

Creating a Culture of Wellness in Healthcare Settings

May 17-18, 2013

Lied Lodge & Conference Center | Nebraska City, Nebraska

sponsorship opportunities

We invite you to sponsor this innovative and interactive conference designed to enhance the art of practicing wellness in Nebraska.

www.dhhs.ne.gov/WellnessConference2013

CONFERENCE GOALS

- ▶ Enhance wellness of physicians and clinical staff.
- ▶ Create healthier workplaces in clinics.
- ▶ Focus on clinicians as wellness role models.
- ▶ Provide cutting edge evidence-based research on wellness counseling.
- ▶ Develop links to community resources.

Based on a Harvard Institute for Lifestyle Medicine course for physicians, Nebraska's event will be made available at a reasonable cost to all Nebraska clinicians in the beautiful setting of the Lied Lodge in Nebraska City. The conference will be highly experiential as well as educational.

SPONSORSHIP OPPORTUNITIES

Financial or In-Kind Contributions at these Levels:

Gold: (\$5,000 or more)

- Recognition on all program materials, website and social media.
- First priority exhibit space if commitment received by 01/15/13.
- Listed in news release as a co-sponsor.
- Verbal recognition at the conference.

Silver: (\$2,000 - \$4,999)

- Recognition on all program materials, website and social media.
- Priority exhibit space if commitment received by 01/15/13.
- Verbal recognition at the conference.

Bronze (under \$1,000)

- Recognition on all program materials, website and social media.

Financial or In-Kind Contributions May Support:

- Speakers and travel
- Activity leaders
- Scholarships for students
- Activities for family members
- Pedometers, exercise bands, yoga mats, exercise balls, etc.
- Books such as "Exercise is Medicine"
- Other items for a successful conference

KEYNOTE SPEAKER



Dr. Edward Phillips

Dr. Phillips is a practicing physician who dedicates a significant amount of time to building the Harvard Institute of Lifestyle Medicine and supporting the growing field of Lifestyle Medicine. The ILM is focused on providing educational programs to all health professionals and conducting outcome and field research on the efficacy of Lifestyle Medicine education and programs.

Sponsored by the Nebraska Department of Health and Human Services and the Nebraska Medical Association



**Please make check payable to:
Nebraska Medical Association.**

Mail payment and exhibit form (if applicable) to:
Nebraska Medical Association.
233 South 13th Street, Suite 1200
Lincoln, Nebraska 68508-2091

For more information contact Kathy Ward at kathy.ward@nebraska.gov or (402) 471-3914