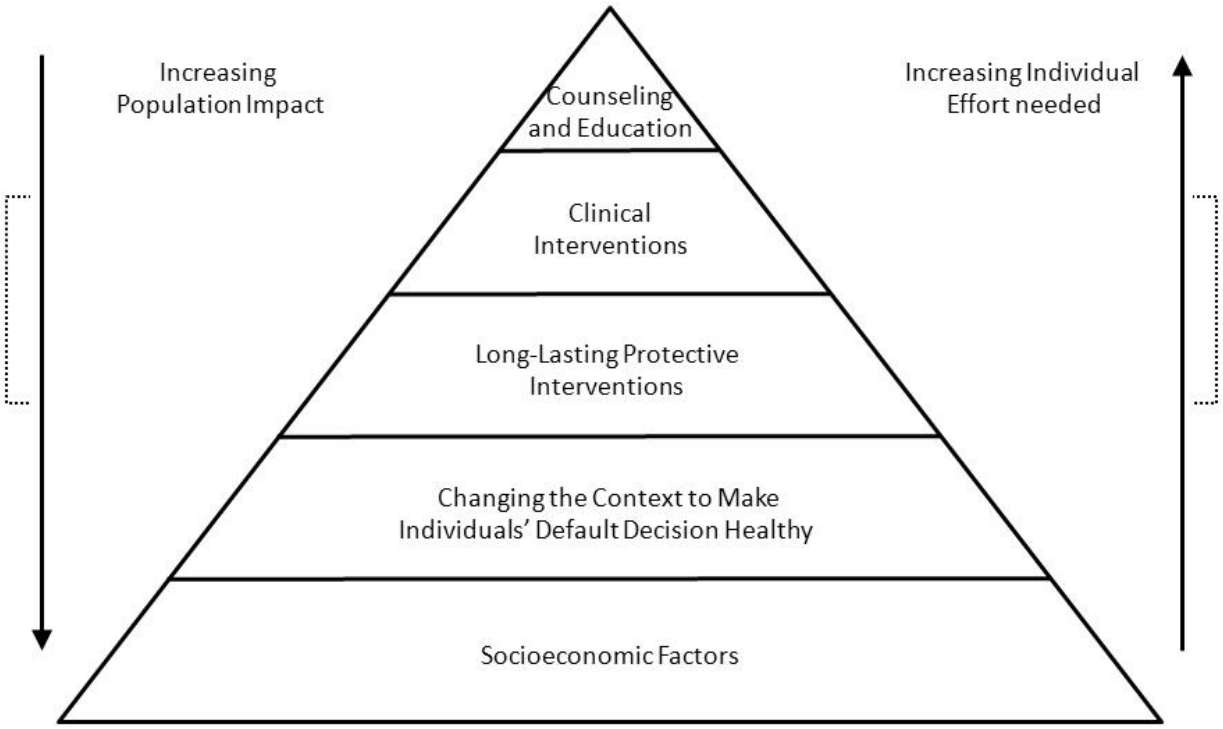
Health Impact Pyramid

The Health Impact Pyramid is a graphical representation of tiers of influence that may be result from public health interventions. At the base of the pyramid, indicating interventions with the greatest potential impact, are efforts to address social determinants of health. In ascending order are interventions that change the context to make individuals' default decisions healthy, clinical interventions that require limited contact but confer long-term protection, ongoing direct clinical care, and health education and counseling.

Interventions focusing on lower levels of the pyramid tend to be more effective because they reach broader segments of society and require less individual effort.

Implementing interventions at each of the levels can achieve the maximum possible sustained public health benefit. [Frieden, T.R. (2010, April). A framework for public health action: The health impact pyramid. *American Journal of Public Health,* 100 (4), 590–595. doi:10.2105/AJPH.2009.185652]