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Nebraska Department of Health & Human Services

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Introduction Letter

The Office of Women's and Men's Health focuses the majority of its work on promoting and providing preventive services for Nebraska women and men. During the previous year, the Office has sought new and creative ways to assure that Nebraskans receive the screening and education that will help them live longer and healthier lives.

For example, staff created toolboxes for provider offices to stimulate more patient/provider conversations on colon cancer screening and on reducing sodium intake. A collaboration with Blue Cross Blue Shield of Nebraska helped us learn more about electronic patient registries. A project with WorkWell and WELCOM showed that workplace wellness councils are natural partners in promoting screening and other preventive practices.

Over the ten years since the Office of Women's Health was created, there have been significant positive changes in the use of preventive health care practices. According to the Behavioral Risk Factor Surveillance System, the percentage of Nebraskans who have had cholesterol testing within the last five years rose from 65% in 1999 to 74% in 2009. The percentage of Nebraskans who have ever had screening for colon cancer through colonoscopy or sigmoidoscopy has risen from 34% to 62%. This is particularly exciting since routine screening can reduce the number of people who die from colon cancer by at least 60 percent. While the credit for these improvements belongs to many organizations and individuals, the Office of Women's and Men's Health is proud to be one of the factors for positive change.

At the same time, there has been a disappointing decrease in the use of mammography, from 75% in 2000 to 72% in 2010. A major effort was launched this year to develop a breast cancer plan and bring together over 85 organizations and individuals to collaborate on reducing this downward trend.

Reducing disparities is another overriding goal of the Office of Women's and Men's Health. A four-year grant entitled "Healthy Weights" concluded this year with encouraging results for the Hispanic and African-American women who participated. For the 189 women who attended healthy lifestyle courses at the rural site in Crete and the urban site at the University of Nebraska Medical Center, there were significant differences in healthy behaviors such as eating more fruits and vegetables and making healthier food choices for their families. Participants lost an average of five pounds during the twelve-week sessions, decreased waist circumference by an average of 1.8 inches, and reduced systolic blood pressure.

The mission of the Nebraska Office of Women's and Men's Health is to help women and men of all ages in Nebraska lead healthier lives. This is our mission and our passion, and we are grateful to the Legislature and the Governor for the opportunity to serve.

Submitted by,



Kathy Ward, Administrator of the Office of Women's and Men's Health

DATA

Nebraska Profile: More than 84% of Nebraska's 905,000 women are non-Hispanic White. Of minority female populations, Hispanic women comprise the largest group, at more than 7 percent. Nebraska has among the lowest rates of death for coronary heart disease and lung cancer. It ranks in the middle of states in its death rates for unintentional injuries and stroke. The percentage of women with high blood pressure is relatively low. Relatively high percentages binge drink with Nebraska women ranking nearly the worst in the nation for this indicator. Across the presented measures of preventive care, Nebraska ranks in the middle of all states. Eighty-five percent have health insurance but only 48% of Hispanic women are insured.

	Non-Hispanic White	Non-Hispanic Black	Hispanic	American Indian/Alaskan Native	Asian/Pacific Islander	State Total	Healthy People 2020 National Target	State Rank
Female population (2009) (all ages)	84.8	4.7	7.7	1.2	2.0	904,967		
Major causes of death among females (rate per 100,000)¶								
All cause	616.6	886.0	420.6	1,034.9	329.4	623.4	+	17
Heart disease	132.4	188.3	96.1	188.9	*	133.7	+	12
Coronary heart disease	71.0	97.4	49.6	*	*	71.7	100.8	6
Total cancer	146.3	210.5	84.0	143.3	76.6	146.3	160.6	15
Breast cancer	21.8	23.6	*	*	*	21.7	20.6	15
Colorectal cancer	15.1	34.8	*	*	*	15.3	14.5	34
Lung cancer	36.2	50.5	*	*	*	35.8	45.5	12
Stroke	41.9	50.3	*	*	*	42.3	33.8	23
Chronic obstructive pulmonary diseases (age 45 & over)	115.5	*	*	*	*	113.5	98.5	30
Diabetes-related	63.4	213.8	91.5	241.7	*	68.3	65.8	36
Influenza and pneumonia	14.2	*	*	*	*	14.1	+	16
Unintentional injuries	26.5	28.8	15.7	*	*	26.2	36.0	25
Suicide	4.7	*	*	*	*	4.4	10.2	20
Health risk factors (percent) §								
Diagnosed high blood pressure (2007-2009)	23.2	32.4	21.6	19.3	18.7	23.4	26.9	15
Obesity (2008-2010) (age 20 & over)	25.6	41.3	35.1	35.9	5.5	26.4	30.6	26
No leisure-time physical activity (2008-2010)	23.5	44.3	38.2	34.9	25.7	25.0	32.6	23
Binge drinking (2008-2010)	14.0	12.0	6.0	17.5	3.8	13.4	24.3	47
Smoking currently (2008-2010)	16.3	22.0	12.4	47.4	6.4	16.4	12.0	28
No smoking during pregnancy ◊ (all ages)(2006-2008)	82.2	86.5	95.2	73.6	95.9	84.5	98.6	10
Eats 5+ fruits and vegetables a day (2007-2009)	26.2	31.9	22.2	20.6	46.9	26.7	+	32
Preventive care (percent) §								
Cholesterol screening in past 5 yrs. (2007-2009)	74.9	87.4	60.3	77.9	66.9	74.2	82.1	38
Mammogram in past 2 yrs. ◊ (2008-2010) (age 50-74)	77.2	75.3	71.4	*	*	76.9	81.1	40
Pap smear in past 3 yrs. ◊ (2008-2010) (age 21-65)	85.2	87.4	80.8	83.2	70.9	84.5	93.0	26
Colorectal cancer screening # ◊ (2008-2010) (age 50-75)	59.1	61.8	43.5	*	*	58.6	70.5	33
Routine check-up in past 2 yrs. (2008-2010)	82.3	87.4	78.4	81.2	77.6	82.1	+	40
Dental visit within the past year (2008-2010)	74.1	63.7	58.3	53.7	64.5	73.0	+	25
First trimester prenatal care ◊ (2006-2008)	78.8	62.3	61.1	56.1	68.8	74.7	77.9	5
Health insurance coverage (percent)								
Health insurance coverage (2008-2010) (ages 18-64)	88.5	76.7	47.9	48.4	82.0	85.0	100.0	26

¶ Estimate age-adjusted and for all ages unless noted.

§ Estimate age-adjusted and for 18 years of age and over unless noted.

