

Changes on Food Instruments – August, 2010

OLD	NEW
Enfagrow Premium Next Step Pwd 24 oz	Enfagrow Premium Toddler Powder 24 oz
Enfagrow Soy Next Step LIPIL Pwd 24 oz	Enfagrow Soy Toddler Powder 24 oz
Enfagrow Gentlease Next Step Pwd 24 oz	Enfagrow Gentlease Toddler Pwd 24 oz
Similac NeoSure Powder 12.8 oz	Similac NeoSure Pwd 12.8 oz OR 13.1 oz
Similac Alimentum Powder 16 oz	Similac ExpertCare Alimentum Pwd 16 oz
Similac Alimentum Ready To Feed 32 oz	Similac ExpertCare Alimentum RTF 32 oz
Enfamil Gentlease LIPIL Powder 12 oz	Enfamil Gentlease Powder 12 oz
Enfamil AR LIPIL Powder 12.9 oz	Enfamil AR Powder 12.9 oz
ProSobee LIPIL Powder 12.9 oz	Enfamil ProSobee Powder 12.9 oz
ProSobee LIPIL Concentrate 13 oz	Enfamil ProSobee Concentrate 13 oz
ProSobee LIPIL Ready to Use 32 oz	Enfamil ProSobee Ready To Use 32 oz

Summary of Changes:

- Enfagrow toddler formulas dropped the **Next Step** and added **Toddler**.
- Similac NeoSure is replacing the 12.8 oz. can of powder with a 13.1 oz. can. Because both sizes will be found in the stores for awhile, we are offering both choices on the check. This is to alleviate confusion and problems at the store. The number of cans per check does not change.
- Similac Alimentum has added **Expert Care** to the label. Container sizes are the same.
- The word **LIPIL** has been removed from the labels of Gentlease, Enfamil AR, and ProSobee – powder, concentrate and ready to use. In addition the graphics have been changed from the Peter Rabbit bunny to a duck.