

MINUTES OF THE MEETING
NEBRASKA CENTER FOR NURSING
NOVEMBER 16, 2018

Call to Order

The meeting of the Nebraska Center for Nursing (CFN) Board was called to order by Pam Uhlir, Vice Chair at 9:40 a.m. at the Cornhusker State Industries, Room C, 800 Pioneers Blvd., Lincoln NE 68502. Copies of the agenda were distributed in advance to the Board members, posted outside the Licensure Unit within the Nebraska State Office Building, and posted on the Department of Health and Human Services website. Uhlir announced the location of a current copy of the Open meetings Act within the Room.

Roll Call

The following Board members answered roll call: Lina Bostwick, RN, Kathy Bowman, RN, Beth Burbach, RN, Suzanne (Sue) Deyke, RN, Kayleen Dudley, RN, Charity Ebert, RN, Christi Glesmann, RN, Anna May, RN, Joan Nelson, RN, D.J. Scrivner, RN, and Pam Uhlir, RN.

The following Board members arrived after roll call: Lisa Walters (arrived at 9:45 a.m.).

The following Board members were absent: Tami Allen, Sheila Bjerrum, RN, Teresa Faith, LPN, and Kathy Harrison, RN.

The following people were also in attendance during all or part of the meeting:

- Ann Oertwich, PhD, RN *Program Manager*
- Jacci Reznicek, MSN, RN, *Nursing Education Consultant*
- Juan Ramirez, PhD, *Independent Consultant* (left the meeting at 10:45 a.m.)

Adoption of the Agenda

Motion: Motion was made by Bowman and seconded by Glesmann to adopt the agenda for the November 16, 2018, meeting of the Center for Nursing.

Voting Yes: Bostwick, Bowman, Burbach, Deyke, Dudley, Ebert, Glesmann, May, Nelson, Scrivner, and Uhlir. Voting No: None. Abstain: None. Absent: Allen, Bjerrum, Faith, Harrison, and Walters.

Motion carried.

Approval of the Minutes

Deyke moved and Dudley seconded for approval of the September 21, 2018, minutes of the Center for Nursing Board.

Voting Yes: Bostwick, Bowman, Burbach, Deyke, Dudley, Ebert, Glesmann, May, Nelson, Scrivner, and Uhlir. Voting No: None. Abstain: None. Absent: Allen, Bjerrum, Faith, Harrison, and Walters.

Motion carried.

Budget Report

Oertwich provided and reviewed the Center for Nursing Budget Report with data as of 10/31/18.

These minutes were approved by the Center for Nursing on March 22, 2019.
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Expenses related to the Workforce forums were reviewed. Uhlir noted that the YTD budget for boarding and lodging was nearly depleted and wanted to know if members would still be able to attend the National Workforce Forum in June of 2019. Oertwich assured members money would be available to send members of the CFN to the forum in 2019. National Forum dues of \$500.00 hasn't shown up on the budget yet. National Forum is June 12 – 14, 2019 in Denver. Oertwich also reported that Ramirez has displayed the CFN booth at three meetings this fall, only one of which charged a fee (Nebraska Hospital Association) but also had the best exposure. Both NNA/NNP and NAC fees were waived for display.

Biennial Report

Members reviewed the biennial report. The goal is to have a deliverable available for the 2019 Legislative session. The purpose of the introduction section is to provide readers with the purpose of the Center for Nursing.

Suggested edits for the report:

- List Board members and list which economic region they reside in.
- Explain the statistic of RNs per 100,000 people. This may be confusing. Juan will edit this section and add an explanation for data comparison.
- Amplify, clarify and verify
- Juan suggested adding a column that showed data from 10 years prior, amplifying the changes over time.
- Oertwich suggested starting the report with the supply and demand information and use workforce data as supporting documents.
- Add a bullet to the report indicating the 2018 data is currently being analyzed.
- Suggested comparing each county to the average RNs per 100,000
- Members liked the use of a box to call out important information.
- Need to include a link to the rural video in the project section.
- Include information about the nursing license plate as future projects.
- Add Science, Technology, Engineering and Mathematics (STEMs) to the CFN report.

Oertwich asked all board members to thoroughly review the document and send edits to her by 11/30/18 with the goal of sending the document to the print shop by mid-December. Oertwich will email a copy of the report to the board members when she returns to the office on 11/16/18.

Bostwick moved and Burbach seconded the motion to approve production of the biennial report and edits for distribution.

Voting Yes: Bostwick, Bowman, Burbach, Deyke, Dudley, Ebert, Glesmann, May, Nelson, Scrivner, Uhlir and Walters. Voting No: None. Abstain: None. Absent: Allen, Bjerrum, Faith, and Harrison.

Motion carried.

The final product will be distributed through professional organizations as well as from CNF website.

Board of Nursing Joint Issues Forum Review

Walters reviewed the minutes from the October 10, 2018 Joint Board of Nursing/Center for Nursing Issues Forum. Walters reported the request to work collaboratively in the future. Each board has

separate strategic plans; however, both boards identified areas for collaboration as well as the benefit from the work each individual board is doing.

CFN Social Media Report

Glessman reported that she is posting on the CFN Facebook page twice per week. Members brainstormed about content that could be posted. Currently the Facebook page has 647 followers. Walters will promote the CFN Facebook page to the Student Nurses association.

Suggestions for Facebook page:

- Nursing renewal numbers
- The professional pathway report NANND (needs approval)
- Calendar of important nursing organization events

Future agenda items

Bostwick inquired about the nursing friendly Senators.

Ann will provide a report at the next meeting.

NAC meeting update

Deyke and Walters provided an update on the recent NAC meeting that was held, November 2, 2018. Ramirez reported on CFN booth traffic at the meeting.

CFN Foundation update

Nursing license plate application is in process. The Department of Motor Vehicles (DMV) reviews information three times per year. The DMV has everything that it needs. There are more than 250 nurses who have expressed interest in the nursing plates. Bostwick and Oertwich have attempted to meet with the DMV several times and have not been successful. Oertwich will continue to pursue a meeting with the DMV.

Other Discussion on Foundation Funding

Members noted that the reason for asking for donations needs to be established.

What is 'the ask' of the Foundation? What does it do with its money? Or WHY should I give?

One suggestion was to place an ad in the Nebraska Nursing News regarding estate planning and the Center for Nursing Foundation.

Place envelopes by the CFN booth during events seeking for donations.

Strategic Planning

Members noted that in the future, two days should be set aside to establish the strategic plan.

The strategic plan has three goals established: Data, Collaboration and Promotion.

Members reviewed the Strategic Plan document and realigned tactics to the appropriate columns.

Oertwich will correct the changes to the document and attach to the minutes.

Confusion resulted from the groups being labeled: Summit, Consultation and Workforce Group at the 9/21/2018 meeting.

Group assignments are as follows and align with the three strategic plan goals.

- Group 1: The Data group (previously Summit group). Bostwick is the chair and members included Bowman, Glesmann, and May.
- Group 2: The Collaboration Group (previously consultative group) Uhlir is the Chair, members include Burbach, Harrison, Nelson and Dudley.
- Group 3: The Promotion group (previously workforce group). Chaired by Walters, members include Deyke, Ebert, Allen and Scrivner

Members spent approximately 30 minutes brainstorming ideas for their respective groups. Each group will have at least one sub group meeting prior to the January CFN meeting.

Members made the following observations:

- The group recognizes the tremendous amount of proprietary information the workforce data provides
- A summit is the first step in helping to disseminate the data
- Suggested breakout sessions: Chief Nursing Officers, Nurse Managers, etc.
- Need to assess best practices related to staffing from leaders across the state
- Interview facilities and have them pull their own data on best practices
- Need to tap into the Hospital Advisory Group newsletter

Group 1 Data recap:

- Add environmental scan to the breakout session of the summit
- Network with Tom Rohner at DHHS
- A few items under the data group may need to be moved to other groups

Group 2 Collaboration recap:

- Priority of group 2 is planning the summit
- Outcome of the summit needs to be identified so the agenda can be set
- Refresher course. Explore range of opportunities, is there a need for a skills specific course to be designed. No refresher courses west of Lincoln except the SDSU program. Is there an opportunity for more to be done in rural Nebraska?
- Conduct a needs assessment of inactive licensees

Group 3 Promotion recap:

- Publish the report
- Connect with key state senators and legislative aids by end of Quarter 1
- Feed CFN webpage
- Establish Calendar of events for CFN webpage
- Focus on Jr High and High school
- Link nursing to STEM (science, technology, engineering, and math) programs
- Publish pathways to nursing
- Increase promotion of nurses who make a difference campaign

Walters concluded the meeting by focusing on the importance of the summit in 2019, noting that the outcome of the summit needs to be established. Walters encourage everyone to brainstorm ideas for the summit. Uhlir encouraged members to send ideas prior to the next board meeting, noting the data has been disseminated and now we are ready for action. Members suggested the following:

- Keynote panel for generational issues, best practices

Dates for 2019 Meetings: January 18, March 22, May 17, July 19, September 20, November 22.

Meeting adjourned at 2:35 p.m.

Respectfully submitted,

A handwritten signature in cursive script that reads "Ann Oertwich".

Ann Oertwich,
Program Manager