* Figure does not meet standard of reliability or precision.

+ No Healthy People 2020 target associated with this health indicator.

#Blood stool test in the past year, sigmoidoscopy in the past 5 years and blood stool test in the past 3 years, or a colonoscopy in the past 10 years

◊Definition for Healthy People 2020 Objective differs from Healthy People 2010; Data are not comparable to values presented in prior editions of the Chartbook.

NOTE: All data are from 2005-2007 unless noted.

NOTE: Low numerical rankings indicate better relative health status.

NOTE: State rank includes the 50 states, the District of Columbia, Guam, Puerto Rico and the US Virgin Islands, where data are available and reliable.

NOTE: Healthy People targets correspond with the Healthy People 2020 Objectives.

NOTE: No smoking during pregnancy and First trimester prenatal care data from states using the 2003 revision of the U.S. Standard Certificate of Live Birth. States that are blank had not yet implemented the revised certificate items corresponding to the variable(s) for at least two of the three years from 2006-2008.

NOTE: The percentages in the health risk factors and preventative care sections are age-adjusted for comparison between race/ethnicity and states. They are not intended to be used as prevalence data.

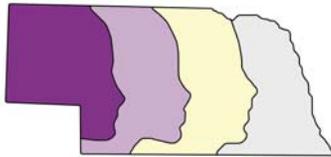
SOURCE: Women's Health and Mortality Chartbook: 2011 Edition; Washington DC; DHHS Office of Women's Health; 2011.

PROGRAMS

Every Woman Matters

Every Woman Matters (EWM) is a federally funded program that provides breast and cervical cancer screening to medically underserved women between the ages of 40 and 64. The program began 20 years ago with a grant from the Centers for Disease Control and Prevention (CDC). Nebraska was one of the first twelve participating states in the Early Detection of Breast and Cervical Cancer Program. Today, all 50 states, 12 tribal organizations and five U.S. territories are funded for breast and cervical cancer screening through the CDC. Program functions include screening and diagnostic tests, public education, professional education, surveillance, evaluation and quality assurance.

Every Woman Matters



The WISEWOMAN Program was added to EWM in 2001 to provide cardiovascular and diabetes prevention and risk factor detection services for clients. Nebraska's WISEWOMAN Program was one of the first twelve to be funded and one of twenty-one to be selected under a new competitive grant process in 2008. The WISEWOMAN section of this report provides additional information.

The newest addition to EWM services is colon cancer screening. Nebraska received one of five demonstration grants to be funded in 2005 by the CDC. This was the first Office of Women's and Men's Health (OWMH) grant to provide services for men as well as women. In 2009, Nebraska successfully competed for a new five-year colon cancer screening grant from the CDC. The new grant has two primary goals; to provide direct screening services to populations at greatest need, and to increase screening rates for the entire population of persons fifty years and older.

The Nebraska Colon Cancer Program (NCP) recruits participants through EWM, but has a separate identity. Men and women who qualify by income and age are recruited for colon cancer screening, regardless of whether they have a connection to Every Woman Matters. The NCP section of this report provides additional information.

Program Highlights

Every Woman Matters has over 450 clinical service sites, and approximately 800 individual providers in Nebraska who participate in the program. This includes 100 % of all hospitals and laboratories in the state, numerous private clinics and providers, all Community Health Centers, family planning agencies, and the two local health departments that provide screening services.

- Since its inception, EWM has enrolled over 80,000 women and diagnosed 914 breast cancers and 68 invasive cervical cancers.
- During this fiscal period, the Breast and Cervical Cancer Program has screened over 12,725 individual women, of whom 56% are at or below 100% of the Federal poverty guidelines.
- In the last fiscal year 80% of women screened had no insurance or health coverage, compared to a state rate of 15% uninsured. Approximately 24% were non-white, and 21% Hispanic, compared to Nebraska's population of 84% white non-Hispanic. Clients newly enrolled this year were more likely to be at or below 100% of the Federal poverty guidelines (56%), are more likely to be uninsured (79%), a higher percent non-white (24%), and a higher percent Hispanic (25 %).
- Through a contract with Bluestem Interactive, Inc., EWM has begun to develop a statewide breast cancer control plan to serve all Nebraska women with quality breast cancer education, screening, follow up, treatment, and support. The process and finished plan will help decrease duplication of efforts, utilize strengths, streamline

EWM continued...

resources, identify gaps and needs, and improve the quality of services. The draft plan was presented for public input at a town hall meeting held during the Annual Cancer Conference in North Platte on October 14 -15, 2010. Major collaborating organizations included: the American Cancer Society Nebraska Region, Susan G. Komen Foundation; and the Nebraska Comprehensive Cancer Program. Together these organizations reached out to their members inviting a diverse group of stakeholders to join in the planning process. Along with representatives from the four collaborating partner organizations, responding participants represented county health departments, hospitals, health centers, collaborating businesses and service organizations, the University of Nebraska Medical Center (UNMC) and Creighton University, medical clinics and practitioners, breast cancer survivors, and the Nebraska Office of Health Disparities and Health Equity in the Nebraska Department of Health and Human Services. An online participant invitation and survey was sent to over 170 individuals, asking if they would like to participate in a needs assessment survey, attend in-person planning sessions, and/or provide feedback on drafts of the plan as it was developed. Eighty-four individuals chose to participate in the process. Seventy people expressed interest in completing the needs assessment and were sent an online provider survey or invited to participate in a telephone interview by Enquire Research. The survey asked about Education, Screening, Follow-up after an abnormal screening, Treatment and Support. Participants chose which portions of the survey to answer based upon their expertise and interests. Fifty-two service providers completed the survey. Enquire Research also conducted secondary research to compile statistics related to Nebraska breast cancer incidence and mortality, staging, mammography rates, access to care, and screening disparities. A planning task force met three times between August and October, 2010 to craft the plan. Day-long meetings were held August 20th and September 23rd and a half-day meeting was held on October 26th. Individuals who were not able to attend task force meetings provided feedback via email as drafts of the plan were developed and sent out for review.



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- Breast cancer survivors and others providing input on the plan travelled from Omaha to North Platte and back on a pink bus wrapped in breast cancer awareness messages. They received media attention from a number of television and radio stations and newspapers. On October 15, the day after the breast cancer plan town hall meeting, participants travelled to Dancing Leaf Cultural Center near Wellfleet, Nebraska, for a Health and Healing Workshop. Led by Sonya Simpson, RN, MSN and Mary Ann Kalinay, RN, the workshop focused on dealing with issues surrounding a cancer diagnosis.

Every Woman Matters Data: 1992-2011	
Screened:	164,000 Women 18+
Performed:	110,465 Mammograms
	129,291 Pap Smears
	10,415 Clinical Breast Exams
Diagnosed:	914 Breast Cancers
	68 Cervical Cancers
Detected:	1,135 Cervical pre-cancers

EWM continued...

- In preparation for changing roles under the new Health Care Reform Law, EWM (including the WISEWOMAN Program) and NCP are seeking to broaden their role from paying for screening for individuals to helping to assure screening across the entire population. New collaborations were developed with Blue Cross Blue Shield of Nebraska to implement preventive services registries and quality improvement initiatives for all the screening programs; with Wayne State College to determine barriers to preventive services for persons who have health care coverage; and with WorkWell and the Wellness Council of the Midlands to increase preventive services through workplace policies and interventions.

- Every Woman Matters continues to hold meetings with health care organizations in the state to learn more about such topics as medical homes, patient navigation, electronic preventive services registries, and other topics related to future roles of our programs under health care reform. Meetings were held with representatives of CIMRO, the Nebraska Medical Association, Wide River Technology Extension Center, and Blue Cross Blue Shield of Nebraska. The program is forming a patient navigation task force to determine what already exists and what gaps need to be filled.



- Margarita Allen and a staff person from the Office of Health Disparities and Health Equity attended a Patient Navigation Conference in Massachusetts to learn more about the Massachusetts curriculum, one of only a few in the United States with certification.



- Every Woman Matters received a community grant of \$100,000 from the Nebraska Affiliate of the Susan G. Komen Foundation to provide ancillary services to women receiving breast biopsies.

WISEWOMAN

Since the addition of the WISEWOMAN (Well-Integrated Screening and Evaluation for Women Across the Nation) grant in 2001, EWM has been providing clients with a comprehensive array of prevention and screening services. These services address chronic disease risk factors such as elevated cholesterol, high blood pressure, obesity, sedentary lifestyle, diabetes, and smoking. The WISEWOMAN program provides screening for cardiovascular disease and diabetes and provides intervention, referral and follow-up as appropriate. Like the Breast and Cervical Cancer Early Detection Program, it is aimed at low-income uninsured or underinsured women from ages 40 through 64. Special attention is given to populations of women at higher risk for cardiovascular disease—Black, Hispanic, and Native American women.



Program Highlights

- The WISEWOMAN component of EWM has provided over 5,000 screening encounters this past fiscal year. In addition, it has offered 2,717 intervention sessions to eligible clients, which includes tailored education aimed at increased physical activity, improved nutrition and tobacco cessation.

- The WISEWOMAN program developed a sodium reduction toolkit that was sent to contracted providers. The toolkit addresses sodium consumption and the effects on blood pressure. It includes a clinician's guide book and clinic materials including a brochure, lapel pin, and posters. Clients have the option of receiving a DASH diet book and ideas of healthy restaurant food choices. A webinar with continuing education credits is available on the OWMH website. Over 140 people have completed the course for 1.5 nursing contact hours.

WISEWOMEN continued...

- In conjunction with the Sodium Reduction Provider toolkit, a corresponding community toolkit will also be distributed. The community campaign, "Swap Salt for Spice" was sent to local health departments to disseminate to local eateries. The toolkit includes posters, brochures, buttons, table tents, placemats, and 2 x 4 ad copies for statewide newspapers to raise awareness about the harmful effects of high sodium consumption. A salt website has also been created and promoted, providing helpful tools and resources on how to reduce sodium consumption.
- WISEWOMAN assisted the Nebraska Cardiovascular Program (CVH) in hosting the Nebraska Heart and Stroke Institute in April 2011. WISEWOMAN successfully applied for the nursing contact hours that were offered at the Institute.
- WISEWOMAN is also continuing a partnership with the Nebraska Diabetes Prevention and Control Program (NDPCP) in offering free nursing contact hours via webcasts. These webcasts will be accessed through both the EWM and NDPCP websites. This partnership is intended to lay the ground work for both programs offering free contact hours related to diabetes and cardiovascular disease in the future. Both programs will continue to work together to develop these internal presentations and have them, once approved for contact hours, posted to both websites.
- WISEWOMAN hosted a successful site visit in April from the program's CDC project officer, Jeff Cook.
- WISEWOMAN staff are working with the contracted computer software company, OxBow, to better organize data recorded from submitted paperwork. This effort will produce more accurate data evaluation, allow for more accurate reporting to the CDC, and improve capacity to determine best practices for the program. When the project is completed, a "summary of services" report will be sent to providers to show the impact they are having on the Nebraska population. A goal of this report is to increase the communication between central office staff and the providers.
- A partnership with the Nebraska Games and Parks Commission, 'A Walk in the Park' is in its second year. The aim is to link Nebraska women enrolled in the WISEWOMAN lifestyle interventions with close to home points of recreation to increase physical activity. State park permits, as well as monthly educational mailings highlighting trails, healthy picnic options, and local park opportunities, were sent to more than 1600 clients throughout the summer. The purpose is to encourage them to live healthy lifestyles on a continuing basis. In post program evaluations for the 2010 project, 77% of clients said the program encouraged them to be more physically active in parks. A number of clients have sent thank you notes, and a few excerpts follow:



"I think it is a really great and wonderful program. You all really care about the health and well-being of the Nebraska women. Thank you ever so very much."

"Thank you so much for the park sticker, I went and walked at State Parks as often as I could as I found everything about it so motivational and healing!"

"What an unexpected surprise to receive a park permit. Thank you so much. I love being able to walk outside and enjoy the sights and sounds of nature. With a limited budget I would not have purchased a park permit."

WISEWOMEN continued...

- A contract with Spectrum Health Policy Research to evaluate the reach, impact and effectiveness of the lifestyle intervention portion of the WISEWOMAN program has begun. The project will analyze existing data, process, outcomes, and identify areas of improvement for the interventions.
- WISEWOMAN, in partnership with Nutrition and Activity for Health, and Public Health Solutions will address the accessibility and affordability of fresh fruits and vegetables in southeast Nebraska. The partners will work with local farmer's markets, and will target the following 5 counties: Fillmore, Gage, Jefferson, Saline and Thayer. The partnership will also strategize to develop a marketing campaign to promote local farmer's markets and increased consumption of fresh fruits and vegetables for reduction of cardiovascular disease and other co-morbidities.
- WISEWOMAN partnered with NCP and the Lincoln Saltdogs for Fitness Fridays. The program sent education information to over 700 lifestyle intervention clients in southeastern Nebraska promoting the new walking path at Haymarket Park.
- WISEWOMAN partnered with CVH to promote American Heart Month in February. A lunch and learn was held on the 22nd of February at the Nebraska State Office Building. The interactive "Think your Drink" presentation was hosted by Karen McWilliams from Madonna Fit for Work. Other Heart Month activities included an educational tool in the lifestyle interventions mailings promoting Heart Month, as well as an article in the DHHS employee newsletter, Connections.
- WISEWOMAN, in partnership with the DHHS Department of Behavioral Health, developed a course, "Mental Health First Aid," for contractors, which was offered by Region 4 Behavioral Health Systems.
- Staff and partners were given the opportunity to explore and address the numerous challenges that consumers face as they seek health information, service and care in a complex health system. Training was offered by Janet Ohene-Frempong, Principal and Founding Member of the Clear Language Group.
- During summer 2010, heart health and the WISEWOMAN program was promoted in a radio spot that aired in nine priority counties (Cass, Dakota, Dixon, Douglas, Lancaster, Otoe, Sarpy, Wayne, and Washington). The radio spot concluded with an evaluation component completed by Wiese Research Associates to assess the awareness and potential impact of the program in the total community.

WISEWOMAN Data: 2001-2011	
<i>Cardiovascular Screens:</i>	45,601 Women 40+
<i>Detected:</i>	7,544 cases of elevated cholesterol
	7,480 cases of elevated blood pressure
	3,318 cases of elevated glucose
<i>Provided:</i>	27,800 lifestyle counseling sessions

Colon Cancer Screening Program

The Nebraska Colon Cancer Program (NCP) has evolved through a series of grants. It began in 2001 with a grant from Tobacco Settlement Funds. The EWM infrastructure was utilized to distribute fecal occult blood testing kits through providers. In 2005, Nebraska received one of five national colon cancer screening demonstration grants from the Centers for Disease Control and Prevention. The demonstration project ended in 2009, and Nebraska successfully competed for a new five year cycle of CDC funds. Through the newest grant, Nebraska is now one of 29 states and tribes that comprise the national Colorectal Cancer Control Program (CRCCP). The CRCCP's goal is to increase colorectal (colon) cancer screening rates among men and women aged 50 years and older from about 64% to 80% in the funded states by 2014.



Program Highlights

- The Colorectal Cancer Toolbox was distributed to all provider offices in March, 2011. The purpose of the toolbox was to improve access and increase colon cancer screenings. Components included a Client/Consumer Message and Call to Action, a Provider/Clinician Message and Outcome, and CEU/Webinar Training and Evaluation. The webinar offered 1.5 CEU's through CNE-Net, the education division of the North Dakota Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. A total of 115 persons have completed the webinar to date.
- NCP has funded 13 Nebraska Colon Cancer Coalitions. Twelve of the 13 coalitions distributed 5,856 Fecal Occult Blood Test (FOBT) kits. Coalitions are using different methods of distribution, and evaluation is being conducted to determine which methods are most successful. All 13 coalitions conducted pre and post-campaign intercept surveys of the target screening populations in their areas. The survey examined screening in relation to age, gender and media campaigns. In October 2010, the first annual Colon Cancer Coalition Meeting was held in North Platte. All thirteen coalitions gave a presentation on their colon cancer coalition campaigns completed in the Spring of 2010.
- Monthly newsletters for the colon cancer coalitions have been sent via Constant Contact. The newsletter provides a venue for communicating program updates, coalition updates, current events and other items of interest. The newsletter is sent to all 13 colon cancer coalitions across the state as well as staff and other partners, in an effort to increase communication and awareness. In October a Colon Cancer Coalition workshop was held in North Platte in conjunction with the annual cancer conference.
- Throughout the month of March, the colon cancer coalitions participated in a statewide media campaign in an effort to raise awareness about colon cancer screening. The "Coffee Cup" media campaign consisted of coffee sleeves, table tents and posters for distribution to local coffee shops, cafes, and convenience stores. Evaluation is currently underway for the Coffee Cup campaign, intercept survey, and best practices for awareness and distribution campaigns.
- NCP has contracted with Wayne State College to do focus groups across the state to assess barriers for seeking and receiving preventive health care when health care coverage is not a barrier.
- NCP is also again sponsoring Stay in the Game advertising in conjunction with Nebraska football, and Husker Sports Network. NCP is also working with the Nebraska Alumni Association as one component of evaluating

Colon Cancer continued...

the campaign, and attended several sports events this summer to help educate the public on colon cancer and screening standards.

- In September 2010, staff attended the I-80 Speedway stock car races in order to raise awareness of colon cancer screening. This partnership produced program awareness throughout the racing season by having a billboard on the track, program ads, and text blast messages sent to race fans for eight weeks. Racer Joe Kosiski assisted the program.



- In September 2010, staff provided education at Husker Harvest Days in Grand Island. Many educational items were distributed to participants. At least 200 questions were specifically asked about colon cancer screening by those attending.

- In June 2011, Colon Cancer Awareness Day Events were hosted in Lincoln by the Saltdogs, and in Omaha with the Storm Chasers. The Storm Chasers' event included a walking contest and featured Kansas City Royals Baseball tickets as prizes. The jerseys that the Omaha Storm Chasers were wearing were then auctioned off after the game. The event raised \$3800 for the Nebraska Colon Cancer Screening Program. In July, NCP sponsored a Colon Cancer Awareness Night at the Lincoln Race Course horse races.

- Since the program began, NCP has enrolled 7,575 individuals (12% male), and distributed 12,000 fecal occult blood tests (FOBT) kits. According to the National Cancer Institute, Nebraska has the 6th highest colon cancer incidence and the 15th highest colon cancer mortality in the nation.

CRC Data: 2006-2011	
Screened:	5,000 Men and Women 50+
Colonoscopies:	1,294
Removed:	501 Polyps
	10 Cancers
Distributed:	12,000 FOBT kits (including those distributed by community coalitions)

EDUCATION

Public Education

The Public Education component of Every Woman Matters (EWM) and the Nebraska Office of Women's and Men's Health (OWMH) researches, develops and disseminates public health information and education.

Program Highlights

- The OWMH collaborated with the American Heart Association and the Nebraska Cardiovascular Health Program (CVH) on a variety of activities during Heart Disease Awareness Month. The events included a heart disease display at the State Capitol which paid tribute to Nebraskans who survived or died as a result of heart disease, the lighting of the exterior of the Capitol building in red, and learning sessions on cardiovascular disease, second hand smoke and sodium reduction.
- A DVD entitled "Every Story Matters" has been produced and includes stories told by EWM and Nebraska Colon Cancer Program clients. The DVD will be included in the OWMH portfolio to market the screening programs, as well as on the OWMH websites.
- Women's and Men's Health Week campaign materials were developed and made available on the Health Week website, and promoted through local health departments, outreach agencies, Cooperative Extension and worksite wellness programs. The Women's Health Advisory Council (WHAC) provided 4,000 Health Week bookmarks, and Blue Cross Blue Shield of Nebraska donated 2,000 health tracker cards to distribute at libraries throughout the state.
- In Summer 2011, the OWMH partnered with the Lincoln Saltdogs to create the Fitness Friday Campaign. The campaign lasted throughout the 14-week baseball season. Participants who registered to participate in the fitness campaign received a pedometer, which was used to track distances participants walked around Haymarket Park. Signage displaying nutritional information about ballpark food, and how many laps it would take to burn off the calories was also placed around the ballpark. Participants who logged the most steps won incentive items, including: shoe wallets, water bottle koozies, dynabands, drawings for Husker Items and a one-night stay at Two Rivers Caboose Park.
- The Public Education Team led the effort to redesign all program forms, display boards, banners and promotional items (English and Spanish). New OWMH display boards were designed to accommodate the integration process for EWM and the Nebraska Colon Cancer Screening Programs (NCP). Program fact sheets were also updated and formatted for the website and print needs.
- The Screening Card, Summary of Services, Health Risk Assessment, and other forms were revised to include new program integration, and OWMH branding. Clinics were given several opportunities to call into a bridge line for training on the new forms. The Provider Contract Manual was reviewed and will be updated in fall 2011 and posted to the website.
- Throughout the year, the OWMH provided exhibits at a number of events, including Community Kwanza at the Lincoln Malone Center, the Nebraska Women's Veteran's Fair, and the Omaha Women's Conference.
- Cathy Dillon and Andrea Wenke were accepted as Year 6 Scholars for the Great Plains Public Health Leadership Institute, and participated in a year-long opportunity designed to build and enhance leadership skills for established and emerging leaders in the region's public health systems. Linked to the National Public Health

Public Education continued...

Leadership Network, The Great Plains Public Health Leadership Institute is a twelve-month intensive leadership program conducted through the University of Nebraska Medical Center School of Public Health for those whose primary mission is to improve the health and well being of populations and communities in Nebraska, Iowa, and South Dakota.

Professional Education

The Professional Education component of Every Woman Matters continued to be active in providing educational opportunities to clinical providers throughout the state in 2010-2011.

Program Highlights

- In early 2011, the annual mammography utilization survey was distributed to 98 facilities that performed mammography to women during the 2010 calendar year. The questionnaire was mailed to facilities that provide mammograms to Nebraska women through Every Woman Matters. Seventy-two (72) questionnaires were completed and returned, for a response rate of 73.5 %. The survey results will be provided to those facilities returning the questionnaire, along with an educational article.
- In conjunction with the Clinical Breast Exam Workshops facilitated by MammaCare specialists at the Physician Assistants and Nurse Practitioner conferences held earlier in the year, follow up surveys have been returned indicating improvement in technique and confidence in performing clinical breast exams. Positive comments encouraging the program to continue to offer the workshop were also received.
- Professional education opportunities for physicians and nurses are currently available on the program website; including CEU's, and free copies of the pocket guide, *the American Society for Colposcopy and Cervical Pathology*.
- "Health Literacy, What Is It and What Can We Do About It?" was presented by Dr. Paul Smith, of Madison, Wisconsin, at the Nurse Practitioners' and Physician Assistants' Association conferences held in February and April, respectively. Exhibit booths were also provided by the Office of Women's and Men's Health at both conferences as well as at the Family Physicians' annual conference in Omaha and the April mammography conference in Kearney.
- Speakers sponsored by OWMH at the mammography conference were Kendee Koster, PA-C and Dr. David Hilger. All speakers were very well received by the audiences.
- OWMH staff participated in the Nebraska Diabetes Prevention and Control Program Advisory Committee and Nebraska Diabetes Consensus Task Force meeting held in April at Mahoney State Park.
- In partnership with Tobacco Free Nebraska, nearly 2,000 clipboards, promoting provider/ client dialogue concerning tobacco cessation and cholesterol, glucose and blood pressure readings have been distributed to providers across the state. The clipboards were intended to increase the dialogue with patients. An evaluation is planned via a survey of the providers.
- The annual cytopathology continuing education project has been completed. The teleconference "Lessons from Women who Developed Cervical Cancer" by R. Marshall Austin M.D. was made available to 22 laboratories and

Professional Education continued...

115 individuals. Karen Linder Allen, from Heartland Pathology, coordinated the event as a contractor.

- Progress is being made regarding the sponsorship of speakers for the upcoming conferences of the Academy of Family Practice, the Nurse Practitioners' Association, the Physician Assistants' Association, and the Nebraska Nurses' Association. The topic of Patient Centered Medical Homes (PCMH) is under consideration. This program would be provided by Dr. Joseph Miller, Lexington, NE where a program utilizing the PCMH concept has been piloted.
- The newly acquired display boards, targeting healthy lifestyles for providers as well as clients, will be utilized by the Professional Development Coordinator at the Public Health Association of Nebraska, the Licensed Practical Nurse Association of Nebraska, the Nebraska Nurse Practitioners' and Physician Assistants' conference, the Nebraska Nurses Association and the annual Academy of Family Practice Physicians.
- Staff member Margarita Allen trained seven leaders in the Spanish version of the Chronic Disease Self-Management Program, "Tomando Control de su Salud." The participants were from Omaha, Wayne, Lexington and the Hastings area. Staff members, Cathy Dillon, Jane Green and Sue DeBoer have also completed the leadership training.
- The Clinical Education Team has started a case management newsletter entitled "Case Management Times," which will include articles about breast, cervical and colon cancer, the Cardiovascular program, and other program updates. Professional Education/Development continues to work with Case Managers to inform them of current, credible website educational opportunities.

SURVEILLANCE

- Reports were done on the number of WISEWOMAN clients screened the first time and rescreened; the number who have completed WW interventions; distribution of the NCP enrollees by gender, region, and year; and the number of eligible EWM population by county, along with screening rates by county. Data quality checks were completed for all programs.
- Data were linked between the NCP and the Nebraska Cancer Registry.
- Evaluation methods were reviewed for the toolbox projects.
- A data request regarding cancer patients was completed for the Data Center Project.
- Surveys were developed on colonoscopy-related cost estimates and on the clipboard project.

