

# Creating a Culture of Wellness in Healthcare Settings

May 17-18, 2013

Lied Lodge & Conference Center | Nebraska City, Nebraska

## sponsorship opportunities

*We invite you to sponsor this innovative and interactive conference designed to enhance the art of practicing wellness in Nebraska.*

### CONFERENCE GOALS

- ▶ Create healthier workplaces in clinics
- ▶ Focus on clinicians as wellness role models
- ▶ Provide cutting edge evidence-based research on wellness counseling

Based on a Harvard Institute for Lifestyle Medicine course for physicians, Nebraska's event will be made available at a reasonable cost to all Nebraska clinicians in the beautiful setting of the Lied Lodge in Nebraska City. The conference will be highly experiential as well as educational.

### SPONSORSHIP OPPORTUNITIES

Financial or In-Kind Contributions at these Levels:

Gold: (\$5,000 or more)

- Recognition on all program materials.
- Listed in news release as a co-sponsor.
- Verbal recognition at the conference.

Silver: (\$1,000 - \$4,999)

- Recognition on all program materials.
- Verbal recognition at the conference.

Bronze (under \$1,000)

- Recognition on all program materials.

### Financial or In-Kind Contributions May Support:

Speakers and travel  
Activity leaders  
Scholarships for students  
Activities for family members  
Pedometers, exercise bands, yoga mats, etc.  
Books such as "Exercise is Medicine"  
Other items for a successful conference

### KEYNOTE SPEAKER



#### Dr. Edward Phillips

Dr. Phillips is a practicing physician who dedicates a significant amount of time to building the Harvard Institute of Lifestyle Medicine ([instituteoflifestylemedicine.org](http://instituteoflifestylemedicine.org)) and supporting the growing field of Lifestyle Medicine. The ILM is focused on providing educational programs to all health professionals and conducting outcome and field research on the efficacy of Lifestyle Medicine education and programs.

*Sponsored by the Nebraska Department of Health and Human Services and the Nebraska Medical Association*



For more information contact Kathy Ward at [kathy.ward@nebraska.gov](mailto:kathy.ward@nebraska.gov) or (402) 471-3914