BUILDING Healthy AND Resilient COMMUNITIES

Minority Health Conference: Uniting Practice and Partnerships to Achieve Health Equity

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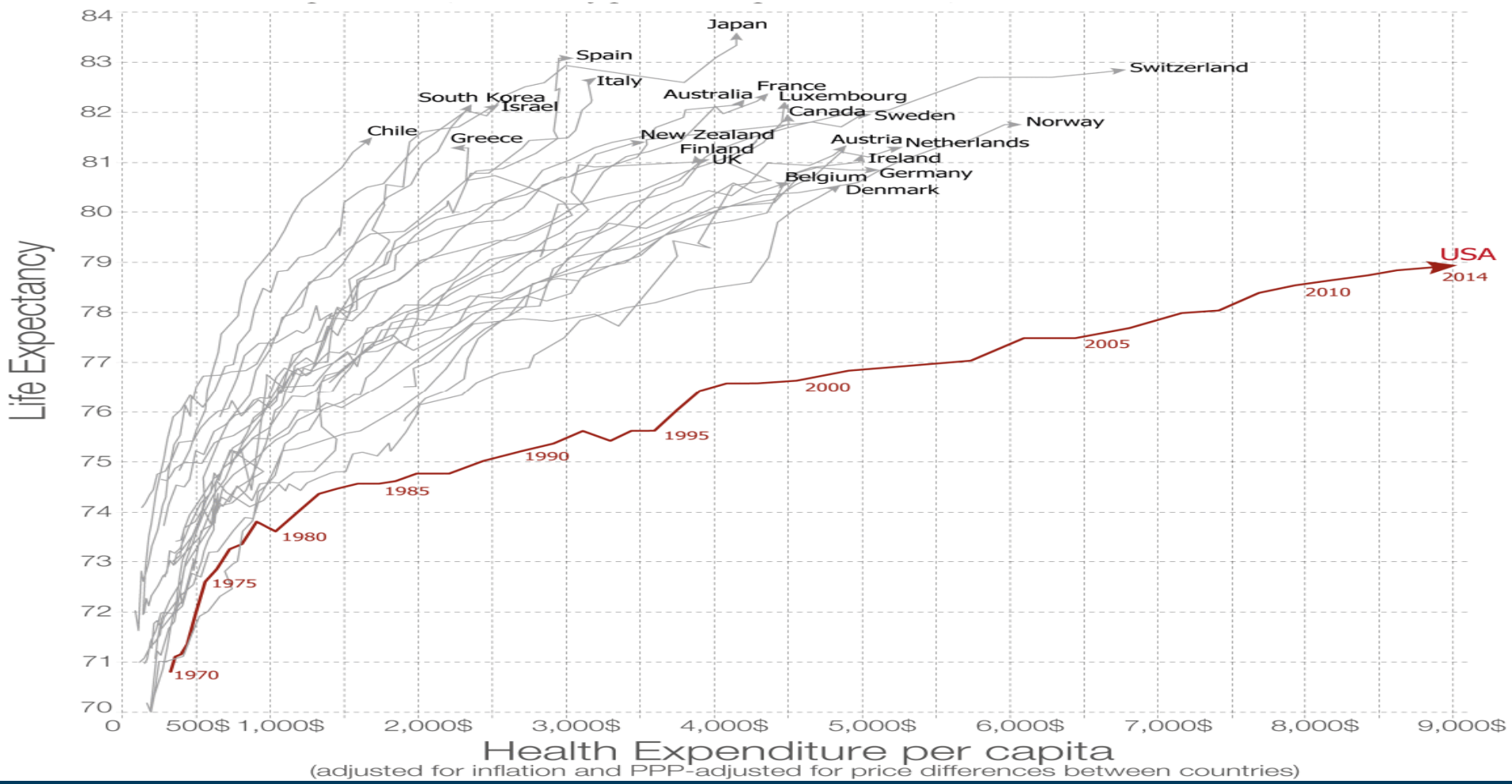
April 17, 2019

Three Pillars of Population Health Improvement

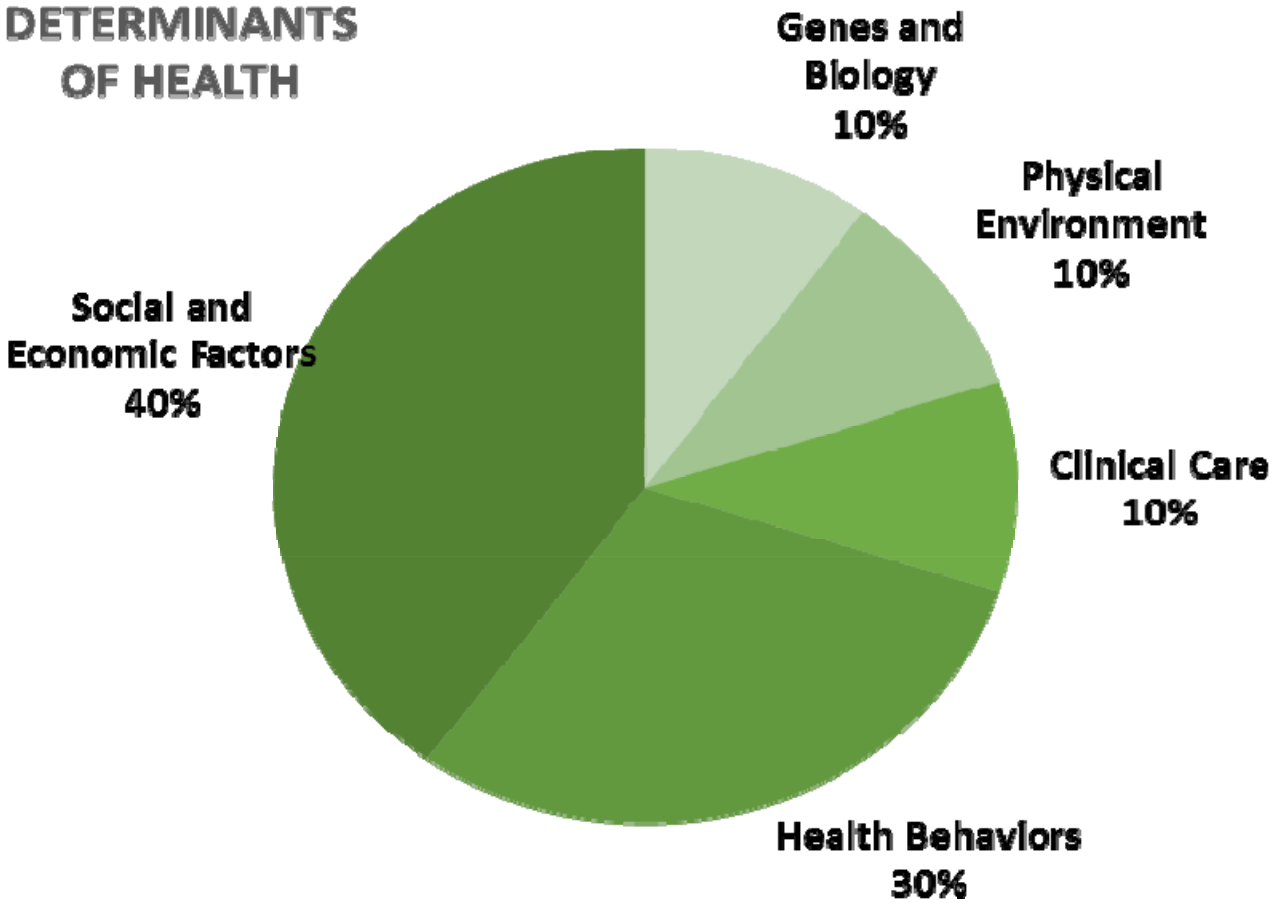
How do we move the needle?

2019 ASTHO President's Challenge: Building Healthy and Resilient Communities

Life Expectancy vs. Healthcare Spending (1970-2014)



The Case for Investing at the Community Level



Determinants of Health Model based on frameworks developed by: Tarlov AR. *Ann N Y Acad Sci* 1999; 896: 281-93; and Kindig D, Asada Y, Booske B. *JAMA* 2008; 299(17): 2081-2083.

Key Strategies

1. **Provide tools** that equip health officials to mobilize community-led, place-based models that are ready for investment.

2. **Connect public health officials by reaching across sectors to** business leaders and policymakers who want to invest in community and advance economic development.

Change Outcomes

We can MOVE from "talk" to ACTION by working together to achieve the goals of the President's Challenge:

- By **shifting investments** to support ready-made opportunities at the community level.
- By **engaging diverse partners** to call for community development that does not cause community displacement.

Key Strategies Continued

3. **Promote Positive Social Connections:** so communities can combat issues such as substance use disorders, emotional suffering, and social isolation.

4. **Reframe Community Resilience:** so communities can resist, respond to, and recover from adversity and "bounce forward" to better conditions, like fewer adverse childhood experiences and eliminating HIV or Hep C.

"The opposite of addiction isn't only sobriety. It's connectedness."

- Jonathan Goyer

Expert Advisor to the RI Governor's Overdose Prevention and Intervention Task Force

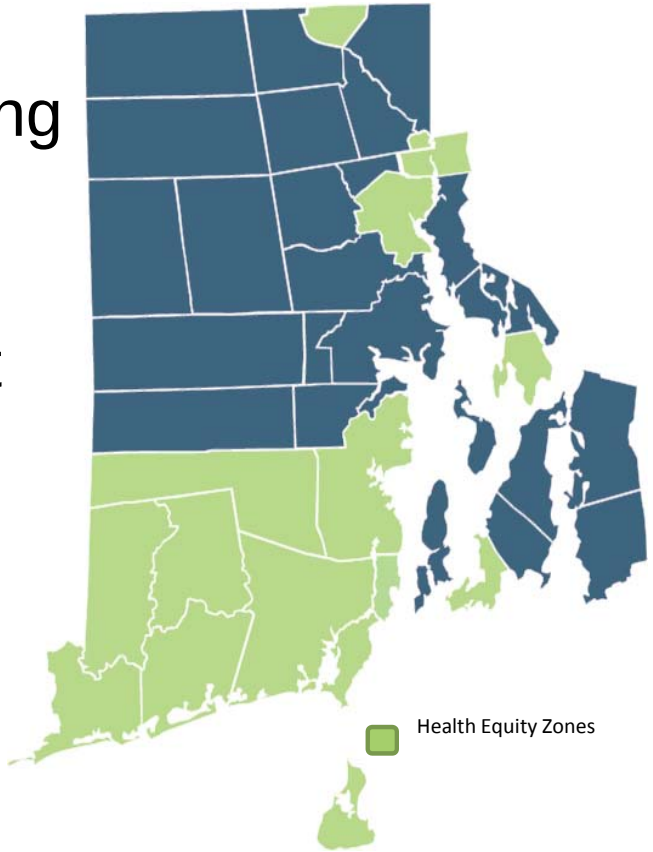
RIDOH Health Equity Zones

Case Example

- **Nine local collaboratives** that represent the diverse strengths of the community.
- Use a **collective impact** framework.
- **Innovative, community-led, place-based** approach to building the infrastructure needed for sustained systems and policy change.

Rhode Island Department of Health (RIDOH) Health Equity Zones

- **Organize** a collaborative of diverse partners from the community's self-defined zone, ranging in size from a neighborhood to a county.
- Conduct a baseline **assessment** of socioeconomic and environmental factors that drive health outcomes.
- Create a Plan of Action targeting **measurable** objectives based on valid strategies shown to be successful.
- Implement and **evaluate** the Plan of Action.



HEZs are Helping Communities Build the Infrastructure they Need to Drive Lasting Change at the Local Level in RI

Pawtucket and Central Falls HEZ

Olneyville HEZ

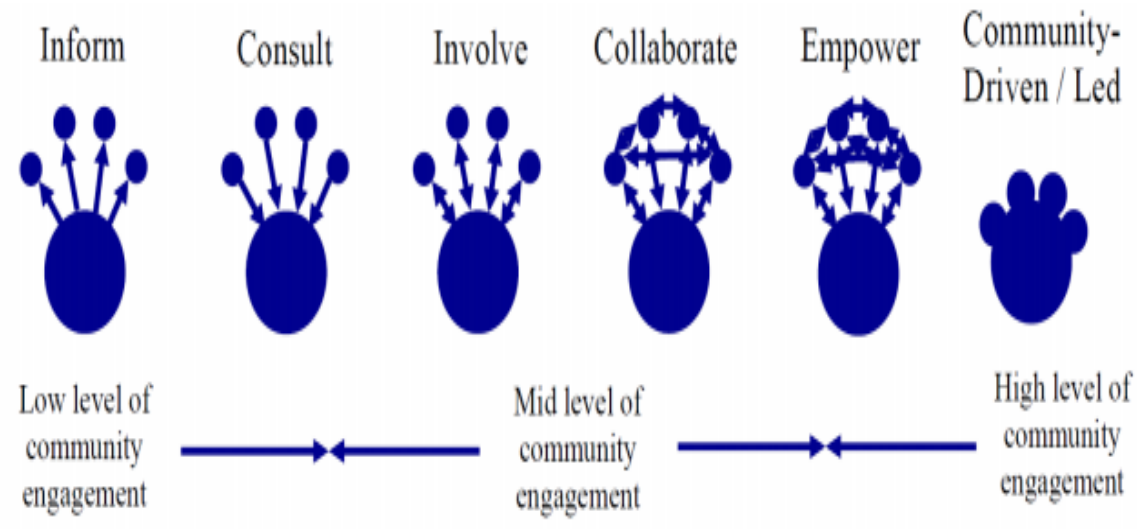
Key Projects

- Promoting Place-Based Approaches ECHO
- Building Healthy & Resilient Communities Incubator

- Expand and leverage resources and funding flexibilities
- Use existing regulatory mechanisms to enhance sustainability
- Develop state-based mechanisms to support community capacity building
- Foster policy change and development
- Facilitate cross-sector partnerships and investments
- Build up community infrastructure for sustained systems and policy change
- Scale up efforts (initiatives, local policy) to the state level
- Impact: population health-level improvements

Benefit of State Health Agency Support

Group Activity: Partnership Discussion



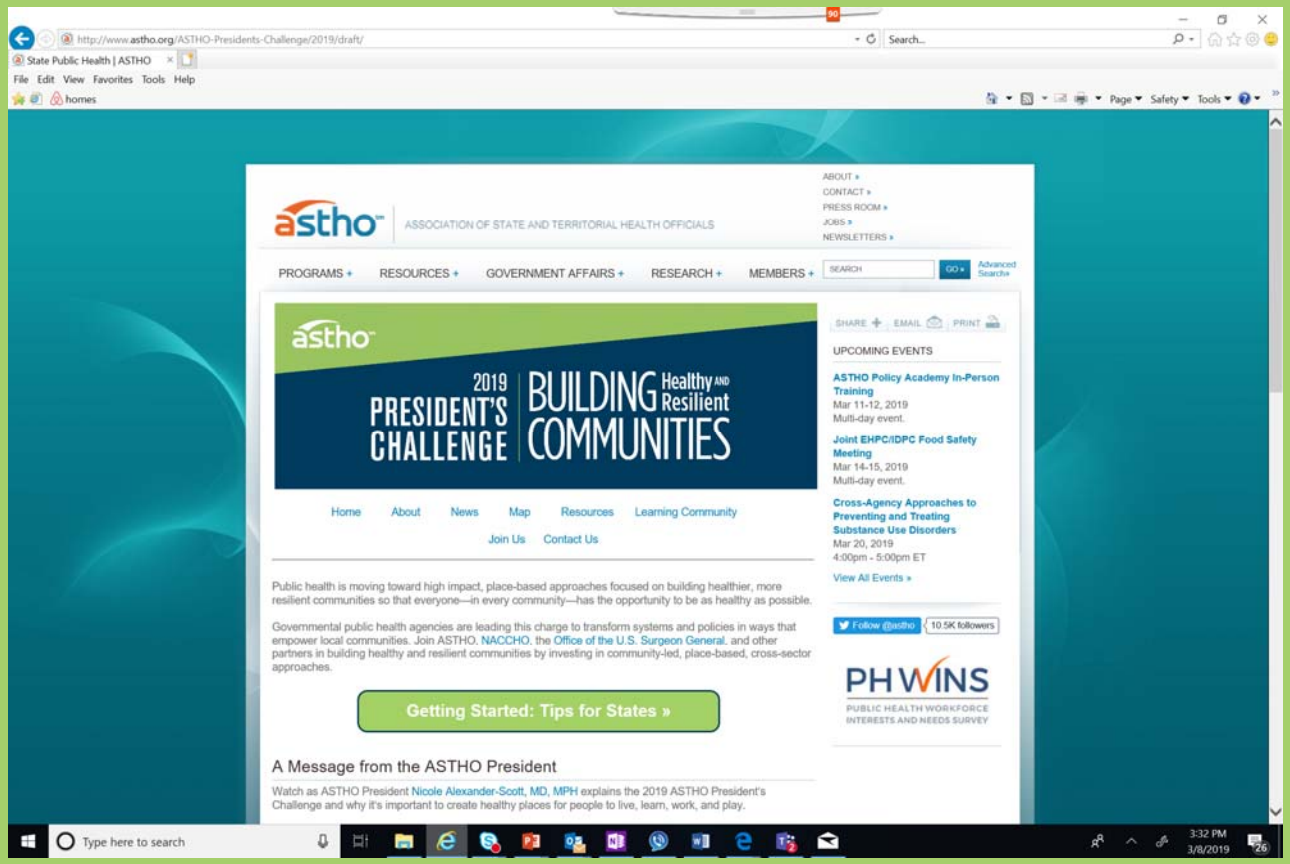
Guidelines

- Break up into 4 small groups
- One person writes ideas
- One person is the designated recorder

Group Activity: Community Engagement

ASTHO President's Challenge Website

http://astho.org/ASTHO-Presidents-Challenge/2019/



Contact Us

For more information:

- ASTHO 2019 President's Challenge
- health.ri.gov/hez

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