HEALTHY WEIGHTS GRANT

Nebraska's Healthy Weights grant concluded in April after a four-year period. The grant had two sites, one rural and one urban. The rural site in Crete was contracted to the Blue Valley Community Action Partnership and served primarily Hispanic women. The urban site in Omaha was contracted to the University of Nebraska Medical Center's College of Public Health, Center for Reducing Disparities. It served primarily African American women. Project evaluation was contracted to the University of Nebraska-Lincoln Extension.

A total of 189 participants completed twelve-week healthy lifestyle sessions. Nearly forty % of the

Healthy Weights continued...

participants had annual household incomes of less than \$30,000. The mean age was 46.5 years.

Women in the program significantly improved a number of healthy behaviors. These included eating more fruits and vegetables, making healthier choices when feeding their families, eating breakfast, reading food labels to buy healthier meals and snacks, consuming less sugary soda, and being more physically active. Participants lost an average of five pounds during the program, decreased waist circumference by an average of 1.8 inches, and reduced systolic blood pressure.

This was accomplished despite a number of challenges that included difficult weather, work and home stress, increased violence in the Omaha community that created safety issues in exercising, transportation challenges, and lack of a facility for exercise for women in Crete.

In addition to the individual improvements, both communities experienced positive changes to sustain wellness. In Crete, a community collaboration resulted in purchase of the old National Guard Armory to be remodeled into a gym, kitchen, day care, and playground. The Blue Valley Community Action Program also applied for and received a new grant to replicate a shorter version of the Healthy Weights Program.

In Omaha, "alumni" of Healthy Weights classes banded together with the Center for Reducing Disparities to continue portions of the program. Collaborations with other community groups and discussions with city government are occurring to work on well-lighted walking paths in the area where most participants live. A walking club has made arrangements to meet at a local park, in collaboration with the Black Family Health and Wellness Council.

The University of Nebraska-Lincoln Extension has developed an on-line educational program in English and Spanish to provide assistance for women who need further support. This program can be done on the woman's own time, either at home or at the public library.

Two poster presentations and one oral presentation have been given at national conferences as a result of this project. Another presentation was given at a State conference. The posters were at the National Hispanic Medical Association Conference in Washington D.C., and the Society of Nutrition Education Conference in Reno, Nevada. One oral presentation was given at the National Community Action Conference in Boston. The other was given at the Nebraska Public Health Conference

OTHER ACTIVITIES

The OWMH continues to coordinate with the St. Louis Prevention Research Center on their project to design web-based training on evidence-based public health for public health practitioners. Nebraska is the pilot site for this project, which focuses on obesity and cancer prevention.

OWMH staff participated in planning sessions for the new Physical Activity and Nutrition State Plan, and served on a task force to develop specific sections.

An article on breast cancer awareness was written and featured in the DHHS employee newsletter, Connections. The OWMH sponsored a luncheon for DHHS breast cancer survivors. Around 40 people attended, including 20 breast cancer survivors.

Kathy Ward participated on the judging panel for the Nebraska Hospital Association **Quest for Excellence Awards**.

Kathy Ward met with Dr. Qian Ling, Director of the Training Department for the Chinese Center for Health

Activities continued...

Education, to discuss our programs and health issues of interest.

Kathy Ward served as Planning Chief for the DHHS Emergency Coordination Center for Flood Response.



The Nebraska OWMH websites continued to expand in 2010-2011, and now include the following sites:

Office of Women's Health: www.dhhs.ne.gov/womenshealth/

Office of Men's Health: www.dhhs.ne.gov/menshealth/

Information Network: www.dhhs.ne.gov/womenshealth/Information_Network.htm

Community Coalition Resources: www.dhhs.ne.gov/crc/CommunityCoalition/

Colon Cancer: www.dhhs.ne.gov/crc/

Stay In The Game: www.stayinthegamene.com/index.php

MEN'S HEALTH

In July, the Men's Health Cookbook, "Kitchen Quarterbacks" was published, and featured in the Lincoln Journal Star, on the MSNBC website, and on the Office of Women's and Men's Health websites. The cookbook has also been featured on the DHHS Facebook page and on the Department Intranet. Men in DHHS were invited to submit their favorite recipes, especially those related to the football theme, and DHHS staff was asked to send



recipes from male family members. The University of Nebraska-Lincoln Department of Nutrition and Health Sciences partnered with DHHS to do nutritional analyses of the recipes and provide tips on making the recipes healthier. Healthy tips are included with many of the recipes. A survey was sent to those contributing to the cookbook and those who have used it to determine whether they followed any of the healthy tips.

PARTNERSHIPS and COMMITTEES

Medical Advisory Committee.

Every Woman Matters and NCP receive consultation from a distinguished group of medical care providers. Specialties include cytology, radiology, general surgery, family practice, bone metabolism, obstetrics/gynecology, oncology, pathology, cardiology, endocrinology, internal medicine, rheumatology, gastroenterology, and colorectal surgery. Representation is provided for the following health professions: physicians, physician assistants, nurse practitioners, dietitians, pharmacists, biostatisticians and epidemiologists, clinic nurses, radiological technicians, cytotechnologists, and social workers. Subgroups were formed around the following topics: Cervical Cancer Issues, Cardiovascular Disease and Diabetes, Colorectal Cancer Issues, and Breast Cancer Issues. Members of the Medical Advisory Committee are listed in Appendix Three.

Women's and Men's Health Week.

For the seventh year, the OWMH partnered with Blue Cross and Blue Shield of Nebraska (BCBSNE), and the Women's Health Advisory Council (WHAC) on a campaign to encourage healthy living during the months of May and June, 2011.

Activities Included:

- The WHAC provided 4,000 Health Week bookmarks, and Blue Cross Blue Shield of Nebraska donated 2,000 health tracker cards to distribute at libraries throughout the state.

- The Workplace Wellness Workgroup of the Council distributed Health Week resources to the 220 member companies of Wellness Council of the Midlands in Omaha, and to the 125 WorkWell companies in Lincoln. They distributed the information to 220 member companies for WELCOM and 125 member companies for WorkWell. The Women's Health Week information was also sent to the Nebraska Chamber of Commerce, local health departments, and Cooperative Extension Offices.



