THE GOAL of the environmental approach strategy is to help employers and community organizations develop wellness policies that increase access to cancer screening and promote healthy behaviors.

Effective interventions will...

1. **Use data** to identify worksite and community partners located in high-need areas and that employ or serve people who are low-income and underserved.

2. **Educate partners** about the benefits of supporting cancer screening among employees or clients, and strategies for increasing access.

3. **Create a comprehensive plan** to increase screening, which may include linking employees or clients to screening services.

Approaches to increase screening:

- **Example A**: Partner with an employer to develop a paid leave policy for cancer screenings.
- **Example B**: Partner with pharmacies who employ and serve the priority population to implement a screening referral system.
- **Example C**: Collaborate with organizations to support worksite- or community-based screening events.
How can I implement this strategy?

- Look for companies that promote healthy workplace initiatives. They might have an onsite wellness manager or coordinator who can be a champion.
- Engage worksites that are already involved with cancer coalitions.
- Form partnerships with organizations that serve your population, such as the Department of Transportation, the Federal Housing Authority, and community food banks.

- Get to know your partner:
  - Wellness goals
  - Policies in place and policy gaps
  - Capacity to make changes
- Discuss the benefits of worksite wellness:
  - Healthier workforce
  - Increased productivity and morale
  - Decreased health care costs
  - Employee recruitment and retention
- Work together to develop a partnership agreement that outlines your collaboration activities, commitments, and responsibilities
- Provide resources to educate employers, employees, and clients.

Partner

Engage and Educate

Monitor and Evaluate

Plan and Implement

- Collaborate with stakeholders to identify priorities for evaluation.
- Develop process measures that can inform program planning and improve implementation.
- Evaluate progress, such as number of referrals and employees screened. Make program changes as needed.
- Document successes and lessons learned.
- Share findings and celebrate wins!

- Discuss policies such as paid leave, flex time, or a referral process. Discuss how they can be instituted, and plan implementation.
- Collaborate with partner to introduce policies and screening activities.
- Familiarize employees with new policies.
- Provide educational materials on cancer screenings and early detection.
- Document implementation and plan evaluation.