

Office of Women's and Men's Health
Lifespan Health Services
ANNUAL REPORT
2008-2009



To bring attention to women and heart disease, The State Capitol Building was lit red in honor of National Wear Red Day.

Nebraska Department of Health & Human Services

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Introduction Letter

The Nebraska Office of Women's Health has now provided services to women and families for a full decade. In the last two years, the Office's mission has been expanded to include services for men. Throughout its existence, the Office has successfully competed for large new grants, providing the opportunity to deliver life-saving preventive health services to Nebraskans. With gratitude to the Legislature and the Governor, the Office of Women's and Men's Health this year also received increased state funding for breast and cervical cancer detection, and new state funding for colon cancer detection.

Through partnerships with clinical providers and organizations across the state, the Office of Women's and Men's Health has created an infrastructure to provide a range of services to uninsured and underinsured persons. One component of this infrastructure, the WISEWOMAN Program, received recent national recognition. Health and Human Services Secretary Kathleen Sebelius issued a July press release highlighting Nebraska's WISEWOMAN Program for helping 19,000 women live healthier lives, significantly reducing their risk of suffering a heart attack or stroke. She cited results that included a 5.4 percent reduction in ten-year estimated chronic heart disease risk, a 7.5 percent reduction in five-year estimated cardiovascular risk, and a 7.1 percent decrease in smoking.

Another component of the preventive services infrastructure is the Nebraska Colon Cancer Program, which provides prevention and detection of colon cancer for both women and men. Notification was recently received that Nebraska is one of 26 states that successfully competed for a new five-year round of funding for colon cancer screening and for education to increase screening rates. This news came just prior to completion of the fourth and final year of funding on a colon cancer demonstration grant. The new funding from the Centers for Disease Control and Prevention and the funding provided by the Legislature will help many more Nebraskans reduce their chances of developing and dying of colon cancer.

Reaching men with healthy lifestyle messages has been a new challenge for the Office; and a great deal has been learned through the Stay in the Game campaign, a statewide partnership to use sports venues for raising awareness of colon cancer screening. The campaign appeals to both genders, but it is especially aimed to attract the attention of men.

A Healthy Weights grant from the Health Resources and Services Administration has also added to the knowledge base on serving racial and ethnic minorities in both rural and urban communities. Addressing health disparities is one of four priorities of the Women's Health Advisory Council. The other three are behavioral health; workplace wellness; and a life course approach to health. The Council will be able to continue its work on these priorities because the Council's termination date was eliminated in the latest legislative session. The Office of Women's and Men's Health is grateful for the support and guidance of the Department of Health and Human Services, Division of Public Health; the Governor and Legislature; and the Women's Health Advisory Council.

Submitted by,



Kathy Ward, Administrator of the Office of Women's and Men's Health

DEMOGRAPHICS

Gender & Age. According to the United States Census Bureau (2008), women represent 51 % of Nebraska's population. Women represent 58% of Nebraska's 65 and older population. These percentages reflect current U.S. population trends.¹ *The following table summarizes overall population:*

Total Population		1,783,432	
2008	Women	Men	
		899,152	884,280
By Age			
Under 18 years	218,497	228,498	
18 to 44	313,959	329,875	
45 to 64	227,353	224,403	
65 and older	139,343	101,504	

Race & Ethnicity. With the exception of a 1% increase in the Hispanic population, the racial and ethnic make-up of Nebraska remained virtually unchanged in 2008.¹

The following table summarizes race demographics:

Population By Race	2008		Percent of Population	2007	2008
	Women	Men		%	%
White*	762,509	737,732	White	85.2	84
Hispanic or Latino**	64,810	75,688	Hispanic or Latino	6.9	7.9
Black*	38,003	37,965	Black	4.2	4.2
Asian/Pacific Islander	15,464	15,127	Asian/Pacific Islander	1.7	1.7
Native American*	7,898	7,555	Native American	.9	.9
Two or more races*	10,468	10,213	Two or more races	1.1	1.1

* not of Hispanic ethnicity

**includes all races

Marital Status. Of the 698,163 households in Nebraska, 368,374 (52.7%) are married couples. The U.S. Census Bureau (2007) estimates that 53.8% of Nebraska women are married. Marriage rates for women and men are highest among 35 to 54 year olds.³ *The following table summarizes marital status:⁶*

Marital Status	2007	
	Women	Men
Total Population 15+ Years	710,735	685,423
Percent of Population		
Married	53.4	56.4
Never Married	24.3	31.2
Divorced	10.5	8.8
Widowed	10.4	2.4

Education. The National Women's Law Center reports educational attainment for Nebraska women as follows: Nebraska's high school graduation rates rank 4th in the nation.² *The following table summarizes high school graduation rates:*

Education Status	2007	
	Women	U.S.
High School Completion	%	%
All Women, All Races	91.2	86.3
White-Non-Hispanic	94.9	
Asian or Pacific Islander	82.9	
Black or African American	91.1	
Hispanic or Latina	58.6	

Residence. As of 2007, 70.3% of Nebraska women reside in urban areas, and 29.7% live in rural areas, according to the National Women's Law Center.

ECONOMIC STATUS

Poverty. The National Women's Law Center (2007) reports that 9.4% of all Nebraska women had incomes at or below federal poverty guidelines.² *The following tables reflect distribution of poverty levels for Nebraska women by family structure, and racial/ethnic background.*

Poverty Status for Nebraska Families and Children ³	2007
Percent of Population	
All Families	7.9
w/related children under 18	12.7
Families w/ Female House Header	30.8
w/related children under 5	52.3
w/related children under 18	38.8

Poverty Status for Nebraska Women	2007
	%
All U.S. Women	12.6
All Nebraska Women	9.4

Race/Ethnicity (NE only)	2007
White	7.4
Hispanic or Latino	19.5
Black or African American	26.5
Native American	45.0
Asian/Pacific Islander	7.2

economic status continued...

Earnings. The U.S. Census Bureau reports that the median, annual full-time earnings for Nebraska women in 2006 were \$29,467 compared to \$37,828 for Nebraska men.³

Uninsured. In Nebraska, 15 % of non-elderly women were uninsured in 2008, (14.4% of men were uninsured). Nationally, 15% of non-elderly women were uninsured.⁸

Women and Poverty: Distribution by Age ²	2007
18-44	13.4%
45-64	3.7%
65+ years	9.1%

MATERNAL HEALTH

Total Births: According to Nebraska DHHS provisional data, there were 26,935 live births in 2007.⁵

Age of Mother. Although Nebraska women today are having children later than earlier generations, the vast majority of all births still occur among women in their twenties. In 2007, women 20-29 accounted for 57.8% of all live births, compared to 31.8% for women 30-39, 8.6% for teenaged women, and 1.8% for women 40 and older.⁵

Birthweight. Nebraska's low birth weight (babies weighing less than 5 ½ pounds) rate for 2007 was 70.3 per 1,000 live births which is a decrease from 72.02 in 2005. Nebraska's annual low birth weight rate had increased steadily since declining to an all-time low of 52.8 in 1990. Babies born with very low birth weights (babies weighing less than 3.3 pounds) decreased to 13.0, per 1,000 babies, from 14.34 per 1,000 babies in 2005.⁵

Unmarried Rates. In 2007 a total of 8,987 live births were recorded in Nebraska among unmarried women, slightly up from 8,617 in 2006. The increase reflects a long-standing trend which has doubled in the last 20 years.⁵

The following tables detail prenatal care, live births by race and maternal age:

Prenatal Care by First Trimester (of live births)		
Race/Ethnicity	NE (2005) ⁵	U.S. (2004) ¹⁰
White	74.00%	78.0%
Asian	70.10%	69.1%
Black	62.39%	58.9%
Hispanic	55.43%	56.5%
Native American	33.41	58.7%
Total	71.25%	72.9%

