

# LEARN TO SPOT – AND AVOID – THESE RED FLAGS OF INVESTMENT FRAUD



## Phantom Riches

Dangling the prospect of wealth, enticing you with something you want but can't have.



## Source Credibility

Trying to build credibility by claiming to be with a reputable firm or to have a special credential or experience.



## Social Consensus

Leading you to believe that other savvy investors have already invested.



## RED FLAGS OF FRAUD

## Reciprocity

Offering to do a small favor for you in return for a big favor.



## Scarcity

Creating a false sense of urgency by claiming limited supply.



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