



Date: July 31, 2019  
To: Vaccines for Children, Adult and Birth Dose Program Providers  
From: Nebraska DHHS Immunization Program  
Subject: National Immunization Awareness Month – August 2019

“Make an Effective Vaccine Recommendation during National Immunization Awareness Month”

National Immunization Awareness Month (NIAM) begins August 1<sup>st</sup> through August 31<sup>st</sup>. This annual observance highlights the efforts of healthcare professionals to protect patients of all ages against vaccine-preventable diseases through on-time vaccination.

During NIAM, the Nebraska Immunization Program encourages you to ensure that all of your patients are up to date on their recommended vaccines. Research has consistently shown that healthcare professionals are the most trusted source of vaccine information for parents and patients.

The Centers for Disease Control and Prevention (CDC), has provided educational resources which can be used for having successful vaccine conversations with parents and patients. These resources can be found at: <https://www.cdc.gov/vaccines/events/niam/index.html>. These resources include the *#HowIRecommend* Video Series, designed to assist in addressing HPV vaccination questions and demonstrates how to make effective vaccine recommendations at your practice.

A digital communication toolkit, developed by the Public Health Foundation and the CDC is available at: <https://www.cdc.gov/vaccines/events/niam/hcp/communication-toolkit.html>. The toolkit contains educational resources, graphics and social media messages to assist you in your role as a healthcare professional, emphasizing the importance of vaccination for your patients. Vaccination materials, CME activities and presentation information are also located on this site.

Please call your assigned Community Health Nurse or 402-471-6423 or 800-798-1696 if you have any questions.

Nebraska DHHS Immunization Program  
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