No Prenatal Care		
	NE (2005) ⁵	U.S.* (2004) ¹⁰
All Races	0.73%	6.2%
<i>*care sought in 3rd trimester or not at all</i>		

NE Live Births by Race ⁵	2007
White	21,024
Black	1,831
Native American	493
Asian	636
Other/Unknown	2,951
Hispanic Origin (may be any race)	4,065

NE Age of Mother /All Races 2007 ⁵	
Under 20	8.6%
20-29	57.8%
30-39	31.8%
40 and Over	1.8%

MORTALITY

Life expectancies (2007) for Nebraska women and in the United States are described in the following two tables⁵:

Life Expectancy for Women	2006
	Age
United States, all races	78.8
White Women in Nebraska	81
Non-White Women in Nebraska	74.5

Leading Causes of Death for Nebraska Women	Number of Deaths
Heart Disease	1,815
Cancer	1,677
Cerebrovascular	583
Chronic Lung Disease	389
Alzheimer's	369
Diabetes	267
Accidents	266
Pneumonia	187

CHRONIC DISEASE

Arthritis. Women in both Nebraska and the United States are more likely to be diagnosed with arthritis than men. In Nebraska, 30.8% of women report having arthritis, compared to 25.1% of men, in 2007.⁸

Asthma. In 2008, a higher percentage of Nebraska women currently have asthma (7.8%), compared to Nebraska men (6.3%).⁸

Diabetes⁸

Adults who have ever been diagnosed with diabetes in 2008		
Yes	NE	U.S.
Men	8.2%	8.4%
Women	7.3%	7.8%

Cholesterol⁸

Adults who have ever been diagnosed with high cholesterol in 2007		
Yes	NE	U.S.
Men	38.4%	39.0%
Women	34.9%	35.7%

Hypertension⁸

Adults who have ever been diagnosed with high blood pressure in 2007		
Yes	NE	U.S.
Men	27.1%	28.1%
Female	26.0%	26.4%

HIV and AIDS. In 2005 the rate of AIDS for Nebraska women was 1.91 per 100,000 women,* compared to 9.1 per 100,000 women in the United States.⁶ *The following table reflects reported cases of AIDS & HIV for the last 2 years.*

**Rates cannot be calculated for HIV because the number of HIV cases reported is incomplete and represents only the number of persons found to be HIV-infected by confidential HIV-antibody testing. These numbers do not include HIV-infected persons who have tested anonymously or who have not sought testing.*

HIV/AIDS in Nebraska	2004-2006
HIV	Totals
Women	89
Men	239
AIDS	Totals
Women	322
Men	1,397

Sexually Transmitted Diseases. In Nebraska, the overall STD incident rate has decreased from 458.7 (per 100,000 people) in 2006 to 430.4 (per 100,000) in 2007. This is a -6.2% rate change. Overall STD incidence rates remain low compared to the rest of the United States.⁷ *The following tables illustrate STD cases in Nebraska and United States.⁹*

STD cases and rates per 100,000 by GENDER in 2007						
	Women			Men		
	NE Cases	NE Rates	U.S. Rates	NE Cases	NE Rates	U.S. Rates
Chlamydia	3,767	422.5	516	1,367	155.9	173
Gonorrhea	853	95.7	124	585	66.7	117
Genital Herpes	708	NA	NA	199	NA	NA
	Women			Men		
TOTAL NE Cases	5,352			2,238		

NE Percent rate change from 06-07		
	Total Cases	% Change
Chlamydia	5,149	-5.5
Gonorrhea	1,442	0.0
Genital Herpes	909	-12.7



BEHAVIORAL RISK FACTORS

Binge Drinking 2008

NE Adult Binge drinkers (males having five or more drinks on one occasion, females having four or more drinks on one occasion) ⁸		
	Yes	U.S.
Men	25.9%	21%
Women	12.7%	10%

Fruits and Vegetables. In 2007, 28.6 % of Nebraska women, reported eating fruits and vegetables five or more times per day.⁸

Exercise

NE Adults who report having participated in physical activity in the last month (2008) ⁸		
	Yes	U.S.
Men	76.3%	76.9%
Women	74.4%	73.4%

Overweight/Obesity

Adults who reported being overweight (2008) ⁸				
	Overweight (BMI 25-29.9)	U.S.	Obese (BMI 30.0-99.8)	U.S.
Women	31.5%	29.7%	25.3%	25.5%
Men	42.3%	43%	29.1%	27.3%

Tobacco Use⁸

2008-NE Adults	Smoke everyday	Smoke some days	Former smoker	Never smoked
Men	15%	5%	28.9%	51.1%
Women	11.9%	4.8%	21.3%	62%

PREVENTION

Cancer Screening Prevalence. Health screenings can prevent disease or detect it in its earliest possible stages. Women in Nebraska report lower cancer screening rates compared to the rest of the nation.

Mammography. In 2008, 37 states ranked higher than Nebraska in the percentage of women 40+ who had a mammogram within the past two years.⁸ *The following table illustrates mammography rates.*

NE women aged 40+ who have had a mammogram within the past two years, 2008			
Yes	U.S.	No	U.S.
72.7%	76%	27.3%	23.9%

Pap Smears. In 2008, 83.8% of Nebraska women 18+ received Pap smears within the past three years, ranking Nebraska 19th in the nation for testing percentages.⁸ *The following table illustrates test rates.*

NE women aged 18+ who have had a pap test within the past three years			
Yes (NE)	U.S.	No (NE)	U.S.
83.8%	82.9%	16.2%	17.1%

Oral Health

NE adults who visited the dentist or dental clinic within the past year for any reason, 2008		
	Yes	No
Male	68.4%	31.6%
Female	74.1%	25.9%

Sigmoidoscopy/Colonoscopy. Nebraska's screening rates continue to increase from 51.4% in 2006, to 58.6% in 2008, placing Nebraska 36th among all states for colon cancer screening.

The following table illustrates screening prevalence by gender.⁸

NE Adults aged 50+ who have ever had a sigmoidoscopy or colonoscopy, 2008		
	Yes	U.S.
Male	57.5%	61.9%
Female	59.6%	61.9%

Blood Stool Tests. Nebraska's ranking has fallen from 12th to 31st among adults age 50+ who have had a blood stool test within the past two years.⁸

PROGRAMS

Every Woman Matters

Every Woman Matters (EWM) is a federally funded program that provides a variety of preventive health services for medically underserved women, primarily between the ages of 40 and 64.

The program began 18 years ago with a grant from the Centers for Disease Control and Prevention (CDC) for breast and cervical cancer screening. Nebraska was one of the first twelve participating states in the Early Detection of Breast and Cervical Cancer Program.

Today, all 50 states, 9 tribal organizations and several U.S. territories are funded for breast and cervical cancer screening through CDC.

Program functions include screening and diagnostic tests, public education, professional education, surveillance, evaluation and quality assurance. Over eight hundred health care clinics/offices, mammography facilities, and laboratories provide services for Every Woman Matters.

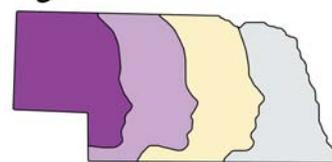
The WISEWOMAN Program, described in a following section, was added to Every Woman Matters in 2001, to provide cardiovascular and diabetes prevention and risk factor detection services for clients.

Nebraska's WISEWOMAN Program was one of the first twelve to be funded and one of twenty-one to be selected under a new competitive grant process in 2008.

The newest addition to EWM services is colon cancer screening. Nebraska received one of five demonstration grants to be funded in 2005 by CDC. This was the first of the grants in the Office of Women's and Men's Health to provide services for men as well as women.

In 2009, Nebraska successfully competed for a new five-year colon cancer screening grant from the Centers for Disease Control and Prevention. The new grant has two primary goals; to provide direct screening services to populations at greatest need, and to increase screening rates for the entire population of persons fifty years and older.

