

Expanding Your Practice and Enhancing Patient Care Through Telehealth:

An Educational Series for Medical Providers

MARCH 29, 2012 · 12:15-1:00 P.M. CST

Telehealth: An Overview of Reimbursement and Regulatory Issues

In other words, how do you get paid and what are the issues you have to navigate?

Telehealth reimbursement and regulatory issues are not as onerous to navigate as many may think. Through the work of organizations nationwide and in the state of Nebraska, Telehealth fits well into clinical care and business models.

WEBINAR OBJECTIVES:

By the end of this presentation, participants will be able to:

- Describe how they can bill for Telehealth clinical consultations with reimbursement through Medicare, Medicaid and Private Payers.
- Define the Telehealth licensure rules in Nebraska and in surrounding states.
- Identify the steps in the credentialing process for providing clinical consultations to patients at other facilities.

PRESENTER



Greg Billings, Executive Director Robert J. Waters Center for Telehealth & e-Health Law Washington, D.C.

The Center for Telehealth & e-Health Law provides legal and regulatory research and information to the Telehealth community. In his role as Executive Director, Mr. Billings has served in an informal technical advisor capacity to the Congressional and Executive Branch policymakers during recent credentialing and privileging by proxy issues. Mr. Billings also provided technical information about the impact of proposed CMS credentialing and privileging requirements on Telehealth providers.

The Nebraska Statewide Telehealth Network, the Department of Health & Human Services, the Office of Rural Health, the Veterans Administration and the Nebraska Medical Association are proud to provide and support this important educational series free-of-charge to practitioners across the State. Lieutenant Governor, Rick Sheehy; Chief Medical Officer, Joann Schaefer, M.D.; Executive Vice-President of the Nebraska Medical Association, Dale Mahlman; and Denny Berens, Office of Rural Health, will serve as moderators for these events. We hope that you will join us!



Join this presentation from your desk or at a local Telehealth site!

APRIL 12, 2012 · 12:15-1:00 P.M. CST

Telehealth: The Future is Now

How can I use Telehealth to expand the care available to my patients?

With the majority of Nebraska counties identified as Healthcare Professional Shortage Areas, it is important to consider other ways of ensuring patients have access to specialty services without undue travel, expense and hardship. In addition, keeping patients at home, in your community and in your clinic helps enforce a solid continuum of care and communication. Learn more about the services available over Telehealth statewide and nationally, and for veterans through the Veterans Administration.

WEBINAR OBJECTIVES

By the end of this presentation, participants will be able to:

- Cite types of routine specialty care services available via Telehealth in Nebraska and through the Veterans Administration.
- Describe the role of Telehealth in expanding mental health services to underserved populations.
- Describe emerging trends across the nation in provision of Telehealth clinical consults.



Thomas Magnuson, M.D. University of Nebraska Medical Center

Dr. Magnuson is Board Certified in Psychiatry and Neurology (in Psychiatry). He practices at the University of Nebraska Medical Center where he has inpatient, outpatient and nursing home clinical duties. In addition, Dr. Magnuson teaches at the University of Nebraska Medical Center and has research interests in rural geriatric psychiatry, nursing home psychiatry and movement disorders in the elderly.

Dr. Magnuson was an early adopter of Telehealth technologies and has extensive experience with its application in mental and behavioral health.



Ahsan Naseem, M.D. Veterans Affairs, Nebraska-Western Iowa Health Care System

Dr. Naseem completed his residency and fellowship training at the Detroit Medical Center and Wayne State University in 2001. He is a diplomate of American Board of Psychiatry and Neurology in Adult Psychiatry and Geriatric Psychiatry. Dr. Naseem has been appointed Acting ACOS Telehealth Services for NWIHCS, serves as the Special Assistant to the Director OEF/OIF Affairs for NWI and is also the Telehealth Lead Physician for VISN 23.



Join this presentation from your desk or at a local Telehealth site!

APRIL 26, 2012 · 12:15-1:00 P.M. CST

IPhones, iPads, Laptops and Droids Welcome!

What technologies are available to help me best use my time and serve my patients?

Like the rest of the world, Telehealth has gone mobile, making it even easier to incorporate this technology into your clinical practice and into your life, with less expense and overhead. Learn more about what is happening in Nebraska and across the nation.

WEBINAR OBJECTIVES

By the end of this presentation, participants will be able to:

- Compare and evaluate Telehealth technologies including mobile and peripheral devices, and non-video applications.
- Integrate technologies into existing work flow.
- Demonstrate knowledge of how mobile Telehealth is being used for provision of Pharmacy services in pharmacy-shortage areas.



Max Thacker, University of Nebraska Medical Center

Mr. Thacker has forty-two years of experience in the broadcast and Information Technology professions managing engineering, tele-medical and distance learning environments. His background includes supervisory responsibilities for the Nebraska Educational Telecommunications Commission's Satellite and Network Operations Centers as well as serving as Distance Learning Services Coordinator for 10 years with the State of Nebraska. He currently serves as Associate Director for Information Technology Services for UNMC. His primary responsibility is the development and implementation of video technologies including distance learning, classroom support, telehealth clinics, video conferencing and development of Telehealth systems and services to meet the needs of rural and underserved Nebraskans as well as UNMC's international partners.



Lori Murante, PharmD University of Nebraska Medical Center

Dr. Murante has held various positions at The Nebraska Medical Center in Pharmaceutical Care Services since joining the staff and faculty in 1983. Dr. Murante currently serves The Nebraska Medical Center as Director, Alternate Site Pharmacies & Clinical Decision Support. Her interests include drug policy and decision support strategies, medication therapy management, and non-traditional roles for pharmacists that focus on promoting medication safety. She is the Director of The Nebraska Medical Center Remote Pharmacy Care providing various services to twelve remote sites in Iowa, Missouri, and Nebraska.



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HOW TO JOIN THESE EVENTS

Registration is requested! www.netelehealth.net

The Educational Series will be available through three methods:

1. Live streaming to your computer on the day and time of the event. Joining us live will allow for interaction with presenters (please see instructions below). The URL for the live stream for each webinar will be: <http://hog.unmc.edu:8080/ramgen/broadcast/webinartehealth>.
2. Through Telehealth at your local hospital or health department. The ultimate way to interact with presenters! Please contact your local hospital or health department to inquire about room and equipment availability for participation.
3. Archived streaming to your computer at your convenience on demand through the University of Nebraska Medical Center Website. This will be a recorded version of the event and can be accessed by going to the following URL addresses. Please ensure you have the latest version of Window Real Player downloaded (see below for a link)
March 29 Presentation: <http://hog.unmc.edu:8080/ramgen/telehealth/reimbursement03292012.rm>
April 12 Presentation: <http://hog.unmc.edu:8080/ramgen/telehealth/futureisnow04122012.rm>
April 26 Presentation <http://hog.unmc.edu:8080/ramgen/telehealth/mobiletechnologies04262012.rm>

Live Streaming to Your Computer

To join these programs live through your computer, please follow these instructions. Note: you will need to latest version of a web browser (Explorer, Firefox, etc..) and a broadband internet connection. For best viewing, please close any other programs you may have running on your computer and check your speaker and computer volume.

- Download the Latest Version of Windows Real Player Before the event, load the latest version of Windows Real Player: <http://www.real.com/freepayer>.
- Proceed to the Following Website Address <http://hog.unmc.edu:8080/ramgen/broadcast/webinartehealth.rm>

Typical Live Video Stream Problems & Suggested Remedies for the User

Poor Video Quality

Choppy video or frequent pausing may be caused by general Internet traffic congestion, poor wireless signal strength, or insufficient computer processing speed or memory. If the problem persists, close all other programs and restart the video. In some cases a system re-boot is necessary to free-up system resources so video can stream properly. In extreme instances, rebooting the cable/DLS modem and router is necessary.

Poor Audio Quality

If the audio on the stream is too low, check the following:

- Speaker volume is turned up
- Computer volume is turned up (usually found on the tool bar)
- The audio bar on the right side of the stream window is turned up

If you are still having problems accessing a good quality live video stream, please contact the UNMC Video Operations Center at 402-559-8090.



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