Potential Audience Objective 1:

Victims/survivors of domestic violence, sexual assault, dating violence and stalking living in rural areas

Potential Audience Objective 2:

Victims/survivors of domestic violence, sexual assault, dating violence and stalking living in urban areas

Message:

The network of domestic violence/sexual assault programs in the state of Nebraska provides services that meet the unique needs of victims/survivors of domestic violence, sexual assault, dating violence and stalking who live in rural areas of our state.

June 2013
Desired Outcome:
Victims of domestic violence, sexual assault, dating violence and stalking who live in rural areas will be aware of services offered throughout the state, and will be able to access those services as needed.

Background:
All 93 counties in Nebraska have rural service tracts according to the U.S. census, with 9 counties being “partially rural” and the remaining 84 counties being considered “fully rural”. Survivors in rural areas have limited access to services due to greater distances to travel in order to receive assistance and fewer resources being available in general. Survivors also experience a larger amount of isolation from extended family, neighbors and friends because of the vastness of space between dwellings and communities. Safety becomes a bigger challenge, as the response time from law enforcement is lengthened.

Outreach Tools:

Print:
Network brochures are distributed throughout service areas to partnering agencies
Maps of the programs are made available throughout the state to illustrate locations
Newsletters are circulated to community partners/agencies to highlight services available
Newspaper articles focus on program services and availability of services
Posters with “tear off” tabs listing the program name and crisis line number are displayed

Electronic:
Skype access is available through local resources
Public Resource Channels share scrolling information about programs & crisis line numbers
Posts are made to Facebook and Twitter featuring rural services/challenges
Email signatures are visible on outgoing emails of staff promoting rural awareness
Webinars advertise & offer to promote outreach services
Website space is dedicated to rural programs and services
Radio and TV interviews are held to promote services and awareness
Access to Tele-Health resources is available
Public Service Announcements promote program services and locations

Visual:
Displays are assembled at County Fairs across Nebraska
Program service information is displayed at Health Fairs across the state
Yard signs are strategically placed in rural areas
Materials are displayed at organizations providing related services

Personal Contact:
Program staff are available at County Fairs across Nebraska
Program staff interact with individuals at Health Fairs across the state
Satellite offices are available in rural service areas
Information regarding program services is presented in schools
Volunteer trainings are conducted throughout the state
Presentations are provided for community groups in rural areas
Outreach events are highlighted during awareness months

June 2013
Staff provide “mobile” services by traveling to service areas

Other:
Network programs serve as MOU partners to the Coalition on the Rural Grant
Attorneys are recruited to provide services in rural areas
Partnerships are created with women’s centers, universities, law enforcement, medical offices, schools, cultural centers etc. to provide services through those locations

Target Audience Objective 2:

Victims of domestic violence, sexual assault, dating violence and stalking with unique cultural and language barriers

Message:
The network of domestic violence/sexual assault programs in the state of Nebraska provides services that meet the unique needs of victims/survivors of domestic violence, sexual assault, dating violence and stalking who have unique cultural and language barriers.

Desired Outcome:
Victims of domestic violence, sexual assault, dating violence and stalking who have unique cultural and language barriers will be aware of services offered throughout the state, and will be able to access those services as needed.

Background:
According to the 2010 United States Census, 10.3% of Nebraska’s population speaks a language other than English. Furthermore, 6.8% of the population speaks Spanish or Spanish Creole, making this the second most common language in the state.

<table>
<thead>
<tr>
<th>Nebraska Population 2010 Census</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Population</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Nebraska Population by Ethnicity 2010 Census</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic or Latino</td>
</tr>
<tr>
<td>Non Hispanic or Latino</td>
</tr>
</tbody>
</table>

June 2013
Non-English speaking individuals may experience great communication barriers if the proper resources are not provided. Ensuring that translation services are available, as well as printed materials and resources, is important to adequately meet the needs of survivors.

**Outreach Tools:**

**Print:**
Materials are displayed and printed in various languages
Statewide Spanish Crisis Line number is advertised in Spanish newspapers
Immigration relief services are advertised in Spanish newspapers
Culturally specific services are highlighted in newsletters
Brochures are distributed in strategic areas that explain cultural services
Curriculum from Casa De Esperanza is promoted
Safety plans are available in Spanish

**Electronic:**
Cultural services are highlighted on websites
Statewide Spanish Crisis Line is available
National Domestic Violence Hotline is promoted with access to multiple languages

**Visuals:**
Posters are displayed in various languages
Videos are available in various languages and their availability is promoted
“I Speak” cards are utilized to identify the language spoken by the survivor
“Victim’s rights” cards are visually displayed

**Personal Contact:**
Services are taken directly to cultural centers
Speakers take information regarding cultural services to community groups and schools
Cultural Outreach meetings are held in various communities
Interpreters are accessed to assist survivors
Support groups are provided in Spanish

**Other:**
Access to the Language Line is provided for interpretation services
Partnerships are created with the FBI, Attorney General’s Office, state senators, Salvation Army etc.
Legislative task force exists to work on Human Trafficking issues
Efforts are coordinated with partnering agencies that provide immigration services
Partnerships exist with the four tribes in the state for networking and training
Immigration relief services are provided by the Coalition for those in need

**Target Audience Objective 3:**
Victims of domestic violence, sexual assault, dating violence and stalking who identify as Lesbian, Gay, Bi-sexual, Transgender or Queer/Questioning (LGBTQ)

**Message:**

June 2013
The network of domestic violence/sexual assault programs in the state of Nebraska provides services that meet the unique needs of victims/survivors of domestic violence, sexual assault, dating violence and stalking who identify as LGBTQ.

**Desired Outcome:**
Victims of domestic violence, sexual assault, dating violence and stalking who identify as LGBTQ will be aware of services offered throughout the state, and will be able to access those services as needed.

**Background:**
There are no precise statistics on the LGBTQ population, since the United States Census does not have questions about sexual orientation. The Census does state that by 2005 there were 776,943 households with same-sex couples. In addition, according to a Williams Institute review conducted in April 2011, approximately 3.5% of American adults identify themselves as lesbian, gay or bisexual, while 0.3% are transgender—which would correspond to approximately 11.7 million Americans as of the 2010 Census. LGBTQ survivors often have greater obstacles to receiving services. They may be more hesitant to seek assistance due to fear of being judged, misunderstood, or “outed” in their community. Service providers must make their environments welcoming and must train their staff to be sensitive to LGBTQ issues.

**Outreach Tools:**

**Print:**
A brochure is circulated regarding LGBTQ individuals and intimate partner violence
Two curriculums are circulated regarding LGBTQ Intimate partner violence
Articles are shared in newsletters to reach these populations

**Electronic:**
Webinars are held to focus on services for LGBTQ populations
Services for and challenges of LGBTQ populations are addressed through Facebook & Twitter posts
Website is promoted to focus on services for LGBTQ individuals

**Visuals:**
Information is shared regarding videos available at the Coalition office
Pink Triangle signs and/or rainbows are displayed at service locations
Posters are displayed highlighting these populations

**Personal Contact:**
Unisex bathrooms are available at service sites
“Partner” language is used when serving survivors

**Other:**
An existing partnership exists with Outlinc to make the staff and volunteers aware of services as well as to provide training on best practice service provision

**Nebraska Domestic Violence Sexual Assault Coalition (Statewide)**
Lynne Lange
245 South 84th Street, Suite 200
Lincoln, NE 68510
June 2013
Resources:
The staff and volunteers from the 21 domestic violence/sexual assault agencies across Nebraska will be involved in this outreach effort, as will the staff and board members of the Nebraska Domestic Violence Sexual Assault Coalition. The funds used for this project are provided by the State of Nebraska Department of Health and Human Services as well as the Family Violence Prevention and Services Act.

Distribution:
Outreach messages and materials will be distributed across the entire state of Nebraska by the network of 21 programs as well as the Coalition.

Implementation of Results:
The network of domestic violence/sexual assault programs in the state of Nebraska will implement results with the assistance of the Nebraska Domestic Violence Sexual Assault Coalition.

Timeframe:
This outreach project is an ongoing effort.