- A website was created to mark the 2011 Women's Health Week and Men's Health Week observances. The site included information on the National Office's WOMAN Challenge, and Fitness Tracker, downloads, materials, resources, and instruction on how individuals and organizations can create and implement their own Health Week activity.



- The National Office encouraged women to register events to receive free healthy living materials.

- A postcard detailing how to use the site was sent to 2,000 places of worship and other potential partners via snail mail and email.

NATIONAL ACTIVITIES

- Cathy Dillon and Clarissa Christensen attended the annual WISEWOMAN meeting in Atlanta. Clarissa Christensen was accepted to the Physical Activity Practitioners in Public Health Course being held in Sea Pines, South Carolina. Additionally, the National Society of Physical Activity Practitioners in Public Health (NSPAPPH) awarded a scholarship to attend the course.

- In September, Cathy Dillon and Sue DeBoer attended the Annual WISEWOMAN Grantee Meeting as required by the CDC in September. The CDC Division of Heart Disease and Stroke Meeting was also held at this time and gave staff an opportunity to gather additional information on the top CDC priorities and strategies for addressing heart disease and stroke prevention. Sodium reduction has been given particular attention in light of the Institute of Medicine (IOM) report highlighting a need for strategies to reduce hypertension inclusive of sodium reduction. The IOM report, entitled "Strategies to Reduce Sodium Intake in the United States" is aimed at raising awareness about the adverse effects of too much sodium in the diet and the direct correlation to the prevalence of heart disease.

WOMEN'S HEALTH ADVISORY COUNCIL

The 2011 Women's Health Symposium will be held on November 9, 2011 at the Cornhusker Hotel in Lincoln. The event will be co-sponsored by the Women's Health Advisory Council (WHAC), the Office of Women's and Men's Health (OWMH), and Creighton University. Creighton will combine the Symposium with their annual Women's Health Conference. A number of Council members will be presenters. The National Office on Women's Health awarded a \$5,000 minigrant to help support the 2011 Symposium.

- The Workplace Wellness Workgroup of the Council organized a number of Women's and Men's Health Week activities. Information on these observances and web page links for resources were sent to the Wellness Council of the Midlands in Omaha and WorkWell in Lincoln. They distributed the information to 220 member companies for WELCOM and 125 member companies for WorkWell. The Women's Health Week information was also sent to the Nebraska Chamber of Commerce, local health departments, and Cooperative Extension Offices.
- The Workplace Wellness Workgroup also organized a project to invite libraries in the state to organize displays for Women's and Men's Health Weeks. More than 60 libraries chose to participate and were sent bookmarks, Health Tracker Cards provided by Blue Cross Blue Shield of Nebraska, and display posters.
- The Perinatal Depression Workgroup began creating a directory of perinatal depression and other mental health services in the Omaha area. An electronic survey has been developed for distribution. One of the members of the Omaha Perinatal Depression Task Force, Douglas County Health Department, wrote a successful proposal to the Maternal and Child Health Information Resource Center for an intern to collect and analyze data on perinatal depression. The purpose is to improve screening and treatment services. Susan Feyen, Chair of the Behavioral Health Task Force of the Women's Health Advisory Council, chaired a combined meeting with the Perinatal Depression Work Group and the Baby Blossoms Collaborative Prenatal Work Group in Omaha. The group decided to concentrate on determining systems changes that will best facilitate increased services for perinatal depression. Susan Feyen arranged a webinar presentation with assistance from the OWMH to learn more about an effective perinatal depression project in Ohio. The webinar was held at the Omaha Methodist Women's Hospital, and featured a presentation by Grace Kolliesuah, project director of "Caring for Two" from the Columbus, Ohio Maternal Depression Project.
- A grant application that featured collaboration between the Women's Health Advisory Council, the Visiting Nurse Association (VNA), the Douglas County Health Department, Omni Behavioral Health, the Office of Women's and Men's Health, and several other partners was submitted by the VNA to the national Office on Women's Health under a program entitled, Coalition for a Healthier Community. The purpose of the grant was to develop a community health assessment to identify issues impacting the health and well being of women and girls. Funded grantees will compete for a second phase of funding which will provide resources to address identified needs. Nebraska's grant was not funded.
- WHAC and OWMH partnered with the Office of Health Disparities & Health Equity and several other organizations to hold forums on the documentary, "Unnatural Causes," in communities across Nebraska. "Unnatural Causes" addresses the root causes of socio-economic and racial inequities in health. Forums were held in North Platte, Omaha, Lexington, Hastings, Lincoln, South Sioux City, Papillion, Scottsbluff, Norfolk, Kearney, Columbus, Wayne, and Crete, with 271 participants. Six follow-up mini conferences were held in North Platte, Grand Island, Lincoln, Omaha, Norfolk and Scottsbluff.

Advisory Council continued...

- The Council hosted several presenters on educational topics related to health care. These included speakers from Blue Cross Blue Shield of Nebraska on health care reform and the wellness program. Dr. Magda Peck gave a presentation on the Institute of Medicine Committee on Preventive Services and on the new Maternal and Child Health Specialty at the College of Public Health.
- The Council formed a new task force on the topic of health care reform.
- The Council recognized the many achievements of Dr. Mary Kratoska, a former Council member who passed away in the fall of 2010.

Legislation Monitored by the Women's Health Council

In the 2011 legislative session, the Women's Health Advisory Council took a position on only one bill. The Council supported LB 197, a bill to allow a mother to breastfeed her child in any public or private location where the mother is otherwise authorized to be. The Council sent a letter in support of this bill to the Judiciary Committee. The bill has been introduced in previous sessions, but this year was the first time it made it out of committee. The bill was passed and signed by the Governor on March 10, 2011.

WOMEN'S HEALTH INITIATIVE STATUTE 71-701 TO 71-707

"The Women's Health Initiative of Nebraska is created within the Department of Health and Human Services. The Women's Health Initiative of Nebraska shall strive to improve the health of women in Nebraska by fostering the development of a comprehensive system of coordinated services, policy development, advocacy, and education." Initiative Objectives:

- (1) Serve as a clearinghouse for information regarding women's health issues;
- (2) Conduct department-wide policy analysis on specific issues related to women's health;
- (3) Coordinate pilot projects and planning projects funded by the state that are related to women's health;
- (4) Communicate and disseminate information and perform liaison functions;
- (5) Provide technical assistance to communities, other public entities, and private entities;
- (6) Encourage innovative responses by private and public entities

DUTIES OF THE WOMEN'S HEALTH ADVISORY COUNCIL

- Advise the Office of Women's Health in carrying out its duties;
- Explore other sources of funding which may be used to support the Office of Women's Health and its initiatives to improve the health of the women of Nebraska;
- Bring new information to the attention of the Council and the Administrator of the Office of Women's Health;
- Provide guidance and recommend action to the Administrator of the Office of Women's Health and the Nebraska Health and Human Services System on issues pertaining to women's health;
- Interpret and apply scientific and/or technical information to issues pertaining to women's health;
- Disseminate information in accordance with the current communication plan;
- Adhere to the Mission and Vision as the primary guidance in establishing direction through the Strategic Plan and in forming recommendations for action to the Administrator.

