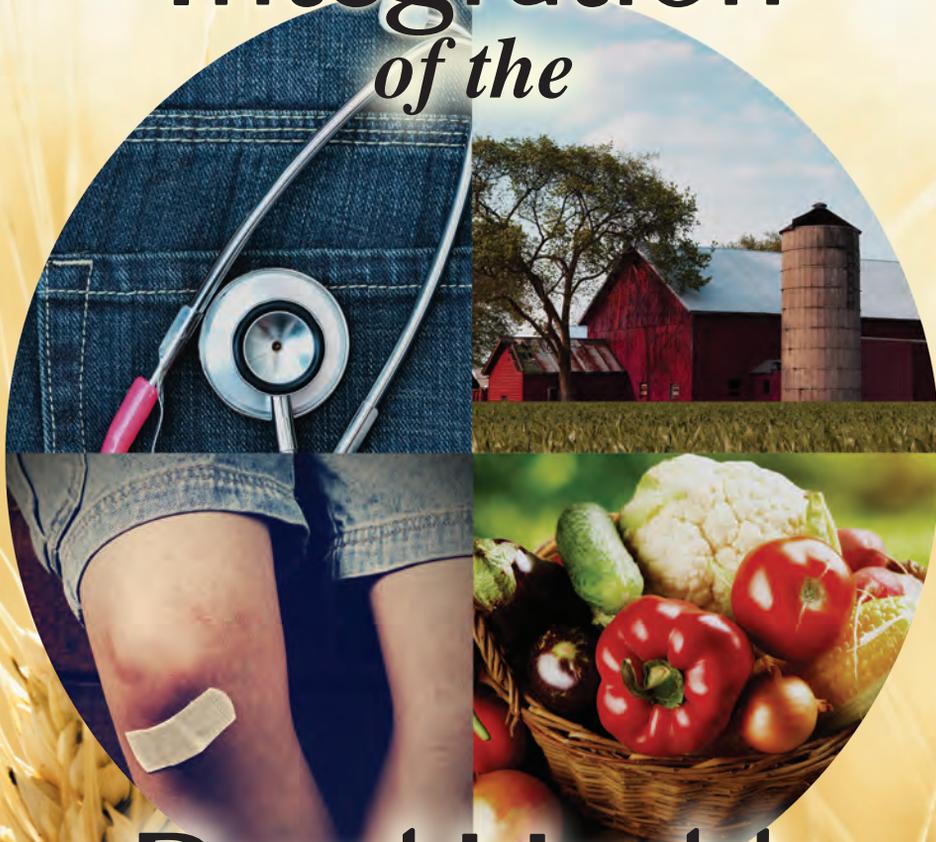


the
Integration
of the



**Rural Health
System**



Department of Health & Human Services



Join us for the 2014
NeRHA Annual Rural
Health Conference in
Kearney, NE
as we look into how
Nebraska is integrating
into the future
of rural health care.



The Nebraska Rural Health Association's
Annual Conference
And Rural Health Clinics

The Integration of the Rural Health System

September 17-18, 2014
Younes Conference Center



Hotel Reservations

Comfort Inn (formerly the Hampton Inn) - 308.234.3400

Wingate Inn - 308.237.4400

Mention you are with the NerHA Conference to receive the discounted rate.

Rooms not booked four weeks prior to event will be released.

In order to 'go green' and to save on printing costs, NerHA will have an app available for smart devices & lap tops that will include the schedule and interactive information. *NerHA will no longer have printed material available when you pick up your name tag at check in.* If you would like a printed copy of the schedule and agenda please download the NerHA brochure to print; the brochure will be posted on our webpage prior to the conference.



<http://nebraskaruralhealth.org/events/annual-conference>

Mobile site: <http://nerhaconference2014.sched.org/mobile>



Nebraska Rural
Health Association



Annual Conference Schedule

Wednesday

September 17, 2014

- 9:00 – *Registration*
- 10:00 – *Welcome and Introductions*
- 10:15 – *General Session 1: The Magic of Engagement, Brian Lee*
- 11:45 – *Luncheon* – Rural Health Awards Presentation
- 1:00 – *Concurrent Sessions*
- *Achieving the Triple Aim with ACO's, Robert Rauner, MD*
 - *The Medication Education Imperative, Brian Lee*
 - *Lessons Learned from Implementing the CHNAs Panel, Dave Palm (moderator)*
- 2:00 – *Break in Exhibition Hall*
- 2:30 – *General Session 2: National Rural ACO: A sustainable model for rural health care, Lynn Barr*
- 3:45 – *Break in Exhibition Hall*
- 4:00 – *Concurrent Sessions*
- *Recruiting and Retaining Mental Health Providers in Rural Communities, Howard Liu/ Joe Evans*
 - *Mission: Lifeline Nebraska STEMI Initiative, Julie Smith/Gary Meyers*
 - *Web-Based Behavioral Health Services, Holly Roberts*
- 5:00 – *Networking Reception in Exhibition Hall*

Annual Conference Schedule

Thursday

September 18, 2014



- 7:15 – *Breakfast and Networking*
- 8:15 – *General Session 3: Federal Legislative Update, Maggie Elehwany*
- 9:30 – *Break*
- 9:45 – *Concurrent Sessions*
- Contemporary Rural EMS Issues and Programs, Gary Wingrove
 - Quality Driven Accreditation – ISO 9000, Susie VonBergen
 - Inside the Physician Mind: Engaging the Physician in Quality and Patient Safety, Michael Hein, MD
- 10:45 – *General Session 4: U.S. Senate and Nebraska Governor Candidates Panel*
Chuck Hassebrook – Governor, D
Pete Ricketts – Governor, R
Dave Domina – Senate, D
Ben Sasse – Senate R
Todd Watson – Senate, Ind.

More details about speakers and presentations available on our web page.





Rural Health Clinics Schedule

Wednesday

September 17, 2014

- 8:00 – *Registration*
- 9:00 – *Welcome and Introductions*
- 9:15 – *Session 1: Private Practice Associates, Stephen Peters*
- 10:30 – *Break in Exhibition Hall*
- 10:45 – *Session 2: Developing Operation Performance Benchmarks for RHCs, Paul Baumert*
- 11:45 – *Luncheon – Rural Health Awards Presentation*
- 1:00 – *Session 3: Provider Based and Independent RHC Billing and Coding #1, Janet Lytton*
- 2:45 – *Break in Exhibition Hall*
- 3:15 – *Session 4: Provider Based and Independent RHC Billing and Coding #2, Janet Lytton*
- 5:00 – *Networking Reception in Exhibition Hall*



Registration



Nebraska Rural
Health Association

To register for the 2014 Annual Conference, visit our registration website <http://nebraskaruralhealth.org/events/annual-conference>

Early Registration available through
September 8, 2014

NeRHA MEMBER Conference Registration:	\$145.00
NeRHA Non-Member Conference Registration:	\$175.00
Full-Time Student Conference Registration:	\$50.00
RHC Clinic Registration:	\$50.00
RHC Clinic Registration plus Conference:	\$95.00
Rural Health Awards Luncheon:	\$25.00

Contact the NeRHA office with questions
Amy Lester – alester@mwhc-inc.com
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Lincoln, NE 68502

the Integration *of the* Rural Health System

Nebraska Rural Health Association
Annual Rural Health Conference
Nebraska Office of Rural Health
P.O. Box 95026, Lincoln, NE 68509
25-48-00 Address Service Requested



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