

# 2014 TDS SURVEY RESULTS



## SUMMARY:

Teens in the Driver Seat (**TDS**) is an in school, peer-to-peer traffic safety education program developed by the Texas A&M Transportation Institute in order to help increase teens' awareness of driving risks. Coordinated by the Nebraska Department of Health and Human Services Injury Prevention Program, this is the program's second year of addressing teen driver safety in Nebraska's schools. Of the 14 schools involved in the program, 12 schools participated in the survey portion this year with a total of 1,700 surveys collected.

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## SEAT BELTS:

**37% of teens have DRIVEN without a seat belt "some or a lot" in the past month.**

**59% of teens have RIDDEN without a seat belt "some or a lot" in the past month.**

### WHY?

- **51%** reported doing so because it was a **short drive**
- **50%** reported doing so because they simply **forgot**

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### What driving risks are teen drivers well aware of?

- **98%** identified **texting** as a driving risk
- **76%** identified **drinking and driving** as a driving risk

### What risks are teen drivers not able to identify?

- Only **27%** identified **non-seat belt use**
- Only **17%** identified **nighttime driving**
- Only **27%** identified **speeding**

See more information about teen drivers on the back of this form



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## SPEEDING:

70% of students have sped 10 mph over the limit in the past month. Why?

- 66% reported doing so because they were **running late**
- 36% reported doing so because they **feel confident** in their driving ability

## QUICK FACTS:

- ◆ 57% of teens completed Driver's Ed to obtain their license. Whereas 48% completed the 50 hour log. (\*Percentages over 100 indicates some teens did both)
- ◆ 9% drank and drove in the last month.
- ◆ 64% of teens with a Provisional Operators License (POP) reported driving after midnight without anyone over the age of 21 in the vehicle. A POP prohibits driving between 12 a.m. and 6 a.m. until full licensure.
- ◆ 81% of teens with a POP reported having 2 or more passengers who were under 19 in their car. For the first 6 months, a holder of a POP is limited to one passenger younger than 19 who is not an immediate family member.

## CELL PHONE/TEXTING USE:

77% of teens admit to *talking* on the phone while driving "some or a lot" in the past month. Why?

- 44% reported doing this because they felt hurried to give information back to their **parents**
- 48% reported doing this to let people know they were going to be **late or early**
- 37% reported doing this because it **doesn't affect** their ability to drive

68% of teens admit to *texting* while driving "some or a lot" in the past month. Why?

- 48% reported doing this to let people know they were going to be **late or early**
- 43% reported doing because they felt hurried to give information back to their **parents**
- 41% reported doing because they felt hurried to give information back to their **friends**

This survey will be completed annually in order to help measure the program's success.