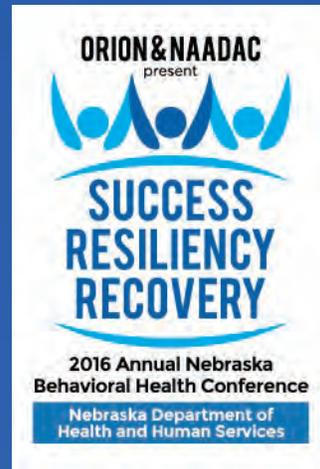


2016 Annual Behavioral Health Conference **PROSPECTUS**



May 31–June 2 | Lincoln, NE



The Lincoln Marriott Cornhusker Hotel • 333 S. 13th Street, Lincoln, NE 68508

About the Conference



Nebraska Department of Health and Human Services Annual Conference Overview

Join our annual statewide behavioral health conference that offers a multi-disciplinary approach which allows participants to engage in an opportunity to grow Nebraska's systems of care. This conference will examine the evolving landscape by turning to those with first-hand experience, and those redefining the behavioral healthcare field. Attendees will learn from the presenter's experience and knowledge to integrate new ideas and to leverage change. Participants will receive critical new tools for **Success, Resiliency, and Recovery**.

Continuing Education

Conference attendees will be able to earn up to 16 CEs for the full conference.

Organizers

This conference is funded by the Nebraska Department of Health and Human Services, and presented by NAADAC, the Association for Addiction Professionals and Orion Healthcare Technology.

Who Will Attend?

- Adult peer support specialists, family peer support specialists, providers, clinicians, care managers, health and behavioral health managed care organizations,
- Adults, family members, youth, and young adults who utilize behavioral health services,
- Individuals from child and adult-serving agencies, such as substance use and mental health, child welfare, justice, education, primary care, early care and education, and systems for transition-age youth and young adults,
- Federal, State, tribal, territorial, and local policy makers, administrators, planners, leaders, and advocates,
- Educators, technical assistance providers, and evaluators, and
- Medical and legal professionals.



Conference and Exhibits Venue

The Lincoln Marriott Cornhusker Hotel
333 S. 13th Street
Lincoln, NE 68508
Direct: 402.474.7474

Parking

Day parking – \$9; Overnight – \$9

High-Speed Internet

Complimentary Internet in all guest rooms and lobby area

Meals

Exhibitors with badges are welcomed to attend all conference meal events. Meal tickets for additional guests are available at additional cost. Contact NAADAC for more details.

Event Contacts

Exhibits and Customer Service

HeidiAnne Werner
Phone: 800.548.0497 ext. 101 • Fax: 703.741.7698
Email: hwerner@naadac.org

NAADAC Onsite Exhibitor Contact

HeidiAnne Werner
Phone: 800.548.0497 ext. 101 • Cell: 301.821.5913
Email: hwerner@naadac.org

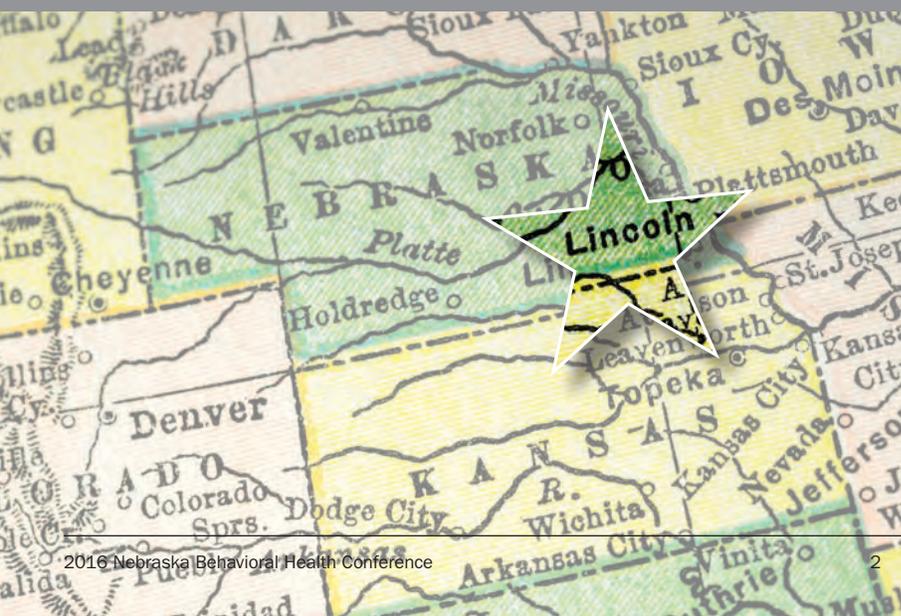
Conference Venue

The Lincoln Marriott Cornhusker Hotel
333 S. 13th Street • Lincoln, NE 68508
Direct: 402.474.7474

Other Conference Matters

HeidiAnne Werner
Phone: 800.548.0497 ext. 101 • Fax: 703.741.7698
Email: hwerner@naadac.org

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Support and Recognition Opportunities

The 2016 Annual Behavioral Health Conference: **Success, Resiliency, and Recovery** offers exhibitors a unique opportunity for visibility and contact with attendees. All exhibit spaces offer exceptional visibility in an environment where everyone mingles and leisurely conversation is facilitated. Different levels of exhibitor participation are available that bundle promotions to maximize your message delivery and minimize your total cost.

Please note: There are limited opportunities to exhibit at this event and they will sell out quickly so be sure to act promptly. All exhibits are allocated on a first-come, first-serve basis as determined by receipt of payment with completed application and authorized signature.

Support Levels

Platinum Level – \$5,000

- Acknowledgement in the Conference Program
- Thank you acknowledgement in the NAADAC's *Professional eUpdate* (circulation 41,000+)
- Three complimentary conference registrations
- One complimentary exhibit table
- Sign acknowledging your platinum level adjacent to registration
- Public acknowledgement at the conference
- Acknowledgement in the NAADAC magazine, *Advances in Addiction & Recovery*

Gold Level – \$3,500

- Acknowledgement in the Conference Program
- Thank you acknowledgement in the NAADAC's *Professional eUpdate* (circulation 41,000+)
- Two complimentary conference registrations
- One complimentary exhibit table
- Public acknowledgement at the Conference
- Sign acknowledging your gold level adjacent to registration
- Acknowledgement in the NAADAC magazine, *Advances in Addiction & Recovery*

Silver Level – \$2,000

- Acknowledgement in the Conference Program
- Thank you acknowledgement in the NAADAC's *Professional eUpdate* (circulation 41,000+)
- One complimentary conference registration
- One complimentary exhibit table
- Sign acknowledging your silver level adjacent to registration
- Acknowledgement in the NAADAC magazine, *Advances in Addiction & Recovery*

Bronze Level – \$500

- Acknowledgement in the Conference Program
- Thank you acknowledgement in the NAADAC's *Professional eUpdate* (circulation 41,000+)
- One complimentary exhibit table
- Sign acknowledging your bronze level adjacent to registration
- Acknowledgement in the NAADAC magazine, *Advances in Addiction & Recovery*

Partner Level – \$350

- Acknowledgement in the Conference Program
- One complimentary exhibit table
- Sign acknowledging your partner level adjacent to registration
- Acknowledgement in the NAADAC magazine, *Advances in Addiction & Recovery*

Exhibits

Exhibits – \$250

Each tabletop measures 3' x 6'. All tables will include:

- Tablecloth
- Power access
- Two chairs per table

If you will require any additional care, please contact the NAADAC office prior to exhibit set-up.

Each exhibitor will receive (1) one badge. Exhibitor badges are not transferable. Additional badges may be purchased for the posted rates to register for the conference.

All exhibitors will be acknowledged in conference communications.

Please note: We can only guarantee 28 exhibitor tables, which will be allocated on a first-come, first-serve basis based on receipt of payment and the completed application and authorized signature.

To Exhibit, Please Contact

Conference Exhibitor Program

HeidiAnne Werner

Phone: 703.741.7686 ext. 101

Email: hwerner@naadac.org

Exhibit Dates and Hours

Conference Dates

Tuesday–Thursday, May 31 – June 2, 2016

Exhibitor Move In

Tuesday, May 31, 7:00 AM to 11:30 AM

Exhibit Hours

Tuesday, May 31, Noon to 5:00 PM

Wednesday, June 1, 7:30 AM to 5:30 PM

Thursday, June 2, 7:30 AM to Noon

Exhibitor Tear Down

Thursday, June 2, after Noon



Terms and Conditions

Enforcement, Interpretation and Eligibility

In the enforcement and interpretation of the following terms, the decision of the 2016 Annual Behavioral Health Conference: Success, Resiliency, and Recovery team is final. NAADAC/Orion/NE DHHS reserve the right to determine the eligibility of any company for inclusion in the conference and its marketing programs; to reject, eject, or prohibit an exhibit or exhibitor for any reason. In applying for exhibit space, each exhibitor agrees to abide by the terms set forth in this prospectus.

Non-transferable – Exhibitors may not assign, sublet or share any portion of their allocated space without express written permission from NAADAC/Orion/NE DHHS.

Noise Control – Exhibitors are prohibited from playing radios and any other music in the exhibit area.

Direct Sales – Selling from your exhibit booth is permitted. Please have proof that you have a sales permit.

Installation and Removal – All storage and handling charges due to failure to remove exhibit materials from the display or storage area at the conclusion of the move-out period shall be the responsibility of the exhibitor. These dates and times are specified in the

prospectus, but are subject to change. Exhibitors will receive instructions for storage and trash onsite.

Damage to Property – Exhibitors are liable for any damage caused to building, floors, walls, columns, tables, or to any other exhibitor's property. Exhibitors may not apply paint, lacquer, adhesive or any other coating to building columns, floors, walls or tables.

Fire, Safety, and Health – The exhibitor agrees to accept full responsibility for compliance with local, city and state fire, safety and health ordinances regarding the installation and operation of equipment. Only fireproof materials should be used in exhibits. The necessary fire precautions will be the responsibility of the exhibitor.

Security – Exhibitors are responsible for all unsecured materials or property of value left in the exhibit room during and after exhibit hours.

Liability – It shall be the responsibility of the exhibitor to maintain insurance coverage against injury to persons or damage to or loss of property or to meet its obligations under this agreement in such amounts as the exhibitor shall deem adequate. Insurance will be provided by NAADAC. The exhibitor agrees to make no claim, for any reason whatsoever, against NAADAC, Orion, NE DHHS, the hotel, or any other contractors for loss, theft, damage, or destruction of goods, or for any

injury to herself/himself or employees. Nor will claim be made for any damage of any nature or character, including damage by reason of the failure to provide space for the exhibit, or for removal of the exhibit or for the failure to hold the conference as scheduled.

Unoccupied Space – NAADAC/Orion reserves the right, should any rented exhibitor's space remain unoccupied on the opening day, or should any space be forfeited due to failure to make payment, to rent that space to any other exhibitor, or to use that space for such purposes as it may see fit without any liability on its part. This clause shall not affect the obligation of the exhibitor to pay the full amount specified in the exhibitor space agreement.

Cancellation and Refunds – Refunds of exhibit fees may be made by NAADAC/Orion if the space is able to be sold to another party.

Disclaimer – The views expressed in conference materials or publications and by speakers and moderators at this conference do not necessarily reflect the official policies of the Nebraska Department of Health and Human Services. Mention of trade names, commercial practices, or organizations does not imply endorsement by the Nebraska Department of Health and Human Services.



Exhibitor Application and Order Form

Nebraska Department of Health and Human Services 2016 Annual Behavioral Health Conference

Please complete this form in full and send to HeidiAnne Werner
Fax: 703.741.7698 or email: hwerner@naadac.org

Applicant Information

Name of Company or Organization _____
 Street Address _____
 City/State/Zip _____
 Contact Person _____
 Title _____
 Email _____
 Work Phone (____) _____ Fax (____) _____
 Cell Phone (____) _____

Conference Programs

# Purchased	Conference Programs	Unit Price	Total Amount
	Platinum Level	\$5,000	
	Gold Level	\$3,500	
	Silver Level	\$2,000	
	Bronze Level	\$500	
	Partner	\$350	
	Table Top Exhibitor	\$250	
	Additional Exhibitor Badge	\$55	
Total Amount to Be Charged on Credit Card			

Payment Information

Note that payments will appear on your credit card bill as processed by NAADAC.

Card Type: VISA MasterCard AMEX
 Charge Card Number _____ Exp. Date _____
 Name on Card _____ Card Security Code _____
 Card Billing Address _____ Zip _____
 Authorized Signature _____

Applicant Acceptance

I, the duly authorized representative of the firm named above, subscribe and agree to all terms and conditions contained in this Prospectus. NAADAC reserves the right to refuse this application for any reason.

Name (Print) _____ Title _____
 Signature _____ Date _____

Note: Exhibit space assignments will be made on a first-come, first-served basis as determined by the date and time stamp of receipt of a completed application, order, and payment form.

(To be completed by NAADAC)
 Accepted _____

Additional Information

The following information must be completed and forwarded along with payment information.

Contact Information of Person Completing Form
 Name _____
 Phone _____
 Email _____
 Fax _____

Description of Exhibiting Organization for Program

Please email hwerner@naadac.org a description not to exceed 100 words about your organization and what you will be exhibiting at the conference. Recommend including corporate website address and 800 phone numbers to facilitate attendee follow up.

Exhibit Personnel Badges

Names Must Be Submitted No Later Than April 25th

#1 Included with Booth

First Name _____
 Last Name and Suffix _____
 Job Title _____
 Company Name _____

**Note: Badges are Not Transferable.
 Additional Personnel Require Registration.**

Complete this information to insure production of appropriate name badges.

First Name _____
 Last Name and Suffix _____
 Job Title _____
 Company Name _____

First Name _____
 Last Name and Suffix _____
 Job Title _____
 Company Name _____

