
Purpose Provide guidance for effective delivery of services to Working Families, including any applicable regulatory requirements

Working Families Definition Working families include all families where one or more adult family members are employed one-half time or more. An emancipated minor employed one-half time or more would also be considered a working family.

Cultural, Economic and Social Issues. Working families may be unfamiliar with public assistance programs and may be unfamiliar with the availability and application process for the WIC Program.

Working families may perceive their income levels as being too high to qualify for the WIC Program.

Working families may experience additional barriers to WIC services including lack of transportation and inability to leave work for appointments.

Certification/Eligibility Reserve appointment slots for certification, education and check pickup on weekend days and early morning and evening hours for working families.

Minimize the time needed for appointments for certification, education and check pickup for working families.

Ensure that working families understand and use proxies as needed.

For more information refer to Volume I, Section D, Page 2.

Food Package Tailor the food package based on nutritional need for age, nutritional/medical need, and participant's food preference. Refer to Volume III of the Nebraska WIC Procedure Manual for more information.

Nutrition/Health Education Refer to Volume II of the Nebraska WIC Procedure Manual for more information.

Outreach/Referrals

Working families may not participate in public assistance programs.

Target outreach messages to families not participating in/or familiar with public assistance programs.

Emphasize the health care benefits of the WIC Program for individuals and families.

Outreach/referral sources may include health care providers - especially those in the private health care sector, churches, community centers and groups, local businesses, job service offices, schools and daycares, and other community agencies.

Clinic Adaptation

Select clinic locations convenient to major employers of working families potentially eligible for WIC services.

Set clinic hours at times other than normal business hours (8:30 a.m. to 5:00 p.m., M-F) to accommodate working families.

Working participants not determined to be a high risk should receive priority for bi-monthly issuance of checks.
