



for a great state of health

# Nebraska Tobacco Facts

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*Every year, Nebraska spends at least \$681 per household for smoking related medical expenses and lost productivity.<sup>1</sup>*

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- Adult smoking rate: 16% in 2018.<sup>2</sup>
- Adult smokeless tobacco use rate: 5.2% in 2018. <sup>2</sup>
- Youth (grades 9-12) smoking rate: 6.1% in 2019.<sup>3</sup>
- Youth who use smokeless tobacco (chew): 3.3% in 2019.<sup>3</sup>
- Youth who use cigars, cigarillos, or little cigars: 4% in 2019.<sup>3</sup>
- Over 2,500 Nebraskans die each year from smoking-attributable causes.<sup>4</sup>
- Number of kids now under 18 who will likely die early from smoking (if current trends continue): 38,000.<sup>4</sup>
- Nebraska kids (under 18) who will become new daily smokers each year: 600.<sup>4</sup>
- Annual smoking-related medical expenses: \$795 million.<sup>4</sup>
- Annual cost of lost productivity due to smoking: \$605.5 million.<sup>4</sup>
- 94.3% of Nebraskans agree that inhaling secondhand smoke is harmful to children and adults.<sup>5</sup>
- The smoking rate among pregnant women in Nebraska is 8.4% in 2017.<sup>6</sup>

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<sup>1</sup> Campaign for Tobacco-Free Kids – The Toll of Tobacco in Nebraska,

<sup>2</sup> Nebraska Behavioral Risk Factor Surveillance System (BRFSS) 2018

<sup>3</sup> Nebraska Youth Tobacco Survey 2019

<sup>4</sup> Campaign for Tobacco-Free Kids—Key State-Specific Tobacco-Related Data & Rankings

<sup>5</sup> Nebraska Adult Tobacco Survey 2018

<sup>6</sup> Nebraska Pregnancy Risk Assessment Monitoring System (PRAMS)