Title V **<u>Maternal Child Health (MCH)</u>** grant pays for services and programs: grant team wants ideas to reach goal of healthy Nebraska families.

What do **Nebraska Cornhusker football** and **Nebraska Title V MCH** have in common? (more than you'd think)

Lincoln, NE — The MCH grant team¹ has released its invitation for public input. Like the legendary Huskers less than a mile from here, the "MCHers" are also prepping for a winning season. Pre-season for the team is the annual grant application to the federal government. The grant pays for many services and programs for healthy Nebraska women, mothers, babies, and children and youth (including those with special health care needs).

MCHers pass the invitation to many intended receivers, asking them to share their ideas on the best ways to have healthy Nebraska families. *Interested persons² are urged to run with it,* first by sharing the news with other

Nebraska fans. Second, the grant team invites interested persons to take a <u>short survey</u> <u>HERE</u> by June 21. Ideas will be considered to help shape the grant application to receive a projected \$4M award to Nebraska.

Kickoff is set for October 1, 2019³. Every season and play is to prevent loss of yardage, maintain possession of the ball (or a hand-off to local Nebraska communities) to keep the drive alive. The goal — healthy Nebraska families — *Touchdown Nebraska*!

Coverage is brought to you by the <u>Title V MCH</u> <u>Block Grant</u>⁴. For information about other Maternal and Child Health topics, visit <u>https://mchb.hrsa.gov</u>.

There is no place like Nebraska. Thanks for your support.

¹ The **Title V Team** is made up of staff from the Nebraska Department of Health and Human Services (DHHS) in Public Health and Children and Families Services (divisions of DHHS). Huskers and MCHers alike know the value that fan base contributes to a #1 team.

² **Stakeholders** are all persons interested in the health of Nebraska pregnant women and mothers, infants, children and youth (including children/youth with special health care needs), and women of reproductive age. Stakeholders include, but are not limited to: private citizens especially parents and youth, health/human service providers, teachers and school administrators, medical and behavioral health practitioners, representatives of faith communities, civic organizations and business. A group of statewide Title V MCH stakeholders reviewed scores of stats in the 2015 statewide MCH Needs Assessment. The "Top Ten" standouts organized by population domains create the grid for the Action Plan. Plan strategies, like football plays, set the pace to tackle each priority.

³ October 1, 2019 starts the 2020 federal fiscal year (FFY 2020).

⁴ Since passage of **the Social Security Act in 1935**, the Federal Government has pledged its continuous support of **Title V of the Act**, making Title V the longest lasting public health legislation in United States history. Several grants are authorized in Title V, including the **Title V Maternal and Child Health (MCH) Services Block Grant**. It is one of the oldest federal funding sources to ensure the health of our Nation's mothers and children. In Nebraska, Title V MCH is led by the Nebraska Department of Health and Human Services (DHHS).