

**NEBRASKA'S PLACE MATTERS
LEARNING COLLABORATIVE**

2016 Minority Health Conference
Younes Convention Center
Kearney, NE

Today's Objectives

1. Outline the Place Matters Learning Collaborative
2. Discuss intended benefits of participation in the learning collaborative for members
3. Discuss how all interested individuals can act with an awareness and respect of how "place matters"

Why Focus on Place?

- Nebraska's Infant Mortality CoIIN (Collaborative Improvement and Innovation Network) – Social Determinant's of Health Workgroup
 - Identifies "Place" or where people live as a significant expression of social determinant's of health
- Maternal and Child Health Title V Action Plan FY 2017
 - Requires Evidence- based strategies to address Nebraska's Performance Measures
 - Percent of women with a past year preventative medical visit
 - Percent of adolescents (12-17) with preventative medical visit in past year
 - Percent of Infants placed to sleep on their backs
 - Percent of infants ever breastfed and exclusively for six months
 - Rate of hospitalization for non-fatal injury children (0-19)
 - Percent children (0-17) adequately insured
 - Percent children (6-17) who are physically active at least 60 minutes per day
 - Percent of children having a medical home

Initial Groups Involved

- Organized by Staff at NDHHS Lifespan Health
- Membership Includes
 - COIIN Stakeholders
 - DHHS Division of Public Health Staff
 - Title V Needs Assessment Stakeholders

How to Address Place in Nebraska

- Forming a Learning Collaborative
 - Describe the method
 - Expected outcomes of this method
 - Other examples of successful learning collaboratives
- Place Matters Learning Collaborative (PMLC)
 - Describe content
 - Relate to SDOH

• I'm not sure if this is what we want this slide to say. I don't think it is, but I'm not sure what it should say, yet.

Relevance to Minority Health

- Achieving Health Equity
- Addressing Issues of Class, Race, Ethnicity and Health
 - American neighborhoods are often segregated by race and income.
 - Segregation limits residents' access to health
- Place-Based Initiatives Consider the Historical Impact on Health

"Since so many American communities are informally but thoroughly segregated by race as well as income, health disparities are both a health and a place-based issue, one where improving community conditions could make a real difference in health outcomes. When policies and practices are put into place that improve the physical, economic, social, and service condition of communities, the lives of those within the communities also improve."

The California Endowment. Policy Link. "Why Place Matters: Building a Movement for Healthy Communities." 2007. Link: http://www.policylink.org/sites/default/files/WHYPLACEMATTERS_FINAL.PDF

Long Term Objectives of the PMLC

1. All members will leave with an operational understanding of “place matters” and the “social determinants of health”.
2. All members will have a working relationship with people interested in addressing issues of place.
3. All members will be able to list best practices for working on place-based issues at different levels.
4. All members will have increased awareness of and capacity to implement best practices when opportunities to do place-based work arise.

Structure of the PMLC

- Develop a Shared Definition of Place
- Guide Discussions with an Existing Framework
 - Environments
 - Physical
 - Economic
 - Social
 - Service
 - Case Studies: Flint, MI and Local
- Develop Group Competencies around Best Practices for Place-Based Initiatives

Month	Learning Session Content
December 6 th	No Meeting, competing participant fee Overview of Place-based Public Health Presentation on Social Determinants of Health “Overview” and “Why Place Matters: Building a Movement for Healthy Communities” Reflection/Integrative Discussion – past experiences or knowledge
January 21 st	Continental Overview: Education Based on Group Needs Discussion of The Four Environments of Place Matters Group presentation - (See group work guide sheet) Discussion
February 2 nd	The Physical Environment Group presentation - (See group work guide sheet) Discussion
March 24 th	The Economic Environment Group presentation - (See group work guide sheet) Discussion
April 21 st	The Social Environment Group presentation - (See group work guide sheet) Discussion
May 25 th	The Service Environment Group presentation - (See group work guide sheet) Discussion
June 1 st (8:00)	(Space for fun over)
July 1 st (8:00)	Working with Communities Programmatic impacts on Nativistak's communities Talking to “hard people” about place
August 7 th (8:00)	Best Practices for Work on Place-Based Issues Discussion of best practices for working with place at different levels Engaging communities/community stakeholders
September 7 th (8:00)	Best Practices for Work on Place-Based Issues (Continued) Implementing best practices when opportunities arise Utilization of tools to assess the impact on place Implementing evidence based models in community work

The California Endowment. “Why Place Matters: Building a Movement for Healthy Communities.”



The California Endowment. Policy Link. “Why Place Matters: Building a Movement for Healthy Communities.” 2007. Link: http://www.policylink.org/sites/default/files/WHYPLACEMATTERS_FINAL.PDF

The California Endowment. "Why Place Matters: Building a Movement for Healthy Communities."

Social: Cultural characteristics, social support and networks, community leadership and organization

Economic: Employment, income, wealth, and assets, neighborhood economic conditions

Physical: Environmental quality, built environment and infrastructure, geographic access to opportunities

Services: Health services, public safety, community and public support services

The California Endowment. Policy Link. "Why Place Matters: Building a Movement for Healthy Communities." 2007. Link: http://www.policylink.org/sites/default/files/WHYPLACEMATTERS_FINAL.PDF

Social Determinants of Health

Economic Stability **Education** **Health and Health Care** **Neighborhood and Built Environment** **Social and Community Context**

(Update citation and heading) <https://www.healthypeople.gov/2020/topics-objectives/topic/social-determinants-of-health>

What's In It For Them?

- Long Term Objective #4: All members will have increased awareness of and capacity to implement best practices when opportunities to do place-based work arise.

What's In It For You?

- We hope we can...
 - Learn from experienced/successful place-based initiatives that already exist.
 - Continue the statewide discussion of place-based initiatives that has been started in some of Nebraska's communities.
 - Build up local place-based efforts and provide connections for those blazing into uncharted territory.



This all depends upon how we foster conversations, connections, and the drive to improve health.

Related Work

- Other Place-Based Initiatives at...
 - DHHS
 - Mapping risk and protective factors
 - Concentrated Disadvantage
 - Nebraska Risk and Protective Factors Maps
 - Across Nebraska
 - Place Matters - Community Health Endowment of Lincoln (<http://www.chelincoln.org/placematters/>)
 - Live Well Omaha (<http://livewellomaha.org/>)
 - Etc.?

Next Steps

- PMLC
 - Identify Current Place-Based Initiatives in Nebraska
 - Get in touch with involved staff
 - Get informed about their current projects
 - Identify Best Practices for Developing and Supporting Community Initiatives
 - Work with PMLC to Develop these Competencies
- Partner with Local Place-Based Initiatives when Appropriate
- Identify place based strategies and partners for Title V Block Grant

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