

MINUTES OF THE MEETING
NEBRASKA CENTER FOR NURSING
May 18, 2018

Call to Order

The meeting of the Nebraska Center for Nursing (CFN) Board was called to order by Lisa Walters, Chair, at 9:43 a.m. at Cornhusker State Industries, Room C, 800 Pioneers Blvd., Lincoln NE 68502. Copies of the agenda were distributed in advance to the Board members, posted outside the Licensure Unit within the Nebraska State Office Building, and posted on the Department of Health and Human Services website. Walters announced the location of a current copy of the Open Meetings Act within the room.

Roll Call

The following Board members answered roll call:

- Tamara Allen, RN
- Lina Bostwick, RN
- Kathy Bowman, RN
- Suzanne Deyke
- Kayleen Dudley, RN
- Charity Ebert, RN
- Christi Glesmann, RN
- Cindy Hadenfeldt, RN
- Dorothy Scrivner, RN
- Lisa Walters, RN

The following Board members arrived after roll call: Liane Connelly, RN (arrived at 9:50 a.m.)

The following Board members were absent: Teresa Faith, LPN, Kathy Harrison, RN, Anna May, RN, Pamela Uhlir, RN.

The following staff members were also in attendance during all or part of the meeting:

- Ann Oertwich, RN, *Program Manager*
- Kathy Hoebelheinrich, APRN, *Nursing Practice Consultant*
- Sherri Joyner, *Health Licensing Coordinator*
- Jacci Reznicek, RN, *Nursing Education Consultant*
- Juan Ramirez, PhD, *Independent Consultant*

Adoption of the Agenda

Motion: Bostwick made the motion, seconded by Deyke, to adopt the agenda for the May 18, 2018, meeting of the Nebraska Center for Nursing Board.

Voting Yes: Allen, Bostwick, Bowman, Deyke, Dudley, Ebert, Glesmann, Hadenfeldt, Scrivner, and Walters. Voting No: None. Abstain: None. Absent: Connelly, Faith, Harrison, May, and Uhlir. Motion carried.

Approval of the Minutes

Motion: Bostwick made the motion, seconded by Allen, to approve the minutes of the January 19, 2018, and March 16, 2018, Center for Nursing Board.

Voting Yes: Allen, Bostwick, Bowman, Deyke, Dudley, Ebert, Glesmann, Hadenfeldt, Scrivner, and Walters. Voting No: None. Abstain: None. Absent: Connelly, Faith, Harrison, May, and Uhlir. Motion carried.

These minutes were approved by the Nebraska
Center for Nursing Board on July 20, 2018.

Budget Report

Walters reported that she presented the Center's proposed budget for Fiscal Year 2018/19 at the April Board of Nursing meeting. The Board of Nursing approved the Center's request for an allocation of \$130,000.00 for the upcoming fiscal year. Walters said that the Board of Nursing understood why the Center will not spend its full allocation for the current fiscal year. Walters explained that the unspent funds could not be rolled over to the next fiscal year.

Connelly arrived at arrived at 9:50 a.m.

Social Media Updates

Reznicek is working on a revision of the "Pathways to Nursing" chart that was previously developed by the Nebraska Assembly of Nursing Deans and Directors. The chart will help people identify the different pathways and educational routes to various nursing careers. When completed, the chart will be posted on the Center's website along with a listing of all educational programs in Nebraska, including post-licensure and doctoral programs. Currently, the website only lists pre-licensure LPN and RN programs.

Oertwich reported that Glesmann's suggestions for new posts on the Center's Facebook page have been very helpful. Oertwich will try to add her as an editor to the page.

National Forum Conference

Oertwich, Ramirez, and Walters will attend the annual conference of the National Forum of State Nursing Workforce Centers in June. Ramirez will present a poster at the conference on the Center's multi-regional workforce model. Ramirez reported that he plans to update the poster annually. Walters expressed interest in meeting with other states that have also developed their own nursing workforce models.

Members noted that data from the model could be very useful to staffing agencies, hospitals, and other organizations. Some of these organizations might be willing to pay for access to the data. Members discussed the possibility of making some data from the model freely available to everyone and charging a fee for other types of reports. Walters suggested that the topic be discussed during strategic planning.

Foundation

Bostwick reported on Center for Nursing Foundation's plan to obtain approval for specialty license plates. The plates could provide a source of funding for the Foundation. To obtain approval, the Foundation will need to find a Senator willing to introduce legislation to approve the specialty plates, and at least 250 people will to submit prepaid applications at a minimum application fee of \$70.00. Bostwick presented eight preliminary designs that have been developed by a graphic designer. She will ask the designer to attend the Center's July meeting in order to discuss the Board's preferences and potential modifications to the designs

Bostwick also reported that the Foundation has completed paperwork required by the Internal Revenue Service and that administration of the Passport program for nursing students has been successfully transferred to the Nebraska Assembly of Nursing Deans and Directors.

Meeting went into recess at 10:44 a.m.

Meeting reconvened at 10:57 a.m.

Workforce Data Model

Members reviewed the Technical Report prepared by Juan Ramirez on the Center's Multi-Regional Nursing Workforce Model. Ramirez noted that the report does not include data from the 2017 LPN renewal surveys. Oertwich said that an addendum could be published when the data is available.

Motion: Scrivner made the motion, seconded by Deyke, to approve the Multi-Regional Nursing Workforce Model Technical Report.

Voting Yes: Allen, Bostwick, Bowman, Connelly, Deyke, Dudley, Ebert, Glesmann, Hadenfeldt, Scrivner, and Walters. Voting No: None. Abstain: None. Absent: Faith, Harrison, May, and Uhlir. Motion carried.

Walters recommended that the report be posted to the Center's website and Facebook page.

Ramirez reported that Craig Moore, who created the model, showed him how to update the model with new data. Ramirez noted that making the updates is fairly straightforward but that it needs to be done carefully due to the interconnected nature of the model's various modules. Ramirez has entered the 2017 LPN renewal data into the model although it is not reflected in the Technical Report.

Dr. Moore will give two-hour presentations on the model during the third week of July in Scottsbluff, North Platte, Kearney, Lincoln, Norfolk, and Omaha. Deyke recommended that members ask their legislators to attend the meetings.

Strategic Planning

Mission Statement - Members tweaked the mission statement to read:

The Nebraska Center for Nursing drives change in the nursing workforce through data, education, and policy development.

Vision Statement – Members did not suggest any changes to the vision statement:

Nebraska Nurses: When and where we need them.

Meeting went into recess at 12:24 p.m.

Meeting reconvened at 12:57 p.m.

Goals

Members and staff refined the three primary goals of the strategic plan and began developing tactics for each goal.

1. By 2025, the Center for Nursing will be a sustainable organization, providing essential, reliable forecasting and workforce information improving access and distribution of nurses.

Proposed tactics for this goal included:

- Dissemination tour (i.e. presentations on the Center's workforce model planned for July), including inviting stakeholders to the presentations.
 - Summit workshop on workforce model – Oertwich noted that feedback from the July presentation will help determine plans for the summit.
 - Presentations about the Center and/or workforce data to stakeholders, such as the Nebraska Hospital Association.
 - Use of Facebook/website/social media to publicize data reports and whom to contact for a presentation.
 - Annual updates to model/data with new data.
 - Annual review of licensure data survey tools.
 - Talking points/elevator speech.
 - 18-month marketing plan for the Center and nursing workforce data.
 - Provide direction to the CFN Foundation regarding grants, projects, and fundraisers.
 - Develop the VOICE of the CFN.
 - Biennial CFN report.
2. Collaborate with key stakeholders to address the nursing shortage in Nebraska

Members identified the following groups as stakeholders: Nebraska Hospital Association, Nebraska Health Care Association, media, schools of nursing, legislators, nursing organizations, healthcare facilities, the public, physician groups, allied health groups, national, state, and local public officials, civic organizations, watchdog groups, alumni groups, and foundations.

3. Promote the value of the nursing profession

Proposed tactics for this goal included:

- Marketing through social media/website and other avenues such as the Foundation's proposed license plates.
- Award recognition, including the Center's Nurses Making a Difference Campaign, and other nursing-related awards that might be posted to the Center's website.
- Publication of outcomes.
- Testimonials from patients and nursing students, such as the Center's video promoting rural nursing.
- Advocacy campaigns to promote the image of nursing and political action.
- Focus on diversity and inclusion.

Oertwich suggested that the Board could vote on the mission, vision, and goals at the July Board meeting and then develop the tactics in a separate document. Members expressed interest in having a spreadsheet to track progress on accomplishing the tactics.

CONCLUSION

The meeting concluded at 2:05 p.m.

Respectfully submitted,



Sherri Joyner
Health Licensing Coordinator