Program, Community Health Worker, Service Provider, and individual (Frank Peak award)

1:00—2:00 **Keynote Panel**—Learn How Three DHHS Heritage Health Plans are working to improve health outcomes and advance health equity in Nebraska
 Nebraska Total Care—*Ann Adler*, Director of Quality Improvement
 UnitedHealthcare Community Plan — *Adam Proctor*, Behavioral Health Clinical Manager
 WellCare of Nebraska—*Tiffany McGrue*, Director of Quality Improvement

2:00—2:15 Break

2:15—2:30 Networking/Booths



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2:30—3:30 Track Sessions

Data to Inform Change	Place Matters	Health Through a Cultural Lens	Changing Healthcare Landscape	Community Outreach
<p>Programs & Resources for Community Stakeholders <i>Nancy Rios and Rae Hutchison, HRSA</i> Health Resources and Services Administration provides health care to geographically isolated, economically or medically vulnerable people. Highlights include HRSA programs and resources, key websites for data, ideas for new partnerships and how to request technical assistance for projects or grant applications. Includes live demonstrations.</p>	<p>The Game of Prevention: The Chronic Disease Edition <i>Celeste Ehrenberg, Douglas County Health Department</i> A highly interactive session on strategies to improve chronic disease outcomes by building coordination between existing community assets. Experience the difference made in community members lives when grocery stores, transportation, lifestyle change programs, clinical care, and physician extenders work together.</p>	<p>Going Beyond Language: How to Talk About Cultural Competency to Funders <i>Carla Gibson, REACH Healthcare Foundation</i> Develop the skills to effectively communicate organizational efforts related to cultural competency to funders and learn what funders look for in an application. Advance the culturally competent practices of organizations, creating stronger, inclusive programs in the community.</p>	<p>myConnections: Improving Whole-Person Health through Integrated Health and Social Services <i>Jason Schmit and Sarah Hughes, United Healthcare</i> Addressing social and economic factors and closing gaps in care by improving access and delivery of community resources in areas such as employment, housing, and financial stability. Learn how myConnections touches lives through outreach, partnership and flexible service delivery to identify critical needs at local levels.</p>	<p>Strategies for Successful Outreach <i>Maria Reyes, Lexington Regional Hospital; Kaley Bertucci, Omaha Tribe; Cheryl Ickler, Winnebago Tribe</i> Community Health Workers and Community Health Representatives will provide strategies for successful outreach to Native American and Hispanic populations.</p>

3:30—3:45 Break and Exhibitors

3:45—4:45 Keynote

William Jahmal Miller, MHA, Deputy Director, Office of Health Equity, California Department of Public Health, Sacramento, CA

4:45—5:00 Closing remarks / Evaluations

Josie Rodriguez, MS, Administrator, DHHS Office of Health Disparities and Health Equity

Prize Drawings

