NEBRASKA

Good Life. Great Mission.

DEPT. OF HEALTH AND HUMAN SERVICES

From everyone at the DHHS Division of Medicaid and Long-Term Care (MLTC), we would like to sincerely thank our community partners for all the important work you do across the state. This social media toolkit is a resource that can be freely used to spread the word about the end of the continuous coverage requirement.

Overview

Since the beginning of the COVID-19 pandemic, Medicaid members have kept Medicaid coverage even if no longer eligible. We call this the "continuous coverage requirement." Regular reviews of Medicaid eligibility will restart on March 1, 2023. It will take approximately twelve months to review each member's eligibility.

It is very important that Medicaid members make sure their contact information is up to date with Nebraska Medicaid. If Nebraska Medicaid is not able to reach a member, they could unnecessarily lose Medicaid coverage.

This social media toolkit contains prepared graphics and suggested captions for Facebook, Twitter, and Instagram. You can access these graphics by opening the folders in this .ZIP file. Folders are broken down by social media platform and contain graphics in both English and Spanish.

Spreading awareness about the end of the continuous coverage is incredibly important. By sharing these messages, you can help Medicaid ensure that members do not unnecessarily lose coverage.

There are graphics and suggested captions available in both English and Spanish.

Learn more about the end of continuous coverage on our website: https://dhhs.ne.gov/Pages/Medicaid-MOE.aspx.

If you have any feedback, questions, or concerns, please contact our communications team at: dhhs.medicaidcommunications@nebraska.gov.

Main points

Medicaid members should:

- Make sure that their contact information is updated.
    - This includes their mailing address, email address, and phone number.
- Check their renewal date on ACCESSNebraska.ne.gov.
- Watch texts, emails and mail related to information needed to complete renewals.

Suggested captions

English:

Is your contact information up to date with Medicaid? Make sure your renewal is on track by visiting ACCESSNebraska.ne.gov.

To make sure there is no unnecessary loss to your Medicaid coverage, check your contact information on file at ACCESSNebraska.ne.gov.

Medicaid renewals are starting up again – Are you ready? Check to make sure Medicaid has your phone number, email address, and mailing address at ACCESSNebraska.ne.gov.

Español:

¿Sus datos de contacto están actualizados con Medicaid? Asegúrese de que su renovación va por buen camino visitando ACCESSNebraska.ne.gov.

Para asegurarse de que no se produzca una pérdida innecesaria de su cobertura de Medicaid, compruebe la información de contacto que figura en sus archivos en ACCESSNebraska.ne.gov.

Se reanudan las renovaciones de Medicaid: ¿está preparado? Compruebe que Medicaid tiene su número de teléfono, dirección de correo electrónico y dirección postal en ACCESSNebraska.ne.gov.

Suggested tags

- Twitter – @NEDHHS
- Facebook - @NEDHHS
- Instagram – @nebraska_dhhs