

**THE GOAL** of the environmental approach strategy is to help employers and community organizations develop wellness policies that increase access to cancer screening and promote healthy behaviors.

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### Effective interventions will...

- 1** **Use data** to identify worksite and community partners located in high-need areas and that employ or serve people who are low-income and underserved.
- 2** **Educate partners** about the benefits of supporting cancer screening among employees or clients, and strategies for increasing access.
- 3** **Create a comprehensive plan** to increase screening, which may include linking employees or clients to screening services.

### Approaches to increase screening:

**Example A:** Partner with an employer to develop a paid leave policy for cancer screenings.



**Example B:** Partner with pharmacies who employ and serve the priority population to implement a screening referral system.



**Example C:** Collaborate with organizations to support worksite- or community-based screening events.



# How can I implement this strategy?

- Look for companies that promote healthy workplace initiatives. They might have an onsite wellness manager or coordinator who can be a champion.
- Engage worksites that are already involved with cancer coalitions.
- Form partnerships with organizations that serve your population, such as the Department of Transportation, the Federal Housing Authority, and community food banks.

- Get to know your partner:
  - Wellness goals
  - Policies in place and policy gaps
  - Capacity to make changes
- Discuss the benefits of worksite wellness:
  - Healthier workforce
  - Increased productivity and morale
  - Decreased health care costs
  - Employee recruitment and retention
- Work together to develop a partnership agreement that outlines your collaboration activities, commitments, and responsibilities
- Provide resources to educate employers, employees, and clients.



- Apply process measures that can inform program planning and improve implementation.
- Evaluate progress, such as number of referrals and employees or clients screened, and make changes as needed.
- Track measures like productivity, job satisfaction, etc., using an employee and human resources survey or other tool.
- Document successes and lessons learned.
- Share findings and celebrate wins!

- Discuss policies such as paid leave, flex time, or a referral process. Discuss how they can be instituted, and plan implementation.
- Collaborate with partner to introduce policies and screening activities.
- Familiarize employees with new policies.
- Provide educational materials on cancer screenings and early detection.
- Document implementation and plan evaluation.