

THE GOAL of the environmental approach strategy is to help employers and community organizations develop wellness policies that increase access to cancer screening and promote healthy behaviors.

Effective interventions will...

1 Use **data** to identify worksite and community partners located in high-need areas and that employ or serve people who are low-income and underserved.

2 Educate **partners** about the benefits of supporting cancer screening among employees or clients, and strategies for increasing access.

3 Create a **comprehensive plan** to increase screening, which may include linking employees or clients to screening services.

Approaches to increase screening:

Example A: Partner with an employer to develop a paid leave policy for cancer screenings.



Example B: Partner with pharmacies who employ and serve the priority population to implement a screening referral system.



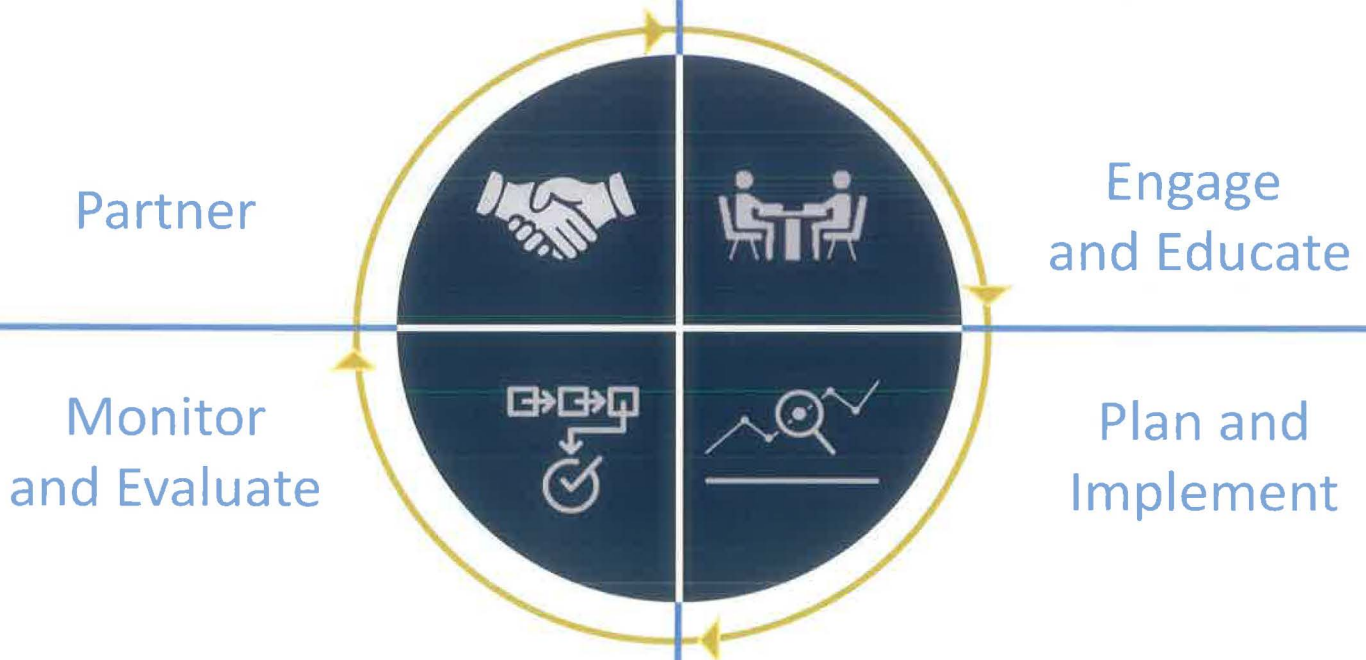
Example C: Collaborate with organizations to support worksite- or community-based screening events.



How can I implement this strategy?

- Look for companies that promote healthy workplace initiatives. They might have an onsite wellness manager or coordinator who can be a champion.
- Engage worksites that are already involved with cancer coalitions.
- Form partnerships with organizations that serve your population, such as the Department of Transportation, the Federal Housing Authority, and community food banks.

- Get to know your partner:
 - Wellness goals
 - Policies in place and policy gaps
 - Capacity to make changes
- Discuss the benefits of worksite wellness:
 - Healthier workforce
 - Increased productivity and morale
 - Decreased health care costs
 - Employee recruitment and retention
- Work together to develop a partnership agreement that outlines your collaboration activities, commitments, and responsibilities
- Provide resources to educate employers, employees, and clients.



- Collaborate with stakeholders to identify priorities for evaluation.
- Develop process measures that can inform program planning and improve implementation .
- Evaluate progress, such as number of referrals and employees screened. Make program changes as needed.
- Document successes and lessons learned.
- Share findings and celebrate wins!

- Discuss policies such as paid leave, flex time, or a referral process. Discuss how they can be instituted, and plan implementation.
- Collaborate with partner to introduce policies and screening activities.
- Familiarize employees with new policies.
- Provide educational materials on cancer screenings and early detection.
- Document implementation and plan evaluation.