ANNUAL REPORT

“The Department of Health and Human Services shall issue an annual report to the Governor and the Legislature on September 1 for the preceding fiscal year’s activities of the Women’s Health Initiative of Nebraska. The report shall include progress reports on any programs, activities, or educational promotions that were undertaken by the initiative. The report shall also include a status report on women’s health in Nebraska and any results achieved by the initiative.”

FUNDING

The Nebraska Office of Women’s and Men’s Health has total funding of nearly seven million dollars. The funding sources are as follows:

• General Funds	10%
• Federal Funds from Grants	86%
• Cash Funds, including fees and private grants	4%

OFFICERS and COUNCIL MEMBERS

APPENDIX 1

Women’s Health Advisory Council

September 2010-August 2011

2010-2011 Meetings

July 21, 2010: Mahoney State Park, Ashland
October 20, 2010: Methodist Women’s Hospital, Omaha
February 11, 2011: Teleconference
May 13, 2011: Blue Cross Blue Shield, Omaha
August 26, 2011: Mahoney State Park, Ashland

Chair: Brandi Holys Tumbleson, MA, Omaha
Vice Chair: Susan Feyen, LCSW, Omaha
Secretary/Treasurer: Joy King, BS, Omaha

Liliana Bronner, MHSA, Omaha
Jacquelyn Brugman, PA-C, Albion
Joni Cover, JD, Lincoln
Cecelia Creighton, MA, Omaha
Sarena Dacus, BA, Omaha
Raponzil Drake, D.Min, Lincoln
Paula Eurek, BS, Lincoln
Ann Fritz, O’Neill
Senator Tim Gay, Lincoln
Martha Gentry Nielson, PhD, Omaha
Mary Jo Gillespie, MPA, RD, LMNT, Lincoln
Sharon Hammer, MD, Omaha

Senator Gwen Howard, MSW, Omaha
Octa Keen, MSN, Omaha
Lina Lander, PhD, Omaha
Cyndi Margritz, RN, Omaha
Lana Molczyk, MA, Omaha
Jamie Monfelt-Siems, LMHP, Omaha
Donna Narber, Grand Island
Michelle Nielson, BSW, Omaha
Joann Schaefer, MD, Omaha
Amy Schuett, MD, Omaha
Patricia Sullivan, PhD, Omaha
Marcia Wallen, MS, RD, Lincoln

APPENDIX 2

Breast & Cervical Cancer Advisory Committee

September 2010-August 2011

Jennifer Dreibelbis, Omaha
Janice A. Larson, Omaha
Susan Meyerle, Lincoln
Joyce Morgan, Lincoln

Kristi Perrotto, Lincoln
Lynne Olson, Lincoln
Becky Snyder, Seward

APPENDIX 3

Every Woman Matters Medical Advisory Committee

September 2009-August 2010

Chair: William Minier, MD	Family Medicine	Stephen Lemon, MD	Oncology
Sam Augustine, RP	Pharmacology	Karen Linder, SCT (ASCP)	Cytotechnology
Camille Brewer, APRN	Family Medicine	Bruce Lovejoy, APRN	Family Medicine
Jodi Chewakin, PA-C	Obstetrics/Gynecology	Henry Lynch, MD	Oncology
Carolyn Cody, MD	Surgery	Lynn R. Mack-Shipman, MD	Endocrinology
Priscilla Moran Correa, MD	Family Medicine	Michelle Malcom, BSRT	Radiology
Mary Ann Curtis, MD	Radiology	Tim McGuire, FCCP, Pharm.D.	Pharmacology
Mary Davey, MD	Radiology	Kris McVea, MD	Internal Medicine
Charlene Dorcey, RD, LMNT, CDE	Dietary	Ted R. Mikuls, MD	Rheumatology
Stephen Dreyer, MD	General Surgery	Syed Mohiuddin, MD	Cardiology
James Edney, MD	Surgical Oncology	Sherrill Murphy, MD	Cardiology
Heather Elton, RN	Nursing	Amy Neumeister, MD	Endocrinology
Robert Faulk, MD	Radiology	Diana Nevins, MD	Pathology
J. Christopher Gallagher, MD	Bone Metabolism	Cheryl Obermire, RN	Nursing
Donald Gibbens, MD	Obstetrics/Gynecology	Mary Petersen, RN	Nursing
Janet Grange, MD	General Surgery	Steven Remmenga, MD	Gynecology/Oncology
Jean Grem, MD	Internal Medicine	Lisa Rice, MD	Obstetrics/Gynecology
David Hilger, MD	Radiology	Aina Silenieks, MD	Pathology
David Hoelting, MD	Family Medicine	Edibaldo Silva, MD	Surgical Oncology
David Holdt, MD	Obstetrics/Gynecology	Debra Spence, RN	Nursing
Matthew Hrnicek, MD	Gastroenterology	Susan Stensland, LCSW	Social Work
Mark Hutchins, MD	Hematology/oncology	Jo Swartz, RT	Radiology
Mia Hyde, PA-C	Family Medicine	Alan Thorson, MD	Colorectal Surgery
Milton Johnson, MD	Family Medicine	Les Veskrna	Family Practice
Sonja Kinney, MD	Obstetrics/Gynecology	Marian Wehr, LPN	Nursing
Suzanne Kraus, LPN	Nursing	Suzette Woodward, MD	Pathology
David Lee, MD	Gastroenterology		

VISION, MISSION, PRIORITIES, & ORGANIZATIONAL STRUCTURE

APPENDIX 4

- MISSION** The mission of the Nebraska Department of Health and Human Services Office of Women’s and Men’s Health is to help women and men of all ages in Nebraska lead healthier lives.
- VISION** The vision for the Office of Women’s and Men’s Health is to work toward healthy people throughout Nebraska; supported by a comprehensive system of coordinated services, policy development, advocacy, & education.
- STRUCTURE** Organizational Chart for the Office of Women’s and Men’s Health:

