

Colon cancer is preventable, can be detected through screening, and if caught early treatment options are good.

This is a cancer we can do something about!

Help your patients put prevention into practice by using the Nebraska Colon Cancer Screening Programs' "Colon Cancer Screening Provider Tool Box".

The overall goal of the tool box is to increase Colon Cancer Screening in men and women 50 years of age and older, through increased awareness and education in provider offices.

The tool box includes:

- Professional Education
- Tools to engage your patients in a discussion about colon cancer screening

Nebraska statistics show:

- Colon cancer screening is recommended for all men and women 50 years of age and older.
- Colon cancer prevention and early detection is a priority for the Centers for Disease Control and Prevention with a goal of 80% of men and women who have reached the age of 50 having been screened for colon cancer.
- Nebraska ranks 44th out of 50 states as having one of the highest death rates for colon cancer in the nation.
- Nebraska ranks 36th and 37th respectively for being screened within recommended guidelines for endoscopy and FOBT.

The tool box curriculum "*How to Increase Colorectal Cancer Screening Rates in Practice: A Primary Care Clinician's Evidence-Based Tool Box and Guide*" (2008) was created with sponsorship from the American Cancer Society, National Colorectal Cancer Roundtable and Thomas Jefferson University.

The 1.5 CEU opportunity and supporting materials were funded by the Centers for Disease Control and Prevention through a grant with the Nebraska Colon Cancer Screening Program.

For more information about the tool box and CEUs go to:

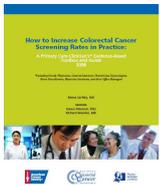
www.dhhs.ne.gov/womenshealth/Professional_Education.htm



This continuing nursing education activity was approved by CNE-Net, the education division of the North Dakota Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Nebraska Colon Cancer Screening Program

Colon Cancer Provider Tool Box



Manual: How to Increase Colorectal Cancer Screening Rates in Practice: A Primary Care Clinician's Evidence-Based Tool Box and Guide (2008)

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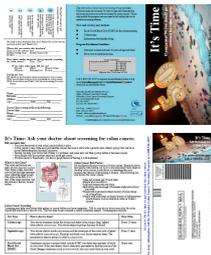
"It's Time" Posters (available in 8 1/2 x 11 and 8 1/2 x 14 sizes)*

Posters are best displayed in waiting rooms, on windows, or in exam rooms. Post in a place where patients frequent most.



"It's Time" Lapel Buttons (2 x 3)*

The lapel button is for all office staff to wear on their shirt/coat in order to engage conversation with patients regarding colon cancer awareness. If patients have questions about your button, this would be the prime time to offer the brochure and/or offer an individual packet of tissue and engage the patient in conversation about screening.



"It's Time" tri-fold Brochure*

Brochures may best be displayed in the exam rooms. While your patients are waiting to be seen it is suggested that you give this to your patient to read. *If patients fill out and return the survey postcard that is in the brochure, they will be sent a refillable tissue dispenser to place in their purse and/or vehicle.*



Mirror Clings (5 x 7)*

Mirror clings allow your clinic to display colon cancer awareness messages on mirrors, front doors, and appointment windows throughout the clinic.



Tissue Boxes*

Tissue boxes are available to display in waiting rooms and exam rooms in order to raise awareness.



Individual Tissue Packets*

As patients leave your clinic, you may give patients an individual packet of tissue that has colon cancer screening awareness information on it.

* Available in Spanish