Every Woman Matters



The Nebraska Colon Cancer Program recruits participants through the Every Woman Matters Program, but it has a separate identity. Men and women who qualify by income and age are recruited for colon cancer screening, regardless of whether they have a connection to the Every Woman Matters Program. The Colon Cancer Screening section of this report provides additional information on the program and its progress.

Program Highlights

Every Woman Matters now has 800 clinical service sites. Approximately 95% of primary care providers in Nebraska participate in the program. This includes 100% of all hospitals and laboratories in the state, numerous private clinics and providers, all Community Health Centers, family planning agencies, and the two local health departments that provide screening services.

Since its inception, EWM has enrolled 70,743 women and diagnosed 783 breast cancers and 57 invasive cervical cancers.

During this fiscal period, the Breast and Cervical Cancer Program has screened over 12,500 individual women, of which 52.2% are at or below 100% of the Federal poverty guidelines.

In the last calendar year 79.5% of women screened had no insurance or health coverage, compared to a state rate of 15% uninsured. Approximately 25% were non-white and 26.8% Hispanic, compared to Nebraska's population of 84% white non-Hispanic. Clients newly enrolled this year were more likely to

EWM continued...

be at or below 100% of the Federal poverty guidelines (58.3%), more likely to be uninsured (88.7%), a higher percent non-white (28%), and a higher percent Hispanic (29.6%).

2008-2009 Every Woman Matters Data	
Performed:	8,287 Mammograms
	10,524 Pap Smears
	12,534 Clinical Breast Exams
Diagnosed:	74 Breast Cancers
	7 Cervical Cancers

Nebraska's Breast and Cervical Cancer Program was one of only 16 in the nation to receive an increase in funding from the FY 07-08 competitive application process, based on performance-based budgeting.

Every Woman Matters received a grant of \$160,198 from the Susan G. Komen Foundation to assist with reimbursement for diagnostic screening services for women under the age of 40 and to assist in reimbursement for breast biopsy hospital fees. The Susan G. Komen Foundation has provided grants to Every Woman Matters for 15 years.



Every Woman Matters has received a grant from the American Cancer Society for \$125,000 for each of the last five years.



Following the recommendations of the Every Woman Matters (EWM) Medical Advisory Committee and comments from providers across the state, new enrollment and diagnostic forms were created, reviewed and distributed to contracted EWM Providers. New breast, cervical and cardiovascular policies were also developed and included in the mailing.

A total of 66 women have been certified for the Medicaid Treatment Program because they were detected with breast or cervical cancer or precancer through Every Woman Matters. Another 36 women have received assistance from the Every Woman Matters Foundation.

A fundraiser entitled "Golf Fore Life" was held in October at the Indian Creek Golf Club in Omaha to benefit the Every Woman Matters Foundation, and staff served as "Cure Leaders" at the Susan G. Komen Race for the Cure and walked in the American Cancer Society's Making Strides Against Breast Cancer in October.

The Legislature approved funding of an additional \$200,000 for the Every Woman Matters Program for mammograms, Pap smears, colposcopy, and associated laboratory costs in the 2009-2010 and 2010-11 budgets. The bill to provide this funding was introduced by Senator Danielle Nantkes.

Michelle Heffelfinger and Kathy Ward are participating on a group sponsored by the Charles Drew Community Health Center and the Susan G. Komen Foundation to increase breast cancer screening for African American women in Omaha. Kathy gave a presentation on Every Woman Matters at their first meeting on March 26.

WISEWOMAN

Since the addition of the WISEWOMAN (Well-Integrated Screening and Evaluation for Women Across the Nation) grant in 2001, the EWM Program has been providing clients with a comprehensive array of prevention and screening services. These services address chronic disease risk factors such as elevated cholesterol, high blood pressure, obesity, sedentary lifestyle, diabetes, and smoking. The WISEWOMAN program provides screening for cardiovascular disease and diabetes and provides intervention, referral and follow-up as appropriate. Like the Breast and Cervical Cancer Early Detection Program, it is aimed at low-income uninsured or underinsured women from ages 40 through 64. Special attention is given to populations of women at higher risk for cardiovascular disease—Black, Hispanic, and Native American women.



Program Highlights

With the successful award of an additional 5 years of WISEWOMAN funding, the Program lifestyle interventions have undergone significant changes. Cathy Dillon has rewritten the core curriculum, 'Pathways to Healthier Living' which is intended to bring healthy lifestyle education to clients screened for heart disease and diabetes. The new curriculum and related intervention efforts have reached nearly 250 eligible women since initiation in March 2009. Primary areas of the CDC-reviewed and approved curriculum include increased physical activity, improved nutrition and tobacco cessation. To date, 102 women have completed the four month tailored educational experience aimed at increasing physical activity, improving nutrition and tobacco cessation.

As a planned activity of the WISEWOMAN work plan, A Summary of Services has been created. This document will be shared with the individual providers on a regular basis as a written report of successes in screening.

Every Woman Matters was invited by CDC to submit a success story for the WISEWOMAN At-A Glance publication. The topic related to Nebraska's successful implementation of a regional framework from which we offer follow-up case management and intervention services.



Cathy Dillon and Michelle Heffelfinger participated in the planning efforts for, and attended the Centers for Disease Control and Prevention WISEWOMAN Lifestyle Interventions training in Atlanta.

An online survey has been created to assist the program in identifying resources for clients screened for cardiovascular disease/diabetes. This survey collects information from hospital administrators across the state regarding resources in their area. Information will be made available to clients as they aim to improve their overall health and access follow-up lab services.

With input from the Utah program, the Nebraska Cardiovascular Health Program, and the Nebraska Diabetes program, a kit is being created for clients with alert level lab values. Items for the kit include a blood pressure monitor, records for blood glucose and blood pressure, and educational materials. The kit will be an addition to the program lifestyle intervention management materials in place for eligible clients.

The Nebraska WISEWOMAN Program received notable national praise in July when HHS Secretary

WISEWOMEN continued...

Kathleen Sebelius released a report highlighting Nebraska's efforts as an example for innovative programs and initiatives that can serve as models for a reformed American health care system. "WISEWOMAN is a great example of a community-based prevention program that can help keep Americans healthy and out of the hospital," said Secretary Sebelius. "In Nebraska alone, WISEWOMAN helped 19,000 women live healthier lives and significantly reduced their risk of suffering a heart attack or stroke." Nebraska's success has been featured on the CDC WISEWOMAN web-site and www.healthreform.gov, the official U.S. government web-site regarding health care reform. The praise was included in local newspapers and public health related media.

2008-2009 WISEWOMAN Data	
Screened:	2,000 Women
Diagnosed:	373 new cases of high cholesterol
	255 new cases of hypertension
	95 new cases of diabetes

Cathy Dillon and Jane Green attended the Nebraska Heart Disease and Stroke Practitioners Institute in North Platte. Staff attendance and program dollars helped to support the meeting objective of improving systems of care. Jose Cardenas, M.D., Chris Fanale, M.D. and Roque Arteaga, M.D. were among the speakers offering insight into stroke care in Nebraska.

Interns from Union College have conducted a phone survey to evaluate clients least likely to return for follow up visits after having high and/or alert values for blood pressure, cholesterol, and/or diabetes screening. Eight Spanish-speaking and 50 English-speaking clients were interviewed. One of the students is currently compiling the results and will present a report later this year. This report will assist the program to determine barriers to follow up and how to assist clients to receive important health care.

A new partnership was developed this summer with the Nebraska Sports Council. In the spirit of supporting Nebraska women to increase their level of activity, the Program sponsored the 2009 Cornhusker State Games (CSG) Volkswalk event. The non-competitive walk is a popular one among CSG participants. Sponsorship offered the Program visibility and distribution strategies to reach nearly 600 Volkswalk participants. Additional Nebraska Sports Council partnership links include N-Lighten and Active in Autumn campaigns; both providing a unique opportunity to connect program clients with low-cost physical activity options as part of the CDC required lifestyle interventions.



Colon Cancer Screening Program

The Nebraska Colon Cancer Screening Program (NCP) demonstration grant, funded through the Centers for Disease Control and Prevention (CDC), will end in September 2009. The NCP was successful in competing for additional CDC funds, and was awarded \$1 million dollars per year for the next five years. Nebraska's program is designed to address the state's high colorectal cancer incidence and mortality rates and low rate of screening. A partnership with Nebraska C.A.R.E.S. administered by DHHS' Comprehensive Cancer Program, has actively promoted screening through many venues.



Colon Cancer continued...

Program Highlights

To date, the NCP has enrolled 5,306 men and women. The program has paid for 2,262 screening encounters, including 1,597 fecal occult blood tests, and 672 colonoscopies. Polyps were removed in 254 colonoscopies, and there were two diagnoses of high-grade polyps. According to state and national data, Nebraska has the 11th highest colon cancer incidence and the 16th highest colon cancer mortality in the nation.

During development of the new colon cancer grant application, letters of commitment for colon cancer treatment were obtained from 100% of the state's cancer centers.

The "Stay in the Game" campaign with the Husker Sports Network and many cancer control partners around the state continued with numerous activities including:

Various television, print and radio spots featuring former Husker quarterback Jerry Tagge, Husker Men's Basketball Coach Doc Sadler, Husker Baseball Coach Mike Anderson, and former Husker Volleyball player Dani Busboom aired in the media, on Huskervision and in the Husker Sports Network 2008 Fall Sports Guide and other program guides; a new website: www.StayInTheGameNE.com was developed; Heisman Trophy Winner Johnny Rodgers was featured promoting NCP on gas pump toppers at 13 locations in North Omaha; Information on "Stay in the Game" was displayed on the 1st floor of the Nebraska State Office Building in February; full page NCP ads were featured throughout the year in the Cornhusker Family Physician publication.

The Legislature appropriated \$400,000 for the Stay in the Game Program for screening and early detection of colon and rectal cancer in the 2009-10 and 2010-11 budgets. The bill to provide this funding was introduced by Senator John Harms.

Nebraska Colon Cancer Program staff attended Husker Harvest Days and the Norfolk PATCH (Planned Approach to Community Health) conference to provide an exhibit and discuss the Nebraska Colon Cancer Program with participants.

In December, the NCP sent out 1,638 surveys to individuals (men and women), age 50 and older who have participated in the NCP program. The key 'motivating factors' that were identified, included: being over the age of 50, lack of adequate health insurance or no health insurance and a family history of colon polyps or colon cancer.

Assistance was provided to the Comprehensive Cancer Program, Nebraska CARES, and the American Cancer Society for a colon cancer supplement in the Omaha World Herald on March 1.

A Colon Cancer Physicians Summit was held on April 18 and chaired by Dr. Alan Thorson. Topics included eligibility determination, test choice and distribution, comparing Guaiac-based fecal occult blood testing vs. fecal immunochemical testing, and best use of funding to screen the highest number of individuals.

A partnership with Nebraska State Fair Park Horse Racing was formed. Promotional night for Colon Cancer was held on Friday, July 10, 2009. Signage was posted throughout the building and in restroom

Colon Cancer continued...

stalls. An ad was placed within the weekly programs. Retired jockey Daniel Beck was the spokesperson for the program and appeared in a television commercial for the program as well as being featured in a radio spot and program materials.

A partnership with the Omaha Royals was formed. Promotional night for Colon Cancer was held on Saturday, June 6, 2009. Omaha Royals owner, Alan Stein, a colon cancer survivor, produced, along with staff, a 30 second television commercial stating his story and the importance of being screened. The commercial was shown during all stadium games. Omaha Royals baseball players wore baby blue jerseys for the special night and once the game concluded, the jerseys were signed by the players and then auctioned off at the end of the night. Approximately \$2,200 was raised with proceeds going to the Nebraska Colon Cancer Screening Program. The check presentation took place on Tuesday, August 4th at the Nebraska State Office Building.



A partnership with the Lincoln Saltdogs was formed. Promotional night for Colon Cancer was held on Friday, June 12, 2009. Outfield signage, fast pitch signage and restroom signage was acquired in order to promote the Stay in the Game campaign. All signage will be up for all events held at the stadium, including Husker Baseball events.

A partnership with I-80 Speedway and Stock Car Racing was formed with promotional messages displayed on a speedway billboard along with ad copies in the program brochures. Late Model Dirt Racer Joe Kosiski agreed to be the program spokesperson for the program. He did a television spot for the program and a promotional postcard.

Throughout the summer months of June, July, and August the Nebraska Colon Cancer Screening Program has had various radio spots played across the state on radio stations. There is a specific "Grandparents" spot, Daniel Beck horse racing spot, and Joe Kosiski spot.

Throughout the month of August the Nebraska Colon Cancer Screening Program will be featuring the Joe Kosiski stock car racing television spot, the Daniel Beck horse racing television spot and the Jerry Tagge Football Television spot on Channels 3, 6, 7, 8 and 10/11.

EDUCATION

Public Education

The Public Education component of EWM/OWMH researches, develops and disseminates public health information and education.

Program Highlights

Staff partnered with the Nebraska Cardiovascular Health Program and others within the Nebraska Department of Health and Human Services to bring the 'Stanford Chronic Disease Self-Management Course' to employees within the State Office Building. The six-week series offered in March 2009 was attended by six participants living with chronic conditions. Staff facilitated the workshop series which offered information related to action plans, managing symptoms, fitness, nutrition, medications and working with a health care team.

Public Education continued...

The American Heart Association arranged for the State Capitol to turn red on February 6th and related table tents were displayed in the Capitol dining room. Display space in the State Office Building featured heart health messages.

Grant funding from the U.S. Office on Women's Health, Region VII, was used to promote the Heart Truth Campaign, and sponsored the attendance of Healthy Weights participants to the 4th Annual Heart & Soul Red Dress Evening held in Omaha by the Center for Human Diversity. Staff support and program dollars helped reach more than 700 minority women the evening of April 15th.

A project to involve libraries in women and heart disease education was held in partnership with the Olson Center for Women's Health, the American Heart Association, and the Nebraska Cardiovascular



Johnny Rodgers and Jim Rose at the Stay in the Game Lunch and Learn event.

Health Program. Lana Molczyk and Michelle Nielson are members of the Women's Health Advisory Council who participated in the project. Libraries received letters asking them if they were interested in setting up women and heart disease displays through the month of February. Those who agreed were offered educational materials, registration cards from the American Heart Association, bookmarks, red dress pins, and prizes for drawings. A total of 53 libraries throughout the state participated; 68% returned evaluations; 42% had an increase in the number of books checked out on heart disease and its risk factors; 78% said they would like to do the project again. One library held an open house on women and heart disease that attracted 45 persons. Another said the project prompted them to update their section on women's health.

A direct mail campaign was conducted from January through April to potential clients for Every Woman Matters and the Nebraska Colon Cancer Program within the targeted nine priority counties of Nebraska that have a lower than 40% screening/rescreening rates. The nine priority counties are: Douglas, Sarpy, Lancaster, Dakota, Cass, Dixon, Otoe, Washington and Wayne.

The Office of Women's and Men's Health, in partnership with the Tobacco Free Nebraska Program, and the Nebraska Cardiovascular Health Program, participated in a Women's Expo on April 4-5 in Omaha at the Qwest Center.

The EWM Client Newsletter was completed and sent to clients. Included in the newsletter was a survey regarding the newsletter distribution as an online version only. The program received over 1,400 surveys from clients, with responses guiding how the newsletter will be distributed in the future. Newsletter content included a review of all program services that are available to eligible women.

