## A PEER-TO-PEER SAFETY PROGRAM FOR AMERICA'S YOUTH

Car crashes is the #1 killer of teens in America and for every American teen killed in a car crash, about 100 more are injured.

### YOU are the solution!

Start the Teens in the Driver Seat program in your school. Created in 2002, it is the first peer-to-peer program for teens that focuses solely on traffic safety and addresses all the major risks. The program is extra-curricular and won't distract from classroom time. Schools that deploy Teens in the Driver Seat for at least three years in a row tend to show:

200% increase in risk awareness

cell phone use dropped by 30%

**14%** increase in seat belt use

#### How does it work?

Texas A&M Transportation Institute gives you the science, guidance and project resources to implement a successful program. The rest is up to **YOU** to create and sustain an awesome program at your school.

#### It's FREE!

Teens in the Driver Seat is available to schools at **NO COST** in **N**ebraska, thanks to **N**ebraska Highway Safety Office. Additionally, the Teens in the Driver Seat Junior High program is also available in **N**ebraska. Plus, your school can win

AWARDS and CASH PRIZES! Contact Jeanne Bietz,

NE TDS Coordinator, at Jeanne.bietz@nebraska.gov for more program information.





**Practice** Program



Award

Winner



→ DRIVING AT NIGHT
→ NOT WEARING A SEAT BELT
→ SPEEDING AND STREET RACING
→ DISTRACTIONS
→ DRINKING AND DRIVING

#### Benefits of TDS

- Service learning opportunities
- Leadership development
- Engages students in community
- Educational activities
- 🛷 Resources to support activities
- More responsible young drivers/passengers
- ؇ Decreased electronic device use
- Promotes positive behavior and attitudes
- Experience for students in career choices, such as health, safety, law enforcement, teaching, prevention, and social work

# Organizations we regularly work with:

