WHAT’S TOBACCO COSTING NEBRASKA?
Tobacco products cost a lot more than what they sell for—health care expenses, lost productivity, even illness and death. Check out the statewide impact.

Nebraska’s Smoking Population

- **16%** of adults smoke.
- That’s more than **232,374** people!

- **23.7%** of Nebraskans are former smokers.

- **17.5%** of men smoke. **14.5%** of women smoke.

- **6.1%** of Nebraskans under 18 smoke. **600** kids under 18 become daily smokers each year.

Smoking-Related Deaths

- **2,500** DEATHS were attributed to smoking in 2018.

- Of those who died, **1,450** were men and **1,050** were women.

- Men were more likely to die from smoking-related cancers.

- Women were more likely to die from respiratory diseases.

- These Nebraskans lost on average **14 YEARS OF LIFE**.

Smoking-Related Illnesses

- That’s more than the entire population of Ashland.

- **30 more are living with a smoking-attributable illness.**

- **Nationwide, for every person who dies from a smoking-attributable cause,**

- **75,000 Nebraskans suffered from smoking-attributable illnesses in 2018.**

It’s time to think about what tobacco is really costing us.

Annual Cost Statewide

- Every year, Nebraska spends **$681 PER HOUSEHOLD** for smoking-related health care expenses and lost productivity.

- Businesses Lose **$795 MILLION** worth of productivity due to smoking.

- **$465 MILLION** per household.

- **$60 million** for hospital.

- **$49 million** for nursing homes.

- **$137 million** for prescription drugs.

- **$99 million** for ambulatory care.

- **$71 million** for other.

- **$67 million** for businesses.

- **$88 million** for government revenue.

- **$37 million** for social services.

- **$6 million** for tobacco use prevention.

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