Every Woman Matters had a display in January at the "Pink Zone," an event held in conjunction with Lincoln East High School for breast cancer awareness.

The EWM provider manual for 2008-2009 was completed and has been posted online.

Conversations for a Healthy Life was contracted through radio station KGBI for a 52-week radio status of women's health in nebraska

Public Education continued...

campaign/talk show. A student from the UNL Broadcasting Department assisted the program in the coordination and hosting of the show. "Conversations" podcast were archived on the Office of Women and Men's Health website. Program topics included: Colon Cancer Screening; Obesity and Physical Activity; Tobacco Free Nebraska; Stress; Stroke Prevention; Breast Cancer, and many other health and lifestyle subjects. The programs are averaging over 950 downloads per month from the website, indicating that the program is reaching a sizable audience.

Jianping Daniels developed a report on statewide mental health data for women, including perinatal depression, from the Behavioral Risk Factor Surveillance System and the Pregnancy Risk Assessment Monitoring System.

Professional Education

The Professional Education component of Every Woman Matters continued to be active in providing educational opportunities to clinical providers throughout the state in 2008-2009.

Program Highlights

Every Woman Matters sponsored two speakers at the Nebraska Academy of Family Physicians conference in Nebraska City in November. Dr. David Hilger, diagnostic radiologist at Radiologic Center Inc. at Methodist Hospital in Omaha, presented "Breast Imaging Update: Calcifications to Macro-Screening". Dr. Hilger is also a member of the Every Woman Matters Program Medical Advisory Committee. Alice Henneman, MS, RD, Extension Educator, University of Nebraska-Lincoln Extension, Lancaster County spoke on "Mindless Eating: Why We Eat More Than We Think – Counteracting the Epidemic of Obesity."

The Nebraska Society of Radiologic Technologists' annual mammography symposium was held during their state conference in Gering in May. The Every Woman Matters Program sponsored six hours of continuing education for mammography technologists. Presentations on breast cancer and imaging updates were given by Terese Kaske, MD, Radiologist from Denver, Colorado; and William Packard, MD, Internal Medicine; Rebecca Bowman, RN, OCN; and Carol Diffendaffer, MS, OSW-C. Except for Dr. Kaske, all are from Regional West Medical Center in Scottsbluff.

Dr. Alan Thorson, MD, FACS, Colon and Rectal Surgery, Inc. in Omaha wrote two feature articles in the NE Academy of Family Physicians (NAFP) Cornhusker Family Physician Journal: "Why Screen for Colorectal Cancer?" in the fall 2008 issue and "Colorectal Cancer Screening Guidelines: A Review of 2008 Updates" in the winter 2008/09 issue. Dr. Thorson is also the president elect of the American Cancer Society National Board of Directors and a member of the Every Woman Matters Program/Nebraska Colon Cancer Screening Program (NCP) Medical Advisory Committee. NCP collaborated with Dr. Thorson and NAFP on this project.

The Every Woman Matters Program (EWM) sponsored a two-hour presentation for 60 nurse practitioners and nurse practitioner students on "The Evolution of the Pap Smear" at the Nebraska Nurses Practitioners annual conference in Kearney in February. Don Gibbens, MD, OB/GYN from Lincoln and a member of the EWM Medical Advisory Committee was the speaker. EWM provided each participant with two of the American Society for Colposcopy and Cervical Pathology (ASCCP) pocket guides with the 2006 Consensus Guidelines for the Management of Women with Cervical Cytological and Histological Abnormalities.

Professional Education continued...

The provider program newsletter with professional/continuing education information was mailed in February to the 700 providers and the clinicians participating in the program. The feature article, written by Sonja Kinney, MD, OB/GYN from the University of Nebraska Medical Center (UNMC), focused on the ASCCP 2006 Consensus Guidelines for the Management of Women with Cervical Cytological and Histological Abnormalities in relation to specific EWM reimbursement decisions. Information on Clear Health Communications and Better Health Outcomes were also highlighted. Newsletter articles available on the program website were also featured, as this was a transitional issue. In the future the provider newsletter will only be available online.

EWM offered complimentary registrations for two cytology educational teleconferences, sponsored by the Iowa Society of Cytology, for the cytotechnologists and pathologists in the 26 laboratories that participate in the program. The October two hour educational information included "Difficulties in Diagnosing Glandular Atypias" presented by Dean-Yar Tigrani, MD, Pathologist with the University of Iowa Health Center. Joy E. Trueblood, MD, Cytopathologist and Medical Director at The Iowa Clinic Pathology Laboratory and Carolyn Woon, MD, Cytopathologist at Mercy Medical Center & Des Moines Pathology Laboratory presented gynecology and non-gynecology cases at the one hour teleconference in March.

EWM sponsored a presentation titled "Update from Colposcopy Clinic: Adolescent Patients" at the Nebraska Academy of Family Physicians annual meeting in Lincoln in April. Sonja Kinney, MD, OB/GYN from UNMC and a member of the EWM Medical Advisory Committee spoke to 84 family physicians. EWM provided each physician with two ASCCP pocket guides with the 2006 Consensus Guidelines for the Management of Women with Cervical Cytological and Histological Abnormalities.



OWMH Administrator, Kathy Ward participates in a colon cancer educational event.

Jane Green, RN, CVD/Diabetes Nurse Coordinator from the Nebraska Office of Women's & Men's Health spoke at the Nebraska Society of Medical Assistants (MA) state conference in Hastings in April. The focus of the presentation to 120 MAs was an overview of the EWM Program, WISEWOMAN Program and the Nebraska Colon Cancer Screening Program.

The Professional Development Coordinator sponsored exhibits at the Nebraska Nurse Practitioners conference in Kearney, the Academy of Physician Assistants conference in Kearney, and at the Nebraska Academy of Family Physicians annual meeting in Lincoln.

EWM, along with our partners, the Nebraska Medical Association and CIMRO of Nebraska (Medicare quality improvement organization) have provided the Straight Talk About Breast Cancer book and a Spanish-language booklet for several years. A new National Cancer Institute booklet, "Lo Que Usted Necesita Saber Sobre El Cáncer de Seno" (What You Need To Know About Breast Cancer) will now be utilized. These treatment option guides are available for clinics and physicians in the state to order at no charge to give to Nebraska women recently diagnosed with breast cancer.

Nurses in the Office of Women's and Men's Health have been involved in the development of a DHHS Nursing Learning Community Continuing Education Provider Unit. Application to become an approved provider has been completed and will be submitted by August 1, 2009. As an approved provider of continuing nursing education, the unit will provide peer review of continuing nursing education events. This team consists of nurses from the Division of Public Health.

HEALTHY BEHAVIORS/HEALTHY WEIGHTS GRANT

A continuation grant was submitted for the third year of the Healthy Weights grant and was approved for funding of \$146,000 by the Health Resources and Services Administration. The grant operates through contracts with Blue Valley Community Action Partnership and the University of Nebraska Medical Center School of Public Health, Center for Reducing Health Disparities, to provide nutrition counseling and education, physical activity, and mental health and wellbeing programs for Hispanic, African American, and other racial and ethnic minority women in Crete and Omaha. The evaluation contractor is the University of Nebraska at Lincoln Extension Program.

Three twelve-week sessions have been completed for both the urban and the rural sites. A total of 73 Hispanic participants were recruited for the rural site in Crete and 43 completed the sessions. A total of 78 participants were recruited for the urban site in Omaha site and 58 women completed the sessions. In Omaha the majority of the women, 93%, were African American. Two were Hispanic, one was White, and one was American Indian.

When women enter the programs, measures are taken for height, weight, BMI, blood pressure, heart rate, waist circumference, cholesterol, and blood glucose. Screening also includes a health behavioral survey, demographic information, a food journal, activity levels, and depression screening.

The primary outcome of the project is not on weight reduction alone, but rather on progress toward, or maintenance of, indicators of good health as determined by the evidence-based standards. Target behaviors for this intervention include increased knowledge levels about the role of physical activity and good nutrition in maintaining a healthy weight and lifestyle. Participants are also taught the benefits of improved sleep; increased fruit and vegetable intake; decreased fat intake; decreased or eliminated fast food intake; and increased physical activity – especially low cost options.

Evaluation results have improved steadily. Average weight loss per twelve-week session is four to five pounds. Waist circumference has improved an average of one inch. Participants have shown statistically significant improvement in being physically active at least 30 minutes on four or more days a week.

Sustainability for the program is a responsibility of advisory boards in both locations. The Omaha advisory board is currently developing a resource book for participants to help them achieve continued success. The women who have participated in the Healthy Weights Program have started a spin off group called PHAZ (Physically Healthy and Zealous). The advisory board is working to find ways to help PHAZ sustain the group. The Omaha advisory board is also working to find walking trails and recreational areas within the community that are safe and family-friendly and to find agencies within the community that provide physical activity and health educational activities at little or no cost.

The Crete site advisory board has met several times with the Crete City Council and the Mayor to discuss the lack of space to develop community wellness activities. Advisory board members from the hospital report they have future plans to build a new facility for community wellness programs. The public health department has a community grant to develop walking trails and improvements in sidewalks.

A presentation on the Healthy Weights project was given at the Nebraska Public Health Conference by Dr. Wanda Koszewski, the evaluation contractor.

OTHER ACTIVITIES

The Office of Women's and Men's Health participated in the 2009 Nebraska Public Health Conference which was held on April 8 and 9 at the Cornhusker Marriott in Lincoln. It was attended by around 300 persons and received excellent reviews. Paula Eurek chaired the Program sub Committee and was assisted by Mary Lentini and Kathy Ward. Women's Health Advisory Council members Cyndi Margritz, Raponzil Drake, and Mary Jo Gillespie also served on the Conference Planning Committee. Kathy Ward chaired the Awards Committee, which selected two individuals (Dr. Alan Thorson, and Betty Cernech), one community group (Good Beginnings in Franklin County), and one hospital based program (Mary Lanning Hospital's Bienestar De Por Vida) for awards.

The Office of Women's and Men's Health sponsored a workshop on April 7 conducted by Dr. Ross Brownson from the Prevention Research Center at Washington University in St. Louis. The workshop was entitled "Evidence-Based Program Evaluation" and attracted a capacity audience of 46 persons.

The Prevention Research Center has chosen Nebraska to pilot a web-based training for practitioners on controlling obesity and cancer. The Office of Women's and Men's Health will coordinate the training with the Prevention Research Center and its contractor. Training on evidence-based practice and evaluation will be offered free of charge to public health practitioners throughout the state.

Victoria Schwab gave a presentation on women's and men's health at the annual conference for Cather Circle at the University of Nebraska-Lincoln.

Kathy Ward continued to participate on a coalition to develop a sexual assault prevention plan for Nebraska.

Kathy Ward participated on a Facilitated Discussion for the National Office on Women's Health to help develop an "Action Agenda for Women's Health Beyond 2010."

WEBSITE

www.dhhs.ne.gov/womenshealth/

www.dhhs.ne.gov/menshealth/

The Office of Women's Health website and the Office of Men's Health website continue to offer a wealth of information pertinent to improving the lives of Nebraska women and men. In 2008-09 a series of podcasts and other interactive tools were added to the sites. Each site also includes research and data, health prevention resources, programming updates, links to outside health agencies, and other informational tools. Users can now subscribe to pages that interest them for updates. Both the women's and men's health website have grown to include valuable resources such as:

- Current health and lifestyle statistics
- Media/Press kits
- National and local health campaigns and programming
- Grant opportunities
- Health Education Fact Sheets
- Quick links to popular content.
- Links and tools to help users effectively navigate DHHS

MEN'S HEALTH

The Office of Women's and Men's Health created a Men's Health Scorecard that compared the health status and behavioral risk factors of Nebraska men to men living in the seven states that comprise the NCAA Big Twelve Athletic Conference. The scorecard's release was covered by many major and minor news outlets, as well as distributed to hundreds of OWMH partners and stakeholders. The Scorecard is also available on the men's health website.

The Office on Women's and Men's Health and the Men's Health Task Force sponsored a lunch and learn in the State Office Building in Lincoln on January 27 on the Stay in the Game campaign and on colorectal cancer screening. Speakers were Heisman Trophy winner Johnny Rodgers and Jim Rose from the Husker Sports Network. A total of 55 persons attended.



Through a partnership organized by the Office of Women's and Men's Health with the University of Nebraska at Omaha School of Health, Physical Education and Recreation; the University of Nebraska Medical Center; Nebraska CARES; the Office of Minority Health and Health Equity; and others, a grant application was submitted to the National Institutes of Health on Health Promotion Among Racial and Ethnic

Minority Males. The grant focused on colorectal cancer screening education to reach African American males in Omaha and the health care providers who serve them.

Under contract with the Nebraska Medical Association, Men's Health Forums have been held in Lincoln, Omaha, Grand Island, and Norfolk, reaching approximately 400 persons. The Omaha forum was held in conjunction with One World Community Health Center and was conducted entirely in Spanish. Speakers at the forums have included John Cook, coach of the University of Nebraska women's volleyball team and Jim Rose, from Husker Sports Network. A number of physicians, including Dr. Robert Rhodes, Dr. Sarah Cada, Dr. Carlos Ternent, and Dr. Douglas Inciarte have also given presentations.

PARTNERSHIPS

Medical Advisory Committee. The Every Woman Matters Program and Colon Cancer Screening Program receive consultation from a distinguished group of medical care providers. Specialties include cytology, radiology, general surgery, family practice, bone metabolism, obstetrics/gynecology, oncology, pathology, cardiology, endocrinology, internal medicine, rheumatology, gastroenterology, and colorectal surgery. Representation is provided for the following health professions: physicians, physician assistants, nurse practitioners, dietitians, pharmacists, biostatisticians and epidemiologists, clinic nurses, radiological technicians, cytotechnologists, and social workers.

The Medical Advisory Committee, consisting of 54 members, meets annually, and utilizes listservs and conference calls to communicate between meetings and

among subgroups. Subgroups were formed around the following topics: Cervical Cancer Issues, Cardiovascular Disease and Diabetes, Colorectal Cancer Issues, and Breast Cancer Issues. Members of the Medical Advisory Committee are listed in Appendix Three.

Collaborations With Other DHHS Programs.

The Office of Women's and Men's Health and Comprehensive Cancer Control Program meet at least monthly to provide integration and collaboration of statewide partners on the Colon Cancer Screening Program.

In collaboration with the Nebraska Diabetes Prevention and Control Program, 600 Every Woman Matters clients with elevated blood glucose levels have received educational materials in either English or Spanish to encourage improved healthy living.

A partnership also continues with Tobacco Free

Nebraska on a "fax referral" process to connect Every Woman Matters clients to the statewide quit line in a systematic fashion. Clients who request cessation materials are sent fax referral forms for their signature. The forms are faxed from EWM to the quitline so clients can be called and individual quit plans provided at no cost to the client.

The Office of Women's and Men's Health, and the Women's Health Advisory Council partnered with the Perinatal, Child, and Adolescent Health Program on perinatal depression activities, and staff assisted in grant reviews for other DHHS Programs.

Women's and Men's Health Week. For the fifth year, the Office of Women's and Men's Health partnered with Blue Cross and Blue Shield of Nebraska (BCBSNE) on a campaign to encourage walking. A new website was also created to mark the 2009 Women's Health

Week and Men's Health Week observances. The site included downloads, materials, resources, links and instruction on how individuals and organizations can create and implement their own Health Week activity. The site also highlighted the Lt. Governors' "Your Heart is in Your Hands" campaign and the National Office's WOMAN Challenge, and Fitness Tracker. Blue Cross and Blue Shield again donated pedometers, and the National Office encouraged women to register events and receive a free walking DVD and resistance band. A postcard detailing how to use the site was sent to 2000 places of worship and other potential partners via snail mail and email. The **May Campaign** was incorporated into the National Health Week observances with the Office of Women's and Men's Health providing health education materials to organizations, outreach workers and public health departments throughout the state.

NATIONAL ACTIVITIES

National. The National Women's Health Information Center is a clearinghouse of information and resources. It is sponsored by the U.S. Department of Health and Human Services Office on Women's Health. The national Office on Women's Health has supplied educational materials and maintains an award-winning website on both women's and men's health at www.womenshealth.gov. An especially valuable service provided is Quick Health Data Online, which has readily accessible health, demographic, and access data. The data are provided at national, state, and

regional levels and are available by gender, age, and race.

Regional. There are ten regions in the U.S. Department of Health and Human Services; and Nebraska, Iowa, Kansas, and Missouri are in Region VII. Each region has a Regional Women's Health Coordinator. Joyce Townser, Region VII's Women's Health Coordinator, is located in Kansas City, Missouri. Information on women's health issues, national trends, policy changes, promotional materials, and technical assistance is provided to each state.

WOMEN'S HEALTH ADVISORY COUNCIL

In 2008, the Women's Health Advisory Council began a new strategic planning process. After voting on priority topics and discussing them at Council meetings in 2008 and 2009, four priority areas were selected. Work groups have been formed around each of the priorities. They are as follows:

Behavioral Health - this topic has been further defined to focus, at least initially, on perinatal depression. The work group focused on this topic is promoting a perinatal depression toolkit developed through a previous grant to the Department of Health and Human Services' Perinatal, Child, and Adolescent Health Program. The group is also working on determining referral resources and partnerships to assist women diagnosed with perinatal depression.

Workplace Wellness - The work group focused on this topic is working to locate and/or develop

Advisory Council continued...

resources that can be useful to individual women and to small workplaces that cannot afford a comprehensive employee wellness program. The group arranged a presentation to the Council from the Director of the Wellness Council of the Midlands. A directory of resources has been developed for the Office of Women's and Men's Health website at http://www.dhhs.ne.gov/womenshealth/workplace_wellness.htm.

Life Course Perspective - The life course model is an approach to health that recognizes a complex interplay of biological, behavioral, psychological, and social protective and risk factors that contribute to health outcomes across the span of a person's life. The work group for this topic has concentrated on helping the Council understand the meaning and implications of this model. The life course model, including its application in a real-life situation, was presented at the 2009 Public Health Conference.

Health Disparities - The work group for this topic is concentrating initial work on development of a data report on racial/ethnic disparities and social determinants of health. The report will be condensed to two pages and released to the media, along with analysis and recommendation.

Another priority project for the Council is **Bodyworks**, an evidence-based program from the U.S. Office on Women's Health, designed to help parents and caregivers of adolescents improve family eating and activity habits. A Spanish language version of Bodyworks has recently been developed. One train-the-trainer session of Bodyworks has been held, and additional ones are planned.

Legislation Monitored by the Women's Health Council

The Legislative Task Force of the Women's Health Council took positions on the following bills in the 2009 regular legislative session.

Supported

- LB 84 Eliminate the termination date for the Women's Health Initiative Advisory Council
- LB 93 - Prohibit smoking in a motor vehicle with an occupant under sixteen years of age
- LB 369 - Appropriate funds for the Every Woman Matters program
- LB 415 - Prohibit tobacco sales from self-service displays
- LB 459 - Appropriate funds for the Stay in the Game program (NE Colon Cancer Screening Program)
- LB 499 - Allow breastfeeding as prescribed

Opposed

- LB 403 - Require verification of lawful presence in the United States to receive public health benefits as prescribed
- LB 625 - Prohibit intentional exposure to another of a life-threatening communicable disease

Letters regarding each of these bills were signed by the Chair of the Council and sent to members of the Legislature during the legislative session.

WOMEN'S HEALTH INITIATIVE STATUTE 71-701 TO 71-707

"The Women's Health Initiative of Nebraska is created within the Department of Health and Human Services. The Women's Health Initiative of Nebraska shall strive to improve the health of women in Nebraska by

Advisory Council continued...

fostering the development of a comprehensive system of coordinated services, policy development, advocacy, and education.” Initiative Objectives:

- (1) Serve as a clearinghouse for information regarding women’s health issues;
- (2) Conduct department-wide policy analysis on specific issues related to women’s health;
- (3) Coordinate pilot projects and planning projects funded by the state that are related to women’s health;
- (4) Communicate and disseminate information and perform liaison functions;
- (5) Provide technical assistance to communities, other public entities, and private entities;
- (6) Encourage innovative responses by private and public entities

DUTIES OF THE WOMEN’S HEALTH ADVISORY COUNCIL

- Advise the Office of Women’s Health in carrying out its duties;
- Explore other sources of funding which may be used to support the Office of Women’s Health and its initiatives to improve the health of the women of Nebraska;
- Bring new information to the attention of the Council and the Administrator of the Office of Women’s Health;
- Provide guidance and recommend action to the Administrator of the Office of Women’s Health and the Nebraska Health and Human Services System on issues pertaining to women’s health;
- Interpret and apply scientific and/or technical information to issues pertaining to women’s health;
- Disseminate information in accordance with the current communication plan;
- Adhere to the Mission and Vision as the primary guidance in establishing direction through the Strategic Plan and in forming recommendations for action to the Administrator.

ANNUAL REPORT

“The Department of Health and Human Services shall issue an annual report to the Governor and the Legislature on September 1 for the preceding fiscal year’s activities of the Women’s Health Initiative of Nebraska. The report shall include progress reports on any programs, activities, or educational promotions that were undertaken by the initiative. The report shall also include a status report on women’s health in Nebraska and any results achieved by the initiative.”

FUNDING

The Nebraska Office of Women’s and Men’s Health has total funding of 6.9 million dollars. The funding sources are as follows:

- General Funds 10%
- Federal Funds from Grants 86%
- Cash Funds, including fees and private grants 4%

Every Woman Matters received a Susan G. Komen grant of \$160,198 to provide ancillary services to women receiving breast biopsies and an award from the American Cancer Society for \$125,000 for mammography screening.

OFFICERS and COUNCIL MEMBERS

APPENDIX 1

Women's Health Advisory Council

September 2008-August 2009

2008-2009 Meetings

September 24, 2008: Lincoln
February 4, 2009: Video/Teleconference
May 13, 2009: Mahoney State Park, Ashland

Chair: Joan Neuhaus, MBA, Omaha
Vice Chair: Rosalee Higgs, BSW, Omaha
Secretary/Treasurer: Cyndi Margritz, RN, Omaha

Teresa Anderson, MSN, Hastings
Sandra Baumberger, MD, Omaha
Kathleen Brandert, MPH, Omaha
Jacquelyn Brugman, PA-C, Albion
Joni Cover, JD, Lincoln
Cecelia Creighton, MA, Omaha
Raponzil Drake, D.Min, Fairmont
Catherine Eberle, MD, Omaha
Paula Eurek, Lincoln
Susan Feyen, LCSW, Omaha
Senator Tim Gay, Lincoln
Martha Gentry Nielsen, PhD, Omaha
Mary Jo Gillespie, MPA, RD, LMNT, Lincoln

Brandi Holys Tumbleson, MA, Omaha
Senator Gwen Howard, Omaha
Octa Keen, MSN, Omaha
Mary Kratoska, MD, Omaha
Lina Lander, PhD, Omaha
Lana Molczyk, MA, Omaha
Donna Narber, Grand Island
Michelle Nielson, Omaha
Laura Redoutey, FACHE, Lincoln
Joann Schaefer, MD, Lincoln
Amy Schuett, MD, Omaha
Patricia Sullivan, PhD, Omaha
Marcia Wallen, MS, RD, Lincoln

APPENDIX 2

Breast & Cervical Cancer Advisory Committee

September 2008-August 2009

Jennifer Dreibelbis
Omaha

Janice A. Larson
Omaha

Rita McClure, LPN
Lincoln

Joyce Morgan
Lincoln

Carna Pfeil
Lincoln

Jill Wells
Omaha

APPENDIX 3

Every Woman Matters Medical Advisory Committee

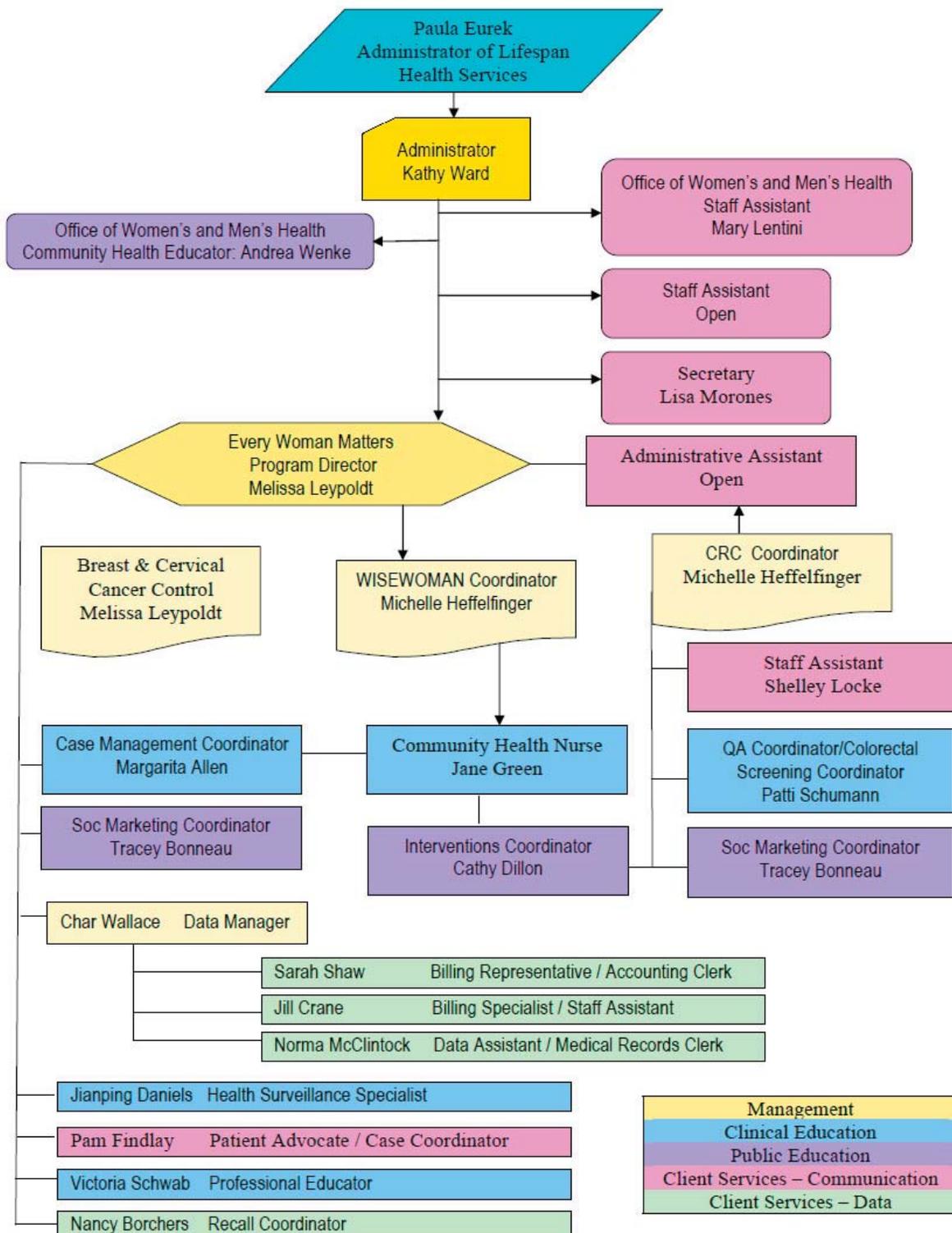
September 2008-August 2009

Chair: William Minier, MD	Family Medicine	Karen Linder, SCT (ASCP)	Cytotechnology
Sam Augustine, RP	Pharmacology	Bruce Lovejoy, APRN	Family Medicine
Camille Brewer, APRN	Family Medicine	Henry Lynch, MD	Oncology
Jodi Chewakin, PA-C	Obstetrics/Gynecology	Lynn R. Mack-Shipman, MD	Endocrinology
Carolyn Cody, MD	Surgery	Michelle Malcom, BSRT	Radiology
Priscilla Moran Correa, MD	Family Medicine	Tim McGuire, FCCP, Pharm.D.	Pharmacology
Mary Ann Curtis, MD	Radiology	Kris McVea, MD	Internal Medicine
Mary Davey, MD	Radiology	Ted R. Mikuls, MD	Rheumatology
Charlene Dorcey, RD, LMNT, CDE	Dietary	Syed Mohiuddin, MD	Cardiology
Stephen Dreyer, MD	General Surgery	Anne K. Morse, MD	Internal Medicine
James Edney, MD	Surgical Oncology	Sherrill Murphy, MD	Cardiology
Heather Elton, RN	Nursing	Amy Neumeister, MD	Endocrinology
Robert Faulk, MD	Radiology	Diana Nevins, MD	Pathology
J. Christopher Gallagher, MD	Bone Metabolism	Cheryl Obermire, RN	Nursing
Donald Gibbens, MD	Obstetrics/Gynecology	Sandra Parks, MD	Family Medicine
Janet Grange, MD	General Surgery	Mary Petersen, RN	Nursing
Jean Grem, MD	Internal Medicine	Steven Remmenga, MD	Gynecology/Oncology
David Hilger, MD	Radiology	Lisa Rice, MD	Obstetrics/Gynecology
David Hoelting, MD	Family Medicine	Aina Silenicks, MD	Pathology
David Holdt, MD	Obstetrics/Gynecology	Edibaldo Silva, MD	Surgical Oncology
Matthew Hrnicek, MD	Gastroenterology	Debra Spence, RN	Nursing
Mia Hyde, PA-C	Family Medicine	Susan Stensland, LCSW	Social Work
Milton Johnson, MD	Family Medicine	Jo Swartz, RT	Radiology
Sonja Kinney, MD	Obstetrics/Gynecology	Alan Thorson, MD	Colorectal Surgery
Suzanne Kraus, LPN	Nursing	Tom Werner, MD	Family Medicine
David Lee, MD	Gastroenterology	Marian Wehr, LPN	Nursing
Stephen Lemon, MD	Oncology	Suzette Woodward, MD	Pathology

VISION, MISSION, PRIORITIES, & ORGANIZATIONAL STRUCTURE

APPENDIX 4

- MISSION** The mission of the Nebraska Department of Health and Human Services Office of Women’s and Men’s Health is to help women and men of all ages in Nebraska lead healthier lives.
- VISION** The vision for the Office of Women’s and Men’s Health is to work toward healthy people throughout Nebraska; supported by a comprehensive system of coordinated services, policy development, advocacy, & education.
- STRUCTURE** Organizational Chart for the Office of Women’s and Men’s Health:



APPENDIX 5

sources

1. Annual Census Estimates, U.S. Census Bureau <http://www.census.gov/popest/states>
2. Making the Grade on Women's Health 2007. <http://www.nwlc.org/>
3. American Community Survey, U.S. Census Bureau. <http://factfinder.census.gov>
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