



WIC VENDORS' UPDATE – GROCERY STORE EDITION November 2010

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WIC website address: dhhs.ne.gov/wic

Federal Year End Reporting Requirements for WIC Checks

Please act on any WIC checks with a "First Date to Use" of September 30, 2010 by November 24, 2010 or before.

- If you have any problem WIC checks with a "First Date to Use" of September 30, 2010 or before, that need to be reviewed, they must be sent to your local agency WIC vendor manager by November 24, 2010 or before for review and possible payment.
- Remember, it is required to include the detailed cash register receipt or an electronic journal entry of the transaction when sending problem WIC checks to your local agency WIC vendor manager.
- If you have any WIC checks with a "First Date to Use" of September 30, 2010 or before, they must be through the banking system by November 30, 2010 or before.
- This is necessary so that the State WIC office meets our federal year end reporting requirements.

Reminder for all WIC checks: Important that you deposit WIC checks in a timely fashion.

- Any WIC check has to be through the banking system by 60 days from the "First Date to Use" in order to be paid. This is a 60 day window for payment.
- If you have any WIC checks returned from the bank they also have this 60 day window for payment.
- If you have any questions about any problem WIC check, please contact your local agency WIC vendor manager to discuss.



Formula Label Changes

Mead Johnson has notified us of the following product label changes for Enfamil Premium. The changes are for the 12.5 ounce powder, 13 ounce concentrate, and the 32 ounce ready to feed.

- Name change from Enfamil Premium **LIPIL** to Enfamil Premium **Infant**.
- The numeral **1** was added to the label.
- A **"New Look"** message on the label for a period of time after transition.
- **No change** to the UPC codes.
- This is a **name change only**. The product has not changed. Either labeled product is allowed with our WIC checks.



Enfamil
Premium
12.5 ounce
powder
UPC =
**30087
1365421**



- Wording change on Nebraska WIC checks beginning December 1, 2010 for Enfamil Premium. The check will read:

Enfamil Premium Infant Powder 12.5 oz



Reminder of Formula Inventory Change Effective October 1, 2010

Enfamil Premium Replaces Enfamil LIPIL

- **Enfamil Premium is our standard milk based formula effective October 1, 2010.**
- **Minimum inventory changed from Enfamil LIPIL to Enfamil Premium effective October 1, 2010.**
- **Inventory Requirement: Must be available at all times regardless of the number of purchases made throughout the day as outlined below.**

Infant Formula	Units/Kinds Allowed	Required Inventory for Infant Formula for Grocery Stores	
		1 – 10 Front-End Registers	11+ Front-End Registers
Enfamil Premium	12.5 oz. Powder	6 cans total	24 cans total
Enfamil Premium	13 oz. Concentrate	Must be able to supply upon request	Must be able to supply upon request
ProSobee & Other Formulas		Must be able to supply upon request	Must be able to supply upon request

Enfagrow Premium Toddler Formula “Bonus” Can Size

Mead Johnson has a “bonus” promotional powder can size for their Enfagrow Premium Toddler formula. The can size is 28.8 ounce powder instead of 24 ounce. This promotional can size is allowed with WIC checks for Enfagrow Premium Toddler as it is a manufacturer’s special. The WIC shopper should be allowed to receive their extra allotment, as any other shopper. As a WIC retail vendor, you should treat the WIC customer the same as any other shopper in regard to store specials.



Fresh Fruit and Vegetable WIC Check Redemption **Important Points for Cashiers!**

1. Identify maximum dollar amount of WIC check.
2. Determine if WIC check is valid for use on today's date.
3. Complete purchase date.
4. Scan produce items, checking that each one is approved.
5. REMEMBER check is for a maximum dollar amount.
6. Recognize running total of purchases.
7. As running total approaches, present options to WIC customer:
 - Option 1
 - Stop and complete purchase and
 - Return remaining items to store or set aside for non-WIC purchase.
 - Option 2
 - Remove scanned items and replace with preferred remaining items and
 - Return other items to store or set aside for non-WIC purchase.
8. Write total amount of WIC produce purchased in "Purchase Amount" box on check.
 - Be sure **not to exceed** maximum dollar amount on check.
 - Check will be rejected from bank if over the maximum dollar amount.
9. Present WIC check to customer to sign on "Authorized Signature" line.
10. Review check to see that the customer has signed it.

FAQ (Frequently Asked Question)

- Q.** Is it okay for a retailer to use their own shelf tags/shelf talkers instead of The labels provided by the Nebraska WIC Program?
- A.** No. It is part of your WIC Retail Vendor Agreement to only use the shelf labels from the Nebraska WIC Program to identify WIC approved foods. It is also part of your WIC Retail Vendor Agreement that the WIC Acronym and/or Logo are only used with the Department's approval. If you have some additional signage you would like to use in your store, please contact your local agency WIC vendor manager